THE CASH BOX

VOLUME XIV JANUARY 31, 1953 NUMBER 19

"Hold Me, Thrill Me, Kiss Me", the sensational Coral record which put the name Karen Chandler in the record limelight, is here visually demonstrated by Karen and Jack Pleis, musical director on the record. Hitting first on the West Coast, the disk spread straight across the country and shows no signs of stopping until it makes the top of the charts.

The ROCK-OLA *FireBall Model 1436

120 phonograph has 3-WAY service accessibility

Top

Easy-lift Vista-Dome swings upward and latches to make record changing a cinch.

Front

Full-swing front door eliminates groping around panels and corners . . . allows front or back access.

Back

Large removable rear panel gives quick access to mechanism at back of machine.

The Only Phonograph with 120 SELECTIONS

*Available in 2 models for either 78 RPM or 45 RPM records

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"The Industry's Greatest Phonograph Achievement"

ROCK-OLA MANUFACTURING CORPORATION
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THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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The Cash Box

Here's The Big Reason For:

KIDDIE RIDE BOOM

U. S. Now Has Over 15 Million Kids in 5 to 9 Age Bracket Alone And Birth Rate Booms at About 4 Million More Each Year.

Even tho news report after news report, and editorial after editorial has appeared here, telling of the kiddie ride boom all over the country, many still continue to ask:

"What's the 'big reason' for this boom?"

Like all other booms, this one, too, can be answered with cold, hard statistics from which there is no alternative.

The fact remains that, prior to the last war, there were approximately 10 million kiddies in the 5 to 9 age group. Today there are over 15 million kids in this very same age group.

What's even more impressive is the fact that 1951 saw a birth rate of over 3,500,000 kiddies, whereas 1952 is expected to surpass 4 million.

Statisticians believe that this will continue to be the case for years to come.

With 15 million customers for kiddie rides, in the 5 to 9 age group alone, there is every reason why there should be a boom, and why this boom will continue, is answered by the 4 million births each year.

Many operators of kiddie rides claim that they also get kids in the 10 and even older age brackets to clamor for rides.

But, the majority maintain that the 5 to 9 age group is the most prominent, even tho there are a large number of riders in the 2 to 4 age bracket.

In short, it can be safely computed that there are approximately 25 million customers for kiddie rides everywhere in the U. S. A.

This, it is believed by all in the field, is a much bigger market than has ever before existed for any one type of specialized product in the amusement category.

Of course it is interesting, and very pleasant, to see mothers and fathers seat their 2, 3 and 4 year olds into kiddie rides of all kinds, and carefully watch them enjoy such rides to an almost indescribable extreme.

But the big business continues in the 5 to 9 age group, with some of the 10, 11 and even 12 years olds dropping coins into the kiddie rides.

To become even more statistical, these 25 million prospective customers for all types of kiddie rides, means that almost 20 percent of the nation's population are bound to ride these ingenious and thrilling machines the manufacturers are now building.

When an operator has a prospective 20% of the population of his community as customers for any product which he puts on location in that community, he certainly has a great opportunity for profit.

Furthermore, it must be remembered that the kids just won't stop at one ride, they go on and on and on, until the dimes run out.

What's more, it has also been proved by very intelligent and astute operators, that the kids try all the rides.

Operators who have horses on locations have found that the intake continues to be just as great even when they place ships on the same spot.

They have also learned that, even when they place a boat, in addition to the horse and the ship, that the take on the two former rides still holds and that the new ride gets a brand new share of monies.

It's strange to report the above, but, this is actual-location-report-proof as shown by one of the largest operators of all types of kiddie rides in the nation.

The fact remains that when 2 out of each 10 peoples in every community in the nation are bound to be thrilled by the kiddie rides then there is an almost unbeatable market for every operator.

Definitely then, cold, hard statistics are the answer to the reason for the boom, and the continuing boom, in kiddie rides.

Facts speak for themselves. Operators must base themselves on factual data as do all good business men.

The facts indicate that the kiddie ride boom will continue.

THE NATION'S
TOP TEN
PLUS
THE NEXT
15
JUKE BOX TUNES
The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.
THE CASH BOX

		CODE		
AL—Aladdin	DA—Dana		MG—MGM	SE—Seger
AP—Apollo	DE—Decca		MO—Modern	SIT—Sittin' In
AT—Atlantic	DN—Devon	IN—Intro	OR—Oriole	SP—Specialty
BU—Bullet	DY—Derby	JU—Jubilee	PE—Peacock	SW—Swingtime
CA—Capitol	ES—Essex	KI—King	PR—Prestige	TE—Tempo
CH—Chess	FE—Federal	LO—London	RA—Rainbow	TN—Tennessee
CO—Columbia	4 Star—Four Star	MA—Mars	RE—Regent	UN—United
CR—Coral	IM—Imperial	ME—Mercury	SA—Savoy	VI—RCA Victor

Pos. Last Week

1 — **DON'T LET THE STARS GET IN YOUR EYES** — **1**
PERRY COMO
CA-2216 (F-2216)—Skeets McDonald
CA-2256 (F-2256)—Gisele MacKenzie
CO-21025 (4-21025)—Ray Price
CR-60882 (9-60882)—Eileen Barton
DE-28460 (9-28460)—Red Foley
ME-70023 (45-70023)—Lola Ameche
ME-70047 (45-70047)—Bobby Maxwell
VI-20-5040 (47-5040)—Johnnie & Jack
VI-20-5064 (47-5064)—Perry Como

2 — **WHY DON'T YOU BELIEVE ME?** — **2**
JONI JAMES
CA-2292 (F-2292)—Margaret Whiting
ME-70025 (45x70025)—Patti Page
MG-11333 (K-11333)—Joni James
RA-202—Five Crowns
VI-20-5017 (47-5017)—June Valli

3 — **TILL I WALTZ AGAIN WITH YOU** — **4**
TERESA BREWER
CR-60873 (9-60873)—Teresa Brewer
CR-60916 (9-60916)—Tommy Sosebee
DE-28506 (9-28506)—Dick Todd
DE-28539 (9-28539)—Russ Morgan

4 — **OH HAPPY DAY** — **7**
DON HOWARD
CA-2315 (F-2315)—Four Knights
CO-39915 (4-39915)—Ken Griffin
CR-60893 (9-60893)—Lawrence Welk
DE-28506 (9-28506)—Dick Todd
ES-311 (45x311)—Don Howard
SA-874—Mickey Baker
O.VI-20-5097 (47-5097)—Joe Joe Johnson

5 — **GLOW WORM** — **3**
MILLS BROTHERS
CA-2248 (F-2248)—Johnny Mercer
CO-39840 (4-39840)—Paulette Sisters
DE-28384 (9-28384)—Mills Brothers

6 — **HOLD ME, THRILL ME, KISS ME** — **8**
KAREN CHANDLER
CR-60831 (9-60831)—Karen Chandler
DE-28520 (9-28520)—Roberta Lee
JU-5108 (45x5108)—The Orioles

7 — **TAKES TWO TO TANGO** — **6**
PEARL BAILEY
CA-2222 (F-2222)—Jeanne Gayle
CR-60817 (9-60817)—Pearl Bailey
DE-28394 (9-28394)—Louis Armstrong
ME-5903 (45x5903)—Lola Ameche
MG-11334 (K-11334)—Fran Warren

8 — **KEEP IT A SECRET** — **5**
JO STAFFORD
CA-2329 (F-2329)—Sharkey's Dixieland Kings
CA-2268 (F-2268)—June Hutton
CO-29891 (4-29891)—Jo Stafford
DE-28511 (9-28511)—Bing Crosby
IM-8169—Slim Whitman
MG-11385 (K-11385)—Henry Jerome O.
RA-202—Five Crowns
VI-20-4992 (47-4992)—Dinah Shore

9 — **HAVE YOU HEARD** — —
JONI JAMES
MG-11390 (K-11390)—Joni James

10 — **TRYING** — —
THE HILLTOPPERS
CR-60823 (9-60823)—Johnny Desmond
DE-28375 (9-28375)—Ella Fitzgerald
DE-28322 (9-28322)—Grady Martin
DOT—15018—The Hilltoppers
ME-5904 (45x5904)—Jimmy Palmer O.

11) I WENT TO YOUR WEDDING. 12) TELL ME YOU'RE MINE. 13) BYE BYE BLUES. 14) YOURS. 15) EVEN NOW. 16) LADY OF SPAIN. 17) MY BABY'S COMING HOME. 18) HEART AND SOUL. 19) PRETEND. 20) I. 21) WISHING RING. 22) I'M JUST A POOR BACHELOR. 23) MR. TAP TOE. 24) NO MOON AT ALL. 25) MUST I CRY AGAIN.

Now, As Never Before

Juke Box Play And Retail Sales Are Related!

Not more than a couple of years ago, when people in the record business talked about good juke box material, they almost always meant a raucous tune or treatment. Juke box records were supposed to be those which could be heard over the talking and din of a public area.

However, that kind of thinking has changed so in the past several months, that it is hardly ever heard anymore.

Today all types of music make for good juke box material. It can be soft or loud, a novelty or a ballad, jump treatment or subdued, native or international.

As a matter of fact, the calibre of tunes that have been making the tops of juke box charts has been improving all the time.

Witness some of the hits of last year.

Who would have thought when they were introduced that such instrumentals as "Charmaine", "Blue Tango", "Delicado" or "Vanessa" would draw the kind of attention they did on juke boxes?

Why it wasn't very long ago that instrumentals were thought of as completely unsuitable for juke box play. Yet last year in the annual *Cash Box* poll, "Blue Tango" was voted as the second best moneymaker of the year for operators and "Delicado" was voted the fourth.

It's evident that the professional conception of what was suitable juke box material was not exactly accurate.

The actual situation was that juke boxes until very lately could only hold a limited number of records. And so operators were forced to use only the top hits. Now, however, that music machines have expanded their capacities, records which never before could find a place on juke boxes, are being exposed to the public. This necessarily means new hits, new favorites among songs and artists which would otherwise never have seen the light of day. For it is a proven fact that juke box play results in sales at a retail level.

The phenomenal success of records like "Blue Tango" and "Delicado" on the nation's juke boxes indicates fully that there can be no differentiation between what the public buys and what it listens to in juke box locations. As a matter of fact, the relationship between sales of records and juke box play is direct. What is playing in the boxes is selling in the stores and vice versa. The only thing a record that is making it in retail sales needs to do the same on the machines is exposure. And now that the boxes are large enough to hold all kinds of records, good ones getting the proper exploitation to juke box operators are assured of exposure.

And so one of the most striking achievements resulting from the enlargement of juke boxes to their present capacities is the change it has brought about in the thinking of people in the music business. This certainly wasn't one of the intentions of the expansion programs of the juke box manufacturers, but it is one of the results.

Today we no longer hear about "good juke box material", by which was usually meant low grade, inferior records which didn't sell retail.

It is now realized that "good juke box material" means all good, commercial records no matter what they are or who does them.

A record that people want to hear on a juke box, is one they want to buy for themselves. The two just can't be separated.

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. DON'T LET THE STARS GET IN YOUR EYES ..... Perry Como (RCA Victor)
2. WHY DON'T YOU BELIEVE ME .... Joni James (MGM)
3. TILL I WALTZ AGAIN WITH YOU .. Teresa Brewer (Coral)
4. TELL ME YOU'RE MINE ..... The Gaylords (Mercury)
5. KEEP IT A SECRET ..... Jo Stafford (Columbia)
6. OH, HAPPY DAY ..... Don Howard (Essex)
7. HAVE YOU HEARD ..... Joni James (MGM)
8. HOLD ME, THRILL ME, KISS ME .... Karen Chandler (Coral)
9. MY BABY'S COMING HOME ..... Paul-Ford (Capitol)
10. EVEN NOW ..... Eddie Fisher (RCA Victor)

The newest **Patti Page** "Doggie In The Window" has promotional minds feverishly racing round and round with the possibilities the title suggests. However, it falls to **Alan Dary** (WORL-Boston 9, Mass.) to come up with the cutest stunt of all. Dary received a call from one of his listeners telling him that her dog barked back at the record every time he heard it on the radio. A bit of investigation revealed that many dogs listened to the "Dary-Go-Round" show and had the same reaction. So many calls came into the studio that Alan started taping the conversations and before he was through had "Conversations" with a cat, canary, parakeet, guinea pig, hen, more dogs, a rooster and a cow. The cow, we are told mooed all the way from Yarmouth, Nova Scotia. Now, before introducing each record, Alan asks something like "Now Polly, what do you as a parrot think of Patti's record?" and the answer would be something like, "Squawk, Squawk." Dary collected enough tapes to run a three hour show, interviewing the different pets that had "called" in.

* * * * *

JACK ROWZIE
(WWDC—Washington, D. C.)

Jack Rowzie (WWDC-Washington, D. C.) gave 10 RCA-Victor albums each night for 10 nights on his early morning show. All the lucky listener had to do was to guess the percentage of times a specific record has been played on the juke boxes in Washington, D. C., as compared to the other records in the machines for one solid week. . . . Last month **Nick Kenny**, New York Daily Mirror columnist ran a little item congratulating **Lee** and **Lorraine Ellis**, formerly of WSPR-Springfield, Mass. Nick says, "The couple is the hottest 'Mr. and Mrs.' disk jockey team in the State of Florida, featured on WINZ, Miami." Lee and Lorraine are heard Monday through Saturday from 8 to 9. Lorraine is Woman's Director for WINZ and is heard daily with her own show 11:30 till noon. . . . **Bud Shurian** (WARE-Mass.) received a birthday gift recently when he was promoted to Music Director. . . . **Rex Dale** (WCKY-Cincinnati, O.) is still shaking his head as a result of a visit to a local spot. A "square waiter" leaned over his shoulder and said, "Man, you should have been in here New Year's Eve. We had an outfit that really shook us up. **Woody Herman** and his orchestra. Ever hear of him?" . . . **Cracker Jim Brooker** (WMIE-Miami, Fla.) is now celebrating his sixth year with the station.

* * * * *

After reading through two full typewritten pages of a letter from **Gil Henry** (KING-Seattle, Wash.) we come to the P.S. "It might be of interest to you that for the past week and a half I've been suffering from a case of virus pneumonia—so burn this letter when you get through reading it!" If you can't find a deejay column next week you'll know why. . . . Jocks **Jay Scott** and **Joe Daboul** (WJKO-Springfield, Mass.) have picked **Frank Campana** as the "singer of the week" for the first seven days of February spinning his wax around the clock. Campana and his manager **Frankie Lohmann** recently guested on the Joe Daboul Show. . . . **Brad Lacy** (WKXL-Concord, N. H.) now has his own recording company named "Progress Records." On a recent promotional tour by **Sandy Solo** for his "Close Your Dreamy Eyes" on the Barry Label, Brad and his wife were guests of New England Music Suppliers. Sales were boosted considerably for one of his sponsors when, during the course of a wired interview, Sandy dressed up the commercial. . . . The "Art Tacker Show" (WCRB- Waltham, Mass.) is promoting a contest in which the person correctly identifying a mystery voice is awarded a free all-expense trip to Miami Beach, Fla. . . . **Webb Pierce & Goldie Hill**, Decca recording artists, stopped into **The Cash Box** New York office for an informative chat. Webb and Goldie have made appearances with dj's **Don Russell, Rosalee Allen,** and **Don Larkin** while on their trip. On February 7th, the duo will appear as guests with **Red Foley** on his NBC 9:30 Saturday Night show.

With profound sorrow
and deepest bereavement
we wish to announce
the release of a new—

DON HOWARD

record

"Rain Rain"
b/w
"Listen To My Song"

ESSEX 316

The viewing will be held
at all
Essex Distributors

RECORD REVIEWS

A DISK & SLEEPER — B+ EXCELLENT — B VERY GOOD — C+ GOOD — C FAIR — D MEDIOCRE

PEGGY LEE & GORDON JENKINS ORCH.
(Decca 28565; 9-28565)

B+ "I HEAR THE MUSIC NOW" (2:47) [Harms, Inc.] Peggy and Gordon demonstrate a perfect marriage of voice and backing on a lovely tune from the flick "Jazz Singer." Peggy's vocal softness and Gordon's exciting orking make this a top contender.

B "THIS IS A VERY SPECIAL DAY" (2:30) [Remick Music] Another fine "Jazz Singer" tune is bounced through in a sprite and appealing manner by the thrush. A fine kin for the top deck.

TRUDY RICHARDS
(Decca 28564; 9-28564)

C+ "GO 'WAY FROM MY WINDOW" (2:46) [Shapiro Bernstein & Co.] Trudy Richards does a good job on a strong lilting number in a multiple voice manner as Elliot Lawrence and his ork back.

B "A FOOL" (2:44) [Paul Music] Trudy sounds better than ever before on a number that she leads into with an interesting different type of chant. The powerful presentation might catch on. She sounds terrif.

SARAH VAUGHAN
(Columbia 39932; 4-39932)

B "A LOVER'S QUARREL" (2:35) [Melody Trail] The talented voice of Sarah Vaughan sings out as she does a pretty tune with a folk flavor. Her great range and a wonderful Percy Faith backing blend perfectly.

B+ "I CONFESS" (2:20) [M. Witmark & Sons] A more beautiful melody shows the thrush's vocal quality to better advantage as she puts a great deal of feeling into this item. The delivery is tops.

BOB SAVAGE
(Trojan 20104; 45-20104)

B "I'M THROUGH WITH LOVE" (2:34) [Robbins] The powerful voice of Bob Savage offers a revival rendition of a tune that made a stir not too long ago. This rendition might make the tune hit again.

B "LOVE, YOUR SPELL IS EVERYWHERE" (2:33) [Bourne] Nelson Riddle comes up with another fine backing job, this one set to a Latin tempo, that shows off Bob's voice to better advantage. The tune is good and should get spins.

BIBI JOHNS
(RCA Victor 20-5146; 47-5146)

C+ "I COULD NEVER BE ASHAMED OF YOU" (2:46) [Acuff-Rose] One of the many lovely tunes that the late Hank Williams wrote is softly warbled by Bibi Johns. The lyrics are full of meaning and the tune has a slight lilt.

C+ "I WISH I WAS A PUPPET ON A STRING" (2:50) [Chappell & Co.] The thrush renders another slow tune in her clear voiced fashion that gives the tune a child like air. It's a pretty piece of listening matter.

THE CASH BOX DISK OF THE WEEK

"WILD HORSES" (2:45) [George Simon, Inc.]
"I CONFESS" (3:05) [M. Witmark & Sons]
PERRY COMO
(RCA Victor 20-5152; 47-5152)

PERRY COMO

● One of the music biz's greatest artists, Perry Como, who is sitting right up on top of the music world with his sensational hit "Don't Let The Stars Get In Your Eyes" comes through with a perfect follow up that has the same uniqueness about it that his current biggie has. "Wild Horses" is a fast moving number that's full of excitement and rhythm that features the one and only Hugo Winterhalter backing. Perry chants the fine tune in his comforting relaxed manner. The arrangement and performance are tops. The lower lid features Perry in his ever great ballad form as he delivers a lovely number with an intriguing melody and good lyrics. Perry has a potent side in the top deck and a perfect supplement on the lower lid. We advise all ops to get on the Como bandwagon and ride up to the top.

"YOUR CHEATIN' HEART" (2:45) [Acuff-Rose Publications]
"I'LL BE WAITING FOR YOU" (3:03) [Cadillac Music Co.]
JONI JAMES
(MGM 11426; K-11426)

JONI JAMES

● Joni James, who many thought was an accident in the music world when her "Why Don't You Believe Me" went to the top, proved that she was a true star when she followed up with two great sides that are now making loads of noise. "Have You Heard," one of her follow ups looks like it might be number one in not too long a time. Now Joni has two new ones. "Your Cheatin' Heart" is a soft and caressing ballad that the thrush offers in her inviting manner. This tune was written by the late western great, Hank Williams. Lew Douglas does a superb job of assisting the thrush. Lew's backing had a great deal to do with Joni's rise to fame. Flip is another lovely ballad called "I'll Be Waiting For You." We're crazy about both decks, especially the top. The tunes are definitely of hit calibre. Keep a good eye on both decks.

"PRETEND" (2:42) [Brandom Music]
"DON'T LET YOUR EYES GO SHOPPING" (2:27) [Porgie Music]
NAT "KING" COLE
(Capitol 2346; F-2346)

NAT "KING" COLE

● Nat "King" Cole, whose success on records and whose selling power all ops are familiar with, takes a current instrumental biggie, adds lyrics to it, and sings it with all the warmth and tenderness any artist can give to a tune. The tune is the lovely "Pretend" that gets a fine Nelson Riddle accompaniment. The top notch vocal job should send the beautiful number high up on the recorded music popularity lists. Nat and Nelson join their great caroling and instrumentation ability to come up with some grade "A" listening matter. The other deck "Don't Let Your Eyes Go Shopping" starts soft and breaks into a good jump tempo. The lyrics are cute and the tune very fitting. Cole fans oughta go for the top half in a big way.

GORDON MacRAE
(Capitol 2352; F-2352)

B+ "HOW DO YOU SPEAK TO AN ANGEL" (2:47) [Chappell & Co.] Gordon MacRae sounds the best we've ever heard him as he chants a beautiful ballad from the "Hazel Flagg" show. The good Latin beat and top notch vocal could make this happen.

B "CONGRATULATIONS TO SOMEONE" (2:58) [United Music] Frank DeVol does another top job of backing Gordon as he delivers another lovely ballad. The artist sings this number with a great deal of feeling.

RICO TURCHETTI
(Derby 817; 45-817)

B "LIMEHOUSE BLUES" (2:35) [Harms, Inc.] Rico Turchetti, an Arthur Godfrey discovery, exhibits some fancy fingering as he plucks the strings of an ultra-sonic guitar while belting out the favorite standard. Archie Bleyer's ork backs the talent.

B "ST. LOUIS BLUES" (2:32) [W. C. Handy Pub.] The string master demonstrates some more fancy fingering on this great oldie. The tricky sounds and novel tunes that Rico adds to the number are enjoyable.

ELLA MAE MORSE
(Capitol 2343; F-2343)

B+ "THE GUY WHO INVENTED KISSIN'" (2:33) [Hill And Range Songs] An exciting rhythmic bongo and drum backing highlights a sensational wax job by Ella Mae Morse as she belts out, for pop consumption, one of the top folk and western tunes of the day. This could very easily catch on.

B "GOOD" (2:08) [ABC Music] The instruments of the ork follow Ella's voice as she belts out a blues type of number in real sock fashion. The thrush puts a lot of color into the vocal. Nelson Riddle backs great on both decks.

SY MELANO
(Vogue 1015; 45-1015)

B "BELOVED" (2:28) [Ash Music] A fine job of vocalizing is sent forth by Sy Melano while Charles Henderson and his ork back. The chanter gives the number a tasteful and zestful delivery. The Latin tempo adds color to the tune.

C+ "RING UP THE CURTAIN" (2:48) [Ash Music] Another Latin tempo piece gets a strong voiced reading from the chanter. The ballad is a good one. Both sides are well done.

VAUGHN MONROE
(RCA Victor 20-5145; 47-5145)

B+ "LONELY EYES" (2:55) [Simon House] Vaughn Monroe sounds the best we've heard him in a long time as he bounces through a cute item with a chorus for backing. This piece might happen for the artist.

B "SMALL WORLD" (2:32) [Harman Music] The Monroe fans oughta go wild about this deck too. It's another fine offering. He jumps through the lilter with his own ork doing a fine supporting job. It's a rhythmic piece.

HIT! HIT! HITS!!!

by

EDDY HOWARD

SINGING...

"I'LL GO ON ALONE"

b/w

"NOW I LAY ME DOWN TO DREAM"

MERCURY #70072—70072x45

by

RUSTY DRAPER

JUST RELEASED
HIS LATEST AND GREATEST...

"NO HELP WANTED"

and

"TEXARKANA BABY"

Mercury 70077—70077x45

by

THE CARLISLES

"NO HELP WANTED"

b/w

This Heart Is Not For Sale

Mercury 70028—70028x45

Mercury RECORDS

MUSIC OPERATORS NOTE!

ALREADY A HIT on the COUNTRY CHARTS

KAREN CHANDLER
(Coral 60911; 9-60911)

B+ "THE OLD SEWING MACHINE" (3:11) [Town And Country Music] Karen Chandler follows up her "Hold Me" success with a tune that has a soft and sentimental flavoring. It's pretty and touching item that shows the warmth in her voice. Hubby Jack Pleis supplies the fine backing.

B+ "I HEAR THE MUSIC NOW" (2:58) [Music Publishers Holding Co.] This becomes a two sided smash when you hear this lovely tune from the "Jazz Singer." The tune is great and Karen does it with a great deal of feeling. Both might hit.

MANTOVANI ORCHESTRA
(London 1268; 45-1268)

B "BLUE DANUBE" (2:42) [P.D.] The feather like strings of the Mantovani ork sound excellent as he leads them through one of the greatest of the Strauss waltzes. These should do good in the soft locations where higher classed music is desired.

B "ROSES FROM THE SOUTH" (2:41) [P.D.] The conductor does another top notch job on a most beautiful Strauss great. Waxings may not be too commercial pop wise but will be tops for a select group.

JOHNNY COBB
(Pleasant 170)

C+ "WHAT A NIGHT! WHAT A NIGHT!" (2:54) [Gold] The fine voice of Johnny Cobb shows its colors on a pretty ballad as Buff Lawrence's ork and the Heathertones set up the accompaniment.

B "THE GIRL NEXT DOOR" (3:02) [Haggar Music] A lovely ballad that shows the chanter's voice to better advantage is presented on this deck. The choral backing and fine tune go well with the vocalist's style.

THE McGUIRE SISTERS
(Coral 60917; 9-60917)

B+ "ONE, TWO, THREE, FOUR" (3:10) [George Lee Music] The lovely voices of a new team called the McGuire Sisters start on the road to success with a smash waxing. Their wonderful harmony is tops on this ultra-lovely tune that Gordon Jenkins helped write. Their pert voices are great.

B "PICKING SWEETHEARTS" (3:05) [Bellemeade Music] The three chirps deliver another soft and tender ballad in fine style. The tune is lovely too.

LIZZIE MILES
(Capitol 2341; F-2341)

B+ "A GOOD MAN IS HARD TO FIND" (2:45) [Mayfair Music] An entirely different and exciting voice makes its debut on a number recorded in the Vieux Carre night club. Singer Lizzie Miles belts out this standard in great fashion. Her low down treatment could make this happen.

C+ "SALTY DOG" (2:10) [Beechwood Music] Here Lizzie gives a sock treatment to a rag time piece that she belts out while sitting at the piano.

THE CASH BOX SLEEPER OF THE WEEK

"ANYWHERE I WANDER" (2:38) [Frank Music]

"THIS IS HEAVEN" (3:04) [Roxbury Music]

JULIUS LA ROSA
(Cadence 1230; 45-1230)

● A new and brilliant voice, that of Julius La Rosa, does a vocal job on two great numbers either one of which should become the number one tune in the country in no time flat. The Arthur Godfrey discovery received some publicity on Arthur's shows and the results should be fabulous. "Anywhere I Wander" is a lovely ballad that Julius sings with the utmost of feeling with the aid of some great accompaniment from Archie Bleyer's ork. The tune, one of the best from the "Hans Christian Andersen" flick, is presented in top flight fashion by the young sensation. The under side is another lovely ballad called "This Is Heaven." Both decks are tops in recording and chanting and the Godfrey push is all the boy needed to get before the public's eye. Juke box ops can't miss by going with this one.

CLAUDE GORDON ORCH.
(Vogue 1011; 45-1011)

B "RED RIVER VALLEY HOME" (2:17) [Ash Music] A favorite western oldie is given a terrific jump beat instrumental treatment by Claude Gordon and his boys. The sound and rhythm are tops. Side could happen with a push.

B "THE WE" (2:22) [Herman Music] A bouncing novelty about a cute dance is happily lilted through by the Morgan Sisters while the Gordon ork backs. The handclapping and pretty harmony help in the delivery.

BERNARD WITKOWSKI & SILVER BELLS ORCH.
(Dana 3115; 45-3115)

C+ "MODERN POLKA" (2:33) [Sajewski] Bernard Witkowski and his Silver Bells ork belt out a polka that should really have the folks buzzin'. It's an exciting folk item full of vigor and good taste.

C+ "NIGHTINGALE POLKA" (2:27) The sock polka presentation is continued on this deck too as the men really belt out the rhythm. This should be great for the right locations.

DANNY THOMAS
(RCA Victor 20-5142; 47-5142)

B+ "HUSH-A-BYE" (2:40) [Harms, Inc.] Danny Thomas comes through with a top flight job on a tune from his flick "Jazz Singer." The song is soft and smooth and Danny sings it with a tear in his voice. A great side.

B "OH MOON" (2:42) [Harms, Inc.] Another fine orking by Frank DeVol and his men is offered as a showcase for a driving number that Danny sings with zest. The good beat is interesting.

CHARLIE SPIVAK ORCH.
(King 15219; 45-15219)

C+ "WAITING" (2:47) [Schwartz] Charlie Spivak sounds as great as ever as he pipes a pretty tune on the trumpet while Eileen Rodgers vocals the lyrics to the moderate beat fox trot.

C "BLOODSHOT EYES" (2:40) [Lois] Paul O'Connor handles the vocal chores on this lid while the Spivak men belt out the blues rhythm for the jump. Number is better for the blues market.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "HOW DO YOU SPEAK TO AN ANGEL"	Gordon MacRae	Capitol 2352; F-2352
★ "I CONFESS"	Sarah Vaughan	Columbia 39932; 4-39932
★ "LONELY EYES"	Vaughn Monroe	RCA Victor 20-5145; 47-5145
★ "THE GUY WHO INVENTED KISSIN'"	Ella Mae Morse	Capitol 2343; F-2343
★ "I HEAR THE MUSIC NOW"	Peggy Lee & Gordon Jenkins	Decca 28565; 9-28565
★ "DON'T FALL IN LOVE WITH ANYONE"	Kip Hale	Mercury 70073; 70073x45
★ "HUSH-A-BYE"	Danny Thomas	RCA Victor 20-5142; 47-5142
★ "WHAT DOES IT MEAN"	Georgia Gibbs	Mercury 70057; 70057x45
★ "THE OLD SEWING MACHINE" & "I HEAR THE MUSIC NOW"	Karen Chandler	Coral 60911; 9-60911
★ "ONE, TWO, THREE, FOUR"	The McGuire Sisters	Coral 60917; 9-60917

MOLLY BEE
(Capitol 2339; F-2339)

B "NOBODY'S LONESOME FOR ME" (2:12) [Acuff-Rose Pub.] Young Molly Bee does a cute job on a bouncing lilter written by the late Hank Williams. The appealing huskiness in her voice could make the side happen.

C+ "HONKY TONK MOUNTAIN" (2:16) [Bregman, Vocco & Conn] The pert thrush adds zip to another good tune and gives it a folk like delivery. Van Alexander and his men set up the backdrop for the chirp.

GEORGIA GIBBS
(Mercury 70057; 70057 x 45)

B+ "WHAT DOES IT MEAN" (2:43) [Meridian Music] Georgia Gibbs sounds her rhythmic best as she belts out a good jump number in her stylish manner while Glenn Osser and his ork supply the beaty accompaniment. This could very easily happen.

B "WINTER'S HERE AGAIN" (2:55) [Hillcrest] The artist takes a cruise through a light lilting seasonal item. The pretty arrangement makes for pleasant listening.

KIP HALE
(Mercury 70073; 70073 x 45)

B+ "DON'T FALL IN LOVE WITH ANYONE" (2:43) [Eastern Music] The new and powerful voice of Kip Hale takes the spotlight on a lovely ballad that could make a name for the lad. The fine arrangement and pretty voice on the boy will get the side spins.

B "SEVEN LEAGUE BOOTS" (2:35) [Hill And Range Songs] Kip gives this fast moving item a driving delivery and changes up at mid point to a Latin tempo. It's a good tune and a fine performance.

BOB EBERLY
(Capitol 2333; F-2333)

C+ "ROSIE!" (2:37) [Hill And Range Songs] Bob Eberly does a novel job on a cute item that makes for ok listening. The cute lyrics and the bouncing Harold Mooney ork's backing are enjoyable.

C+ "DON'T BELIEVE A WORD THEY SAY" (2:08) [Cunningham Music] The chanter changes the mood by softly and tenderly easing through a ballad. The number is well arranged.

BOB KEENE ORCHESTRA
(Vogue 1017; 45-1017)

B "BEGIN THE BEGUINE" (2:59) [Harms, Inc.] One of the best Cole Porter standards is given an exciting Latin orking by Bob Keene and features a terrific vocal job by the Keene Timers. The voices blend well and really sock out the number.

C+ "DANCING TAMBOURINE" (2:40) [Harms, Inc.] The Keene ork runs through a fine instrumental and does a stylish job. The tune is good as is the delivery. The rendition is jumped up through most of the waxing.

'ROUND THE WAX CIRCLE

NEW YORK:

Most exciting "first" to hit the music biz in many moons, the sale has been tremendous, is **Julius La Rosa's** "Anywhere I Wander" and "This Is Heaven." . . . As a result of his "smash" reception at **Frank Dailey's** Meadowbrook, **Douglas Duke**, master of the Hammond organ, signed to a three year recording pact by Mercury Records. Hear that his first release "Mambo At Meadowbrook" and "Little Old Lady" are terrific waxings. . . . **Tony Alamo** made a guest appearance on January 22nd, on "Guide Right" Dumont network show sponsored by the Army Air Corps Recruiting Service. . . . **Bobby Worth**, who wrote the music and lyrics of "Don't Fall In Love With Anyone," in the clouds with the reception given the **Kipp Hale** recording on Mercury. Several other diskeries picking up the tune. . . . Cute letter **Redd Evans** sent out tying his "No Moon At All" to the total eclipse scheduled for January 29, 1953 from 4:54 to 9:54 P.M. . . . **Florian Zabach** continues on the "Embassy Club" show Tuesday night live from New York via NBC-TV. . . . **Esquire Boys** slated for a series of T.V. appearances in New York based on the success of their Rainbow disk "Caravan." . . . **Sandy Solo** into **Ben Maksiks** as headliner February 6-7-8. . . . **Fran Warren** getting a big hand when she does her recorded version of "Everyone Knew But Me" at the Palace with **Danny Kaye**. . . . **Irving Fields** sailed on the "New Amsterdam" on January 21 for the West Indies. Fields will investigate a new Latin rhythm called "The Baiao." . . . Visitors at the New York office this week included: **Dave Miller**, Essex Records; **Tony Morelli**, MGM chanter; **Webb Pierce** and **Goldie Hill**, Decca country artists; **Felicia Sanders**; **Johnny Cobb**, Pleasant Records; **Bill Hayes**, MGM vocalist and Show of Shows star; **Harry Meyerson**, MGM A & R chief; **Sam Clark**, Music Suppliers of N.E.; and **Milt Evans**, manager of **Billy Eckstine** and **Barbara Ruick**. . . . **Herman Lubinsky**, Savoy Records, hospitalized at the Beth Israel Hospital, Newark, N. J., because the virus bug bit him. . . . Hear lots of fine comments about **Steve Lawrence's** King record "How Many Stars Have To Shine." . . . **Vic Damone** will replace **Mario Lanza** in "Student Prince." . . . **Bill Hayes** goes into "Me and Juliet," the new **Rodgers & Hammerstein** musical. . . . **Karen Chandler**, as a result of her smash, "Hold Me, Thrill Me, Kiss Me," booked into Gay Haven, Detroit; Copa, Pittsburgh; Como Show on February 13, and the Chicago Theatre, Chicago. . . . **Sid Prosen**, writer and publisher of "Till I Waltz Again With You," will open a Nashville branch to be headed by **Jim Prosen** and **Bill Schwartz**. . . . **Danny Sutton** booked back into the Suburban Nightclub, Brooklyn, January 23 as a result of his recent terrific job there.

DOUGLAS DUKE

CHICAGO:

This can be called evolution of a songbird. **Shirley Scott**, former WAC sergeant, while stationed at Ft. Leavenworth, Kans., dared the band that entertained the gals to use a gal vocalist. The band leader asked, "Who?" Shirley said, "Me." And that's how come the cute gal has been singing away these past years with **Roy Ward And His Modulators**. By the way, Shirley married the leader, too. That's Roy Ward. Entertained here as house band for the Congress for two and a half years. Now playing the midwest circuit. But, most impressive, the gal wrote a tune, "Rainbow In The Valley," which was published by Cadillac and which is now out on an MGM disk and rated by CB as B+. . . . Deejay getting many, many compliments these early mornings from businessmen about town is **Art Hellyer** and his Zenith program on WCFL. Art not only keeps the lads informed of the temperature, the weather and the hour, but, makes with entertaining conversation and spins grand tunes. Biz men here state they hope Art sticks to this early spot for years. . . . An era passes with retirement of **Griff Williams** this past Thursday. Griff will be at home in Evanston. His fine ork will continue at the Edgewater under the baton of **Bob Kirk** with **Martin Rubenstein** taking over Griff's piano chores. . . . **Leonard Chess** who owns Burton, Ltd., music pubbery that has turned "I Don't Know" the big R&B hit tune over to Republic pubbery of Noo Yawk for further promotion, advises he just doesn't know how many orks and songsters have cut the tune awreddy.

SHIRLEY SCOTT

LOS ANGELES:

RCA Victor brass including **Frank Folsom**, **Mannie Sacks** and **Al Miller** huddling here this past week, with the possibility of a late arrival in **Brig General David Sarnoff**. . . . Capitol execs due to head east shortly for veddy important confabs with prexy **Glenn Wallichs**, vp **Alan Livingston** and **Dan Bonbright** skying to New York . . . and not only are people going places, but records are too. **John Dolphin's** Recorded In Hollywood label copped a beat on the entire disk biz by coming up with the sequel to the widely popular "I Don't Know" in the **Linda Hayes** etching of "Yes I Know." Disk took off like a jet locally to the tune of 4000 platters in one week. Understand that newly appointed New York distrib **Johnny Halonka** has ordered 1000 a day. . . . Cute lil **Molly Bee** munching a hot dog near the Hollywood Professional School near Western. . . . **Gene Norman** readying a new talent show to emanate from one of the Central Avenue theatres. Said dee-jay is one of the most likeable chaps you'll meet anywhere. . . . **Irv Shorten**, Allied Music Sales, has a winner in the new **Johnny Ace** etching "I Cross My Heart." . . . Hear tell that **Lee Magid** of Savoy isn't coming out to sunny California. Didn't get mired in the Latin Quarter of New Orleans did'ja Lee? . . . The ebullent **Dave Miller**, of the same name, Inc., in town for a quick look-see at the local market. Latter's **Don Howard**, who scored via "Oh Happy Day" was recently set with a Coral record pact . . . and congrats galore to **Sid Prosen** who's "Till I Waltz Again" is knocking 'em daid. . . . The **Bihari** clan can lay claim to the most modern looking offices we've ever seen. Place is simply beautiful. . . . **Gordon Wolf**, Sunland distribs doing a whale of a job with a brace of **Joni James** clicks in "Why Don't You Believe Me" and "Have You Heard." . . . **Jimmy Warren**, Central Record Sales added the Plymouth line this past week. The phenomenal selling job that the firm does is beyond a doubt one of the finest operations we've seen anywhere. . . . A bit of reminiscing with **Lil Lester Sill**, whose rhythm and blues attractions have scored in every location.

JOHNNY ACE

CASH BOX SAYS
"VERY GOOD"!!
. . . 'nuff said . . :

THE SATISFIERS
with Rufus Smith Quintet
"YOU'RE THE ONE I IDOLIZE"
b/w
"YOU DO THINGS TO ME"
Rudder 1003 (78 rpm & 45 rpm)

"PLEASE BE KIND"
b/w
"CHOOSE YOUR PARTNER"
Rudder 1004 (78 rpm & 45 rpm)

CHUCK FOSTER
music in the Foster Fashion
"I'LL THINK OF YOU"
vocals by Tommy Daniels
AND
Delores Marshall

b/w
"SKIRTS"
vocal by Chuck Foster
Rudder 1007 (75 rpm & 45 rpm)

"I'D LIKE TO WALK AND TALK WITH JOHNNIE"
vocal by Delores Marshall
b/w
"WHEN I'M ALONE"
vocals by Tommy Daniels & Delores Marshall
Rudder 1008 (78 rpm & 45 rpm)

ANYTIME is the RIGHT time to buy

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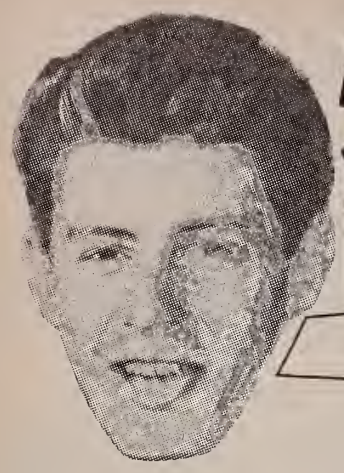

EDDIE

Fisher

9 IN A ROW and NOW!

"DOWN HEARTED"

"HOW DO YOU SPEAK TO AN ANGEL"

RCA VICTOR 20/47-5137

RCA VICTOR Best Sellers WEEK OF JAN. 24th

ORDER HERE!

		45 rpm	78 rpm
DON'T LET THE STARS GET IN YOUR EYES LIES Perry Como	20-5064 (47-S064)*		
DOWNHEARTED HOW DO YOU SPEAK TO AN ANGEL Eddie Fisher	20-5137 (47-5137)*		
WILD HORSES I CONFESS Perry Como	20-S152 (47-S152)*		
EVEN NOW IF IT WERE UP TO ME Eddie Fisher	20-S106 (47-5106)*		
HOT TODDY SERENADE Ralph Flanagan	20-5095 (47-S09S)*		
I DON'T KNOW HEY MRS. JONES Buddy Morrow	20-5117 (47-5117)*		
CONDEMNED WITHOUT TRIAL EDDY'S SONG Eddy Arnold	20-S108 (47-5108)*		
TEARDROPS ON MY PILLOW STOLEN WALTZ Sunny Gale	20-S103 (47-S103)*		
BLUE VIOLINS FANDANGO Hugo Winterhalter	20-4997 (47-4997)*		
LADY OF SPAIN OUTSIDE OF HEAVEN Eddie Fisher	20-4953 (47-4953)*		
I WENT TO YOUR WEDDING I'LL NEVER WORK THERE ANY MORE Spike Jones	20-S107 (47-S107)*		
A FOOL SUCH AS I THE GAL WHO INVENTED KISSIN' Hank Snow	20-5034 (47-S034)*		
BECAUSE YOU'RE MINE THE SONG THE ANGELS SING Mario Lanza	10-3914 (49-3914)*		
LONELY EYES ISN'T IT A SMALL WORLD Vaughn Monroe	20-4145 (47-S145)*		
YOU'RE SO DANGEROUS THE GHOST OF A ROSE Tony Martin	20-S116 (47-S116)*		

* 45 rpm cat. nos.

TIPS on This Week's Release

"WILD HORSES"
"I CONFESS"

Perry Como

20-5152 (47-5152)*

RCA VICTOR
FIRST IN RECORDED MUSIC

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending January 24 without any chonges on the port of THE CASH BOX.

Paul Flanagan
WTRY—Troy, N. Y.
1. Why Don't You Believe Me (Joni James)
2. Oh Happy Day (D. Howard)
3. Till I Waltz Again With You (Teresa Brewer)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. I (Don Cornell)
6. Have You Heard (Joni James)
7. Teardrops On My Pillow (Sunny Gale)
8. Tell Me You're Mine (The Gaylords)
9. Even Now (Paul-Ford)
10. My Baby's Coming Home (Paul-Ford)

Joe Grady
WPEN—Philodelphia, Pa.
1. Oh Happy Day (D. Howard)
2. Tell Me You're Mine (The Gaylords)
3. Till I Waltz Again With You (Teresa 8rewer)
4. Broken Hearted (Johnnie Ray)
5. Love Me (Johnnie Ray)
6. Even Now (Eddie Fisher)
7. Feet Up (Guy Mitchell)
8. I'm Gonna Miss You 8aby (Jackie Lee)
9. Teardrops On My Pillow (Sunny Gale)
10. Hot Toddy (Ralph Flanagan)

Donn Tibbetts
WFEA—Manchester, N. H.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Till I Waltz Again With You (Teresa 8rewer)
3. Why Don't You Believe Me (Joni James)
4. Keep It A Secret (Stafford)
5. Congratulations To Someone (Tonny Bennett)
6. Amor (Vic Damone)
7. A Stolen Waltz (D. Thomas)
8. Strange (Nat "King" Cole)
9. My Baby's Coming Home (Paul-Ford)
10. American Patrol (E. Kay)

Roger Nash
WJMR—New Orleons, La.
1. Till I Waltz Again With You (Teresa Brewer)
2. Bye Bye Blues (Paul-Ford)
3. My Heart Is Breaking (Mike Pettison)
4. Even Now (Eddie Fisher)
5. Have You Heard (Joni James)
6. 8lue Violins (Winterhalter)
7. Tell Me You're Mine (Carson)
8. Keep It A Secret (Stafford)
9. La Rosita (Four Aces)
10. Why Don't You Believe Me (Joni James)

Jay McMaster
WMEX—Boston, Mass.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Keep It A Secret (Stafford)
3. Tell Me You're Mine (The Gaylords)
4. Have You Heard (Joni James)
5. Rachael (Artie Wayne)
6. Yours (Vera Lynn)
7. She Wears Red Feathers (Guy Mitchell)
8. High On A Windy Hill (Alan Dean)
9. So-So (Bernice Parks)
10. Miracle Of Fatima (Sutton)

Stephen Paul
WTVR—Richmond, Vo.
1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Yours (Vera Lynn)
4. Who Kissed Me Last Night (Rosemary Clooney)
5. The Glow Worm (Mills Bros.)
6. Keep It A Secret (Stafford)
7. Jambalaya (Hank Williams)
8. I'm Just A Poor Bachelor (Frankie Laine)
9. Fandango (H. Winterhalter)
10. Carolina In The Morning (Danny Winchell)

Frank White
KMYR—Denver, Colo.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Till I Waltz Again With You (Teresa Brewer)
3. My Baby's Coming Home (Paul-Ford)
4. Why Don't You Believe Me (Joni James)
5. Keep It A Secret (B. Crosby)
6. Blue Violins (H. Winterhalter)
7. I (Russ Morgan)
8. Tell Me You're Mine (The Gaylords)
9. If It Were Up To Me (Fisher)
10. I Went To Your Wedding (Spike Jones)

Tom Finn
WSPD—Toledo, Ohio
1. Tell Me You're Mine (The Gaylords)
2. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
3. Have You Heard (Joni James)
4. Till I Waltz Again With You (Teresa Brewer)
5. Why Don't You Believe Me (Joni James)
6. Strange (Nat "King" Cole)
7. Street Scene (Ray Anthony)
8. The Day Isn't Long Enough (Four Freshmen)
9. Even Now (Eddie Fisher)
10. My Heart Belongs To Only You (June Christy)

Bob Maxwell
WWJ—Detroit, Mich.
1. Tell Me You're Mine (The Gaylords)
2. Till I Waltz Again With You (Teresa Brewer)
3. Why Don't You Believe Me (Joni James)
4. Casually (Stuart Foster)
5. Teardrops On My Pillow (Sunny Gale)
6. Even Now (Eddie Fisher)
7. Nina Never Knew (Desmond)
8. Mr. Tap Toe (Doris Day)
9. Soft (Tiny 8radshaw)
10. Blue Turning Grey (Milton)

Ray Drury
WSPR—Springfield, Mass.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. The Glow Worm (Mills Bros.)
3. La Rosita (Four Aces)
4. Till I Waltz Again With You (Dick Todd)
5. Teardrops On My Pillow (Sunny Gale)
6. You Belong To Me (Stafford)
7. Takes Two To Tango (Ameche-Marterie)
8. Lady Of Spain (E. Fisher)
9. My 8aby's Coming Home (Paul-Ford)
10. Hey, Mrs. Jones (B. Morrow)

Ira Cook
KMPC—Hollywood, Calif.
1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Keep It A Secret (Stafford)
4. Till I Waltz Again With You (Teresa Brewer)
5. I (Don Cornell)
6. Oh Happy Day (L. Welk)
7. My 8aby's Coming Home (Paul-Ford)
8. I Should Care (R. Flanagan)
9. Have You Heard (Joni James)
10. Conquest (Patti Page)

Johnny Morris
WLOL—Minneapolis, Minn.
1. Oh Happy. Day (L. Welk)
2. Why Don't You Believe Me (Joni James)
3. Keep It A Secret (Stafford)
4. The Glow Worm (Mills 8ros.)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Tell Me You're Mine (The Gaylords)
7. Till I Waltz Again With You (Teresa Brewer)
8. Wishing Ring (Joni James)
9. Must I Cry Again (The Hilltoppers)
10. You Win Again (T. Edwards)

Fred Hobbs
KBOL—Boulder, Colo.
1. Oh Happy Day (L. Welk)
2. Don't Let The Stars Get In Your Eyes (G. MacKenzie)
3. That's What Makes Paris Paree (Doris Day)
4. Why Don't You Believe Me (Patti Page)
5. Keep It A Secret (B. Crosby)
6. Lady Of Spain (Paul-Ford)
7. The Things I Might Have 8een (Paul Weston)
8. I (Don Cornell)
9. The Glow Worm (Mills Bros.)
10. My Baby's Coming Home (Paul-Ford)

Don McLeod
WJBK—Detroit, Mich.
1. Tell Me You're Mine (The Gaylords)
2. I Don't Know (B. Morrow)
3. Strange (Nat "King" Cole)
4. Hot Toddy (Ralph Flanagan)
5. Congratulations To Someone (Tony Bennett)
6. Till I Waltz Again With You (Teresa Brewer)
7. No Moon At All (Ames Bros. & Les Brown)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. I'll Always Love You Some (Buddy Greco)
10. High On A Windy Hill (Alan Dean)

Bill Silbert
WABD—New York, N. Y.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Congratulations To Someone (Tony Bennett)
3. Till I Waltz Again With You (Teresa Brewer)
4. Say You Love Me (A. Dean)
5. Strange (Nat "King" Cole)
6. If It Were Up To Me (Fisher)
7. Say It With Your Heart (Bob Carroll)
8. Hot Toddy (Ralph Flanagan)
9. I'm Gonna Walk & Talk With My Lord (Johnnie Ray)
10. Why Don't You Believe Me (Joni James)

Bill Leydon
KFWB—Hollywood, Colif.
1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. People In Love (R. Anthony)
4. I Don't Care (Damita Jo)
5. Keep It A Secret (Stafford)
6. New Juke Box Saturday Night (Modernaires)
7. Congratulations To Someone (Tony Bennett)
8. Bye Bye Blues (Paul-Ford)
9. Birth Of The Blues (Sinatra)
10. Blue Violins (R. Martin Orch.)

Normal Hall
WBNL—Booneville, Ind.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (Joni James)
3. Keep It A Secret (J. Stafford)
4. Teardrops On My Pillow (Sunny Gale)
5. Who Kissed Me Last Night (Rosemary Clooney)
6. I Went To Your Wedding (Spike Jones)
7. In The Mood (J. Maddox)
8. Oh Happy Day (L. Welk)
9. La Rosita (Four Aces)
10. I (Don Cornell)

Ray Perkins
KFEL—Denver, Colo.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (Joni James)
3. The Glow Worm (Mills Bros.)
4. Keep It A Secret (Stafford)
5. Till I Waltz Again With You (Teresa Brewer)
6. You Belong To Me (Stafford)
7. My Baby's Coming Home (Paul-Ford)
8. Oh Happy Day (L. Welk)
9. Blue Violins (H. Winterhalter)
10. Lady Of Spain (E. Fisher)

Jay Trompeter
WIND—Chicogo, Ill.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Till I Waltz Again With You (Teresa Brewer)
3. Tell Me You're Mine (The Gaylords)
4. Have You Heard (Joni James)
5. Pretend (Ralph Marterie)
6. Keep It A Secret Stafford)
7. My Baby's Coming Home (Paul-Ford)
8. I'm Just A Poor Bachelor (Frankie Laine)
9. Rachel (Artie Wayne)
10. Side By Side (Kay Starr)

Dave Robinson
WELI—New Hoven, Conn.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (Joni James)
3. Have You Heard (Joni James)
4. The Glow Worm (Mills Bros.)
5. My Baby's Coming Home (Paul-Ford)
6. Even Now (Eddie Fisher)
7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
8. Tell Me You're Mine (The Gaylords)
9. Strange (Nat "King" Cole)
10. Oh Happy Day (D. Howard)

John Michaels
WVKO—Columbus, Ohio
1. Why Don't You Believe Me (Joni James)
2. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
3. Till I Waltz Again With You (Teresa Brewer)
4. Oh Happy Day (D. Howard)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Keep It A Secret (Stafford)
7. The Glow Worm (Mills 8ros.)
8. I Went To Your Wedding (Patti Page)
9. Tell Me You're Mine (The Gaylords)
10. You 8elong To Me (Stafford)

THE CASH BOX
Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending January 24 without any changes on the part of THE CASH BOX.

Jack Downey
WONS—Hartford, Conn.
1. She Wears Red Feathers (Guy Mitchell)
2. Even Now (Eddie Fisher)
3. I'm Gonna Walk & Talk With My Lord (Johnnie Ray)
4. Till I Waltz Again With You (Teresa Brewer)
5. Sugar (Vic Damone)
6. Tell Me You're Mine (The Gaylords)
7. Don't Let The Stars Get In Your Eyes (Perry Como)
8. Bye Bye Blues (Paul-Ford)
9. Strange (Nat "King" Cole)
10. Congratulations To Someone (Tony Bennett)

Dick Coleman
WITH—Baltimare, Md.
1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Till I Waltz Again With You (Teresa Brewer)
4. You Belong To Me (Stafford)
5. The Glow Worm (Mills Bros.)
6. I Went To Your Wedding (Patti Page)
7. Keep It A Secret (Stafford)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. Even Now (Eddie Fisher)
10. I Had A Little Too Much To Dream Last Nite (Hutton)

Jerry Kay
WWEZ—New Orleans, La.
1. Wishing Ring (Joni James)
2. Till I Waltz Again With You (Teresa Brewer)
3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
4. Congratulations To Someone (Tony Bennett)
5. Oh Happy Day (Four Knights)
6. I'll Always Love You Some (Mike Pettison)
7. I'm Just A Poor Bachelor (Frankie Laine)
8. Teardrops On My Pillow (Sunny Gale)
9. I Don't Know (B. Morrow)
10. Pretend (Ralph Marterie)

Buddy Beason
KFOX—Long Beach, Calif.
1. Why Don't You Believe Me (Patti Page)
2. A Shoulder To Weep On (June Valli)
3. Strange (Nat "King" Cole)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. Till I Waltz Again With You (Teresa Brewer)
6. Did Anyone Call (R. Clooney)
7. The Glow Worm (Mills Bros.)
8. Lady Of Spain (E. Fisher)
9. Oh Happy Day (D. Howard)
10. Possess Me (Tony Bavaar)

Earle Pudney
WGY—Schenectady, N. Y.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. The Glow Worm (Mills Bros.)
3. No Moon At All (Ames Bros.-Les Brown)
4. Heart & Soul (Four Aces)
5. My Baby's Coming Home (Paul-Ford)
6. Even Now (Eddie Fisher)
7. Bye Bye Blues (Paul-Ford)
8. Sugar (Vic Damone)
9. She Wears Red Feathers (Guy Mitchell)
10. The Choo Buy Song (Carson)

Dan Fusco
WRUN—Utica, N. Y.
1. My Baby's Coming Home (Paul-Ford)
2. Hot Toddy (Ralph Flanagan)
3. You Win Again (T. Edwards)
4. How Many Stars (Steve Lawrence)
5. Have You Heard (Joni James)
6. Don't Let The Stars Get In Your Eyes (Perry Como)
7. Why Don't You Believe Me (Joni James)
8. Even Now (Eddie Fisher)
9. The Glow Worm (Mills Bros.)
10. I (Don Cornell)

Gil Henry
KING—Seattle, Wash.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
3. Till I Waltz Again With You (Teresa Brewer)
4. Even Now Eddie Fisher)
5. Why Don't You Believe Me (Joni James)
6. Bye Bye Blues (Paul-Ford)
7. Have You Heard (Joni James)
8. Keep It A Secret (Stafford)
9. I'm Just A Poor Bachelor (Frankie Laine)
10. Without My Lover (M. Miller)

Robin Seymour
WKMH—Dearborn, Mich.
1. Tell Me You're Mine (The Gaylords)
2. Congratulations To Someone (Tony Bennett)
3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
4. Strange (Nat "King" Cole)
5. Hot Toddy (Ralph Flanagan)
6. I Don't Know (B. Morrow)
7. You Don't Know What Lonesome Is (Bing Crosby)
8. I'm Just A Poor Bachelor (Frankie Laine)
9. My Devotion (Four Aces)
10. No Moon At All (Ames Bros.)

Brad Lacey
WKXL—Concard, N. H.
1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Close Your Dreamy Eyes (Sandy Solo)
4. The Glow Worm (Mills Bros.)
5. The Day Isn't Long Enough (Four Freshmen)
6. Keep It A Secret (Stafford)
7. Lady Of Spain (Paul-Ford)
8. The Doggie In the Window (Patti Page)
9. Serenade (Ralph Flanagan)
10. This Is Heaven (J. La Rosa)

Roger Clark
WNOR—Norfolk, Va.
1. Have You Heard (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. I Cried For You (W. Herman)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. I Don't Know (B. Morrow)
6. You Blew Me A Kiss (Ginny Gibson)
7. Night Of Heaven (E. Gorme)
8. Rachel (Artie Wayne)
9. Boomerang (Lisa Kirk)
10. Sugar (Vic Damone)

Gene Davis
WAKR—Akron, Ohio
1. Till I Waltz Again With You (Teresa Brewer)
2. Wishing Ring (Joni James)
3. Hot Toddy (Ralph Flanagan)
4. Tell Me You're Mine (The Gaylords)
5. Even Now (Eddie Fisher)
6. Kiss (Toni Arden)
7. Dig These Blues (Four Clefs)
8. Have You Heard (Joni James)
9. Don't Let The Stars Get In Your Eyes (Perry Como)
10. Rachel (Artie Wayne)

Ed McKenzie
WXYZ—Detroit, Mich.
1. Downhearted (Eddie Fisher)
2. My Heart Belongs To Only You (June Christy)
3. Even Now (Eddie Fisher)
4. Say It With Your Heart (Bob Carroll)
5. I Don't Know (B. Morrow)
6. Hot Toddy (Ralph Flanagan)
7. Congratulations To Someone (Tony Bennett)
8. Side By Side (Kay Starr)
9. Soft (Tiny Bradshaw)
10. Street Scene (Ray Anthony)

Bob Stevens
WVCG—Coral Gables, Fla.
1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Close Your Dreamy Eyes (Sandy Solo)
4. Blue Violins (Ray Martin)
5. You Win Again (T. Edwards)
6. Nina Never Knew (Sauter-Finegan)
7. La Rosita (Four Aces)
8. Pretend (Ralph Marterie)
9. Hot Toddy (Ralph Flanagan)
10. Have You Heard (Joni James)

Bob "The Robin" Martin
WKBR—Manchester, N. H.
1. Why Don't You Believe Me (Joni James)
2. Street Of Dreams (Kenton)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Tell Me You're Mine (Carson)
5. My Heart Belongs To Only You (June Christy)
6. It's A Blue World (Four Freshman)
7. Lullaby Of Birdland (George Shearing)
8. Sugar (Vic Damone)
9. Lazy River (Sarah Vaughan)

Chuck Norman
WIL—St. Lauis, Mo.
1. Say It With Your Heart (Bob Carroll)
2. Till I Waltz Again With You (Teresa Brewer)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. You'll Never Know (Clooney-James)
5. Bye Bye Blues (Paul-Ford)
6. Even Now (Eddie Fisher)
7. Oh Happy Day (D. Howard)
8. Have You Heard (Joni James)
9. Keep It A Secret (Stafford)
10. A Stolen Waltz (Sunny Gale)

Lou Barile
WKAL—Rome, N. Y.
1. Oh Happy Day D. Howard)
2. Why Don't You Believe Me (Joni James)
3. Have You Heard (Joni James)
4. Water Can't Quench The Fire Of Love (O'Connell-Mackenzie)
5. Till I Waltz Again With You (Teresa Brewer)
6. I (Don Cornell)
7. Don't Let The Stars Get In Your Eyes (Perry Como)
8. I Don't Know (B. Morrow)
9. Touch Of God's Hand (Johnnie Ray)
10. Trying (The Hilltoppers)

Larry Wilson
WNOE—New Orleans, La.
1. Congratulations To Someone (Tony Bennett)
2. Why Don't You Believe Me (Joni James)
3. Till I Waltz Again With You (Teresa Brewer)
4. Wishing Ring (Joni James)
5. John, John, John (Lombardo)
6. Close You Dreamy Eyes (Sandy Solo)
7. Don't Let The Stars Get In Your Eyes (Perry Como)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. Rachel (Artie Wayne)
10. I Don't Know (B. Morrow)

Sherm Feller
WLAW—Boston, Mass.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Have You Heard (Joni James)
3. This Is Heaven (J. La Rosa)
4. My Baby's Coming Home (Paul-Ford)
5. Close Your Dreamy Eyes (Sandy Solo)
6. Never Smile At A Crocodile (Hugo Winterhalter)
7. Till I Waltz Again With You (Teresa Brewer)
8. Nina Never Knew (Desmond)
9. A Stolen Waltz (D. Thomas)
10. Teardrops On My Pillow (Sunny Gale)

Dick Webb
WIVY—Jacksonville, Fla.
1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
4. Till I Waltz Again With You (Teresa Brewer)
5. Two Other People (Vaughan)
6. No Moon At All (Ames Bros.-Les Brown)
7. Wishing Ring (Joni James)
8. Strange (Nat "King" Cole)
9. Teardrops On My Pillow (Sunny Gale)
10. Close Your Dreamy Eyes (Sandy Solo)

Brad Phillips
WINS—New York, N. Y.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. The Glow Worm (Mills Bros.)
3. I Don't Know (Buddy Morrow-F. Lester)
4. Why Don't You Believe Me (Joni James)
5. Teardrops On My Pillow Sunny Gale)
6. Nina Never Knew (Sauter-Finegan)
7. Pretend (Ralph Marterie)
8. Till I Waltz Again With You (Teresa Brewer)
9. No Moon At All Ames Bros.)
10. Even Now (Eddie Fisher)

Tiny Markle
WAVZ—New Haven, Conn.
1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Till I Waltz Again With You (Teresa Brewer)
4. Keep It A Secret Stafford)
5. Oh Happy Day (D. Howard)
6. Tell Me You're Mine (The Gaylords)
7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
8. Have You Heard (Joni James)
9. Nina Never Knew (Sauter-Finegan)
10. Say You Love Me (A. Dean)

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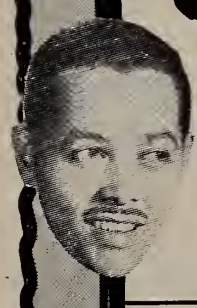
MGM 11390 78 rpm K11390 45 rpm

WHY DON'T YOU BELIEVE ME and PURPLE SHADES
MGM 11333 78 rpm K11333 45 rpm

BILLY ECKSTINE



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MGM 11396 78 rpm—K11396 45 rpm

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A FOOL SUCH AS I and I CAN'T LOVE ANOTHER
MGM 11395 78 rpm K11395 45 rpm

YOU WIN AGAIN and SINNER OR SAINT
MGM 11326 78 rpm K11326 45 rpm

ALAN DEAN
SAY YOU LOVE ME and HIGH ON A WINDY HILL
MGM 11393 78 rpm K11393 45 rpm

DAVID ROSE & Orch.
BEAUTIFUL MUSIC TO LOVE BY and SUDDENLY
MGM 30724 78 rpm K30724 45 rpm

BILL HAYES
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SHIRLEY SCOTT
RAINBOW IN THE VALLEY and BOOM BOOM POLKA
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Mercury 70030

2.

"HOW MUCH IS THAT DOGGIE IN THE WINDOW"

Patti Page

Mercury 70070

3.

"PRETEND"

Ralph Marterie

Mercury 70045

4.

"SUGAR"

Vic Damone

Mercury 70054

Mercury RECORDS

La Rosa Disk Racks Up Huge Sales

NEW YORK—Julius La Rosa's recording of "Anywhere I Wander" and "This Is Heaven" on the Cadence label is the newest sensation of the recording business.

Organized by Archie Bleyer, Cadence's first venture in the recording business had the eastern seaboard rocking last week as orders came piling in unprecedented quantities.

Until the middle of last week it was claimed that over 300,000 were on order from distribs, with the disk out only a few days. Some distributor orders are as follows: Cosnat of New York, Philadelphia, and Newark—56,000; Music Suppliers of Boston—40,000; James Martin of Chicago—35,000; General Distributors of Baltimore—10,000; J. W. Young of Pittsburgh—15,000; Pan American of Detroit—14,000; Hit Records of Cincinnati—7,000; Malverne of Hartford—5,000; Ohio Records of Cleveland—12,000; Roberts Records of St. Louis—10,000.

The disk has been getting tremendous publicity on the Arthur Godfrey shows where La Rosa is featured vocalist. Godfrey has spoken about and plugged the record on almost every show and the result has been a fabulous advance sale.

In New York, operators were lining up outside of one-stops demanding the record. Disks are now being pressed at the fastest possible speed and orders are being filled as quickly as possible.

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FABIAN ANDRE OCTET

20-003 POKERON / MORENITA

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RENE TOUZET his PIANO and RHYTHM QUARTET

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20-008 MAMBO NEGRO / LA HORA

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AL—Aladdin, AP—Apollo, AT—Atlantic, BU—Bullet, CA—Capitol, CD—Cadence, CH—Chess, CO—Columbia, CR—Coral, DA—Dana, DE—Decca, DN—Devon, DO—Dot, DY—Derby, ES—Essex, FE—Federal, 4 Star—Four Star, IM—Imperial, IN—Intro, JU—Jubilee, KI—King, LO—London, MA—Mars, ME—Mercury, MG—MGM, MO—Modern, NA—National, OR—Oriole, PE—Peacock, PR—Prestige, RA—Rainbow, RE—Regent, RIH—Recorded in Hollywood, SA—Savoy, SE—Seger, SIT—Sittin' In, SP—Specialty, SW—Swingtime, TE—Tempo, TN—Tennessee, UN—United, VI—Victor

Jan. 31 Jan. 24

1—Don't Let The Stars Gets In Your Eyes
127.6 126.2

CA-2256 (F-2256)—GISELE MacKENZIE *My Favorite Song*
CA-2216 (F-2216)—SKEETS McDONALD
CO-21025 (4-21025)—RAY PRICE
CR-60882 (9-60882)—EILEEN BARTON *Tennessee Tango*
DE-28460 (9-28460)—RED FOLEY
ME-70023 (45-70023) LOLA AMECHE *Rock The Joint*
MG-11385—HENRY JEROME O. *Keep It A Secret*
VI-20-5040 (47-5040)—JOHNNIE & JACK
★VI-20-5064 (47-5064)—PERRY COMO *Lies*

2—Till I Waltz Again With You
113.3 77.7

★CR-60873—TERESA BREWER *Hello Bluebird*
CR-60916—TOMMY SOSEBEE
DE-28506—DICK TODD *Oh, Happy Day*
DE-28539—RUSS MORGAN *Must I Cry Again*

3—Why Don't You Believe Me
78.5 100.4

CA-2292 (F-2292)—MARGARET WHITING *Come Back To Me, Johnny*
CA-2329—SHARKEY'S DIXIELAND KINGS *Keep It A Secret*
DE-28476 (9-28476)—GUY LOMBARDO O. *Because You're Mine*
JU-5106—HERB LANTZ *My Inspiration Is You*
ME-70025 (45x70025)—PATTI PAGE *Conquest*
★MG-11333 (K-11333)—JONI JAMES *Purple Shades*
RA-202—FIVE CROWNS *Keep It A Secret*
VI-20-5017 (47-5017)—JUNE VALLI *Shoulder To Weep On*

4—Oh Happy Day
73.5 53.1

CA-2315—THE FOUR KNIGHTS *A Million Tears*
CR-60893—LAWRENCE WELK O. *Your Mother And Mine*
DE-28506—DICK TODD *Till I Waltz Again With You*
★ES-311—DON HOWARD *You Went Awoy*

5—Tell Me You're Mine
57.0 31.6

CO-39914—MINDY CARSON *The Choo Buy Song*
★ME-70030—THE GAYLORDS *Cuban Love Song*

6—Hold Me, Thrill Me, Kiss Me
55.7 38.1

★CR-60831 (9-60831)—KAREN CHANDLER *One Dreom*
DE-28530 (9-28530)—ROBERTA LEE *Do You Know Why?*
JU-5108 (45-5108)—THE ORIOLES

Jan. 31 Jan. 24

7—Keep It A Secret
46.6 50.0

CA-2268 (F-2268)—JUNE HUTTON *I Miss You So*
CA-2329—SHARKEY'S DIXIELAND KINGS *Why Don't You Believe Me*
★CO-39891 (4-39891)—JO STAFFORD *Once To Every Heart*
DE-28511—BING CROSBY *Sleigh Bell Serenade*
IM-8169—SLIM WHITMAN *My Heart Is Broken In Three*
MG-11385—HENRY JEROME O. *Don't Let The Stars Get In Your Eyes*
RA-202—FIVE CROWNS *Why Don't You Believe Me*
VI-20-4992 (47-4992)—DINAH SHORE *Hi-Lili, Hi-Lo*

8—It's In The Book
42.5 37.5

★CA-2249 (F-2249)—JOHNNY STANDLEY
ME-5911 (45x5911)—AL BERNIE

9—Have You Heard
37.6 38.9

★MG-11390—JONI JAMES *Wishing Ring*

10—The Glow Worm
32.2 70.8

CA-2248 (F-2248)—JOHNNY MERCER
CO-39840 (4-39840)—PAULETTE SISTERS *Sui Sin Fa*
★DE-28384 (9-28384)—MILLS BROS.

11—My Baby's Coming Home
25.5 16.3

★CA-2265—L. PAUL & M. FORD *Lady Of Spain*
JU-6019—EDNA McGRIFF *My Favorite Song*
MG-11350—CINDY LORD *My Favorite Song*

12—Because You're Mine
25.3 21.6

CA-2212 (F-2212)—NAT "KING" COLE *I'm Never Satisfied*
DE-28337 (9-28337)—JOHN RAITT *The Song Angels Sing*
ME-5897 (45x5897)—BOBBY WAYNE *Madonna Of The Rosary*
MG-11301 (K-11301)—BILLY ECKSTINE *Early Autumn*
★VI-10-3914 (47-3914)—MARIO LANZA *Song The Angels Sing*

13—Even Now
24.7 19.3

★VI-20-5106—EDDIE FISHER *If It Were Up To Me*

14—Lady Of Spain
21.4 24.5

CA-15346—PHILHARMONIC TRIO

Jan. 31 Jan. 24

CA-2265 (F-2265)—LES PAUL & MARY FORD *My Boby's Coming Home*
CA-2288 (F-2288)—BEN LIGHT *Whispering*
LO-1278—WINIFRED ATWELL *Taboo*
MG-10380—ARTHUR SMITH
RA-70044—EDDIE "PIANO" MILLER
RO-188—KEN GRIFFIN
VI-20-2905—THREE SUNS
VI-20-3302—RAY NOBLE
★VI-20-4953 (47-4953)—EDDIE FISHER *Outside Of Heaven*

15—Bye Bye Blues
19.8 13.3

★CA-2316—LES PAUL & MARY FORD *Mommy's Boogie*
VI-20-4791—HENRI RENE O. *Mandolino, Mondolino*

16—Mr. Tap Toe
17.3 13.5

★CO-39906—DORIS DAY *Your Mother And Mine*

17—Takes Two To Tango
14.0 25.4

CA-2222 (F-2222)—JEANNE GAYLE *Butterflies*
★CR-60817 (9-60817)—PEARL BAILEY *Let There Be Love*
DE-28394 (9-28394)—LOUIS ARMSTRONG *I Laughed At Love*
ME-5903 (45x5903)—LOLA AMECHE *Ol' Man Mose*

18—Trying
12.4 25.1

CR-60823 (9-60823)—JOHNNY DESMOND *Wild Guitars*
DE-28375 (9-28375)—ELLA FITZGERALD *My Bonnie Lies Over The Ocean*
DE-28322 (9-28322)—GRADY MARTIN *Sweet Jennie Lee*
★DOT-15018—THE HILLTOPPERS
ME-5904 (45x5904)—JIMMY PALMER O. *Down By The O-Hi-O*

19—Blue Violins
12.3 5.1

★VI-20-4997 (47-4997)—HUGO WINTERHALTER O. *Fondango*

20—Hot Toddy
12.0 —

★VI-20-5095 (47-5095)—RALPH FLANAGAN *Serenade*

21—I'm Just A Poor Bachelor
11.8 16.2

★CO-39903—FRANKIE LAINE *Tonight You Belong To Me*

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it mans that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising **100** Selections

22—I Went To Your Wedding

Jan. 31: 11.5 — Jan. 24: 31.2

CO-39856 (4-39856)—SAMMY KAYE O.
It Wasn't God Who Made Honky Tonk Angels

CR-60847 (9-60847)—KENNY BASS O.
The Hookey Song

DA-780—REGINA KUJEWA
Johnnie Polish

DE-28388 (9-28388)—GRADY MARTIN
You Belong To Me

DE-28411 (9-28411)—GUY LOMBARDO O.
Somewhere Along The Way

JU-5093—LITTLE SYLVIA
Drive Daddy Drive

★ME-5899 (45x5899)—PATTI PAGE
You Belong To Me

VI-20-4835 (47-4835)—STEVE GIBSON

VI-20-5107—SPIKE JONES O.
I'll Never Work There Any More

23—Side By Side

Jan. 31: 10.3 — Jan. 24: —

★CA-2334 (F-2334)—KAY STARR
Noah!

VI-20-4741 (47-4741)—FRANKIE CARLE

24—Anywhere I Wander

Jan. 31: 10.1 — Jan. 24: —

CA-2263 (F-2263)—MEL TORME
Casually

★CD-1230 (45-1230)—JULIUS LA ROSA
This Is Heaven

CO-39866 (4-39866)—TONY BENNETT
Stay Where You Are

DE-28379 (9-28379)—D. KAYE & G. JENKINS

MG-11352 (K-11352)—FRAN WARREN
I Worry 'Bout You

VI-20-4960 (47-4960)—JAN PEERCE
Maria, My Own

25—Must I Cry Again

Jan. 31: 9.0 — Jan. 24: 12.8

CR-60895—ALAN DALE
A Million Tears

DE-28539—RUSS MORGAN O.
Till I Waltz Again With You

★DO-15034—THE HILLTOPPERS
I Keep Telling Myself

26—Wishing Ring

Jan. 31: 8.2 — Jan. 24: 12.9

MG-11363—AL BRITT

★MG-11390—JONI JAMES
Have You Heard

27—April In Paris

Jan. 31: 7.8 — Jan. 24: 5.6

CA-2168—VOICES OF WALTER SCHUMANN
Luna Rossa

CO-39881—DORIS DAY
The Cherries

CO-39592—FRANK SINATRA
London By Night

ME-70022—VIC DAMONE
My Love Song

MG-11370—JOHNNY DESMOND
Si Petite

★VI-20-4927—SAUTER-FINEGAN O.
Moonlight On The Ganges

VI-20-4464—THREE SUNS & M. HANSON

28—No Moon At All

Jan. 31: 6.6 — Jan. 24: 12.4

★CR-60870—AMES BROS. & LES BROWN ORK.
Do Nothin' Till You Hear From Me

29—Jambalaya

Jan. 31: 6.5 — Jan. 24: 10.8

★CO-39838 (4-39838)—JO STAFFORD
Early Autumn

CR-60816 (9-60816)—N. HEFTI & F. WAYNE
Two Faced Clock

DE-28341 (9-28341)—REX ALLEN

DE-28367 (9-28367)—CAMARATA
Mademoiselle

MG-11283 (K-11283)—HANK WILLIAMS

30—A Stolen Waltz

Jan. 31: 6.3 — Jan. 24: 2.4

DE-28501—AL MORGAN
Things I Might Have Been

★JU-6026—DICK THOMAS
Raindrops

★VI-20-5103)—SUNNY GALE
Teardrops On My Pillow

31—Strange

Jan. 31: 6.2 — Jan. 24: 5.8

★CA-2309—NAT "KING" COLE
How

32—Congratulations To Someone

Jan. 31: 6.0 — Jan. 24: —

★CO-39910 (4-39910)—TONY BENNETT
Take Me

33—Water Can't Quench The Fire Of Love

Jan. 31: 5.7 — Jan. 24: —

★CA-2266 (F-2266)—H. O'CONNELL & G. MacKENZIE
A Crazy Waltz

34—How Much Is That Doggie In The Window

Jan. 31: 5.6 — Jan. 24: —

★ME-70070 (70070 x 45)—PATTI PAGE
My Jealous Eyes

35—I

Jan. 31: 4.9 — Jan. 24: 6.5

★CR-60860 (9-60860)—DON CORNELL
Be Fair

DE-28479 (9-28479)—RUSS MORGAN O.
Look Out The Window

VI-20-5030 (47-5030)—VAUGHN MONROE
Yours

36—You Belong To Me

Jan. 31: 4.8 — Jan. 24: 10.3

CA-2165 (F-2165)—DEAN MARTIN

CA-2198 (F-2198)—JAN GARBER O.
Tossin' and Turnin'

★CO-39811 (4-39811)—JO STAFFORD

CO-39857 (4-39857)—KEN GRIFFIN
Walkin' To Missouri

CR-60845 (9-60845)—GEORGIA AULD
Early Autumn

DE-28388 (9-28388)—GRADY MARTIN
I Went To Your Wedding

ME-5899 (45x5899)—PATTI PAGE
I Went To Your Wedding

ME-6407 (45x6407)—SUE THOMPSON

MG-11295 (K-11295)—JONI JAMES

VI-20-4893 (47-4893)—FREDDY MARTIN O.
Ain't It Grand To Be Dead

37—Pretend

Jan. 31: 4.1 — Jan. 24: 5.7

CA-2346—NAT "KING" COLE
Don't Let Your Eyes Go Shopping

CO-39915—KEN GRIFFIN
Oh, Happy Day

DO-15048—DAN BELLOC
You Are Ecstacy

★ME-70045—RALPH MARTERIE O.
After Midnight

38—It's Worth Any Price You Pay

Jan. 31: 4.0 — Jan. 24: 10.0

★ME-70115—EDDY HOWARD
Kentucky Babe

39—Three Bells

Jan. 31: 3.3 — Jan. 24: 2.2

★CO-39657—COMPAGNONS DE LA CHANSON
Whirlwind

CO-39602—SAMMY KAYE O.
I Only Have One Life To Live

DE-27858—ANDREWS SISTERS & JENKINS
Windmill Song

VI-20-4388—JUNE VALLI
Cry

40—Wish You Were Here

Jan. 31: 2.9 — Jan. 24: 1.6

DE-28308 (9-28308)—GUY LOMBARDO O.
Hony Tonk Sweetheart

MG-11270 (K11270)—FRAN WARREN
What Is This Thing Called Love?

★VI-20-4830 (47-4830)—EDDIE FISHER
The Hand Of Fate

41—To Know You

Jan. 31: 2.7 — Jan. 24: 1.5

42—You'll Never Know

Jan. 31: 2.6 — Jan. 24: 11.2

43—Heart And Soul

Jan. 31: 2.4 — Jan. 24: 6.3

44—I Keep Telling Myself

Jan. 31: 2.1 — Jan. 24: 1.9

45—My Heart Belongs To Only You

Jan. 31: 1.9 — Jan. 24: 6.9

46—Conquest

Jan. 31: 1.8 — Jan. 24: 5.0

47—Blues In Advance

Jan. 31: 1.7 — Jan. 24: 3.1

48—Lies

Jan. 31: 1.5 — Jan. 24: 5.9

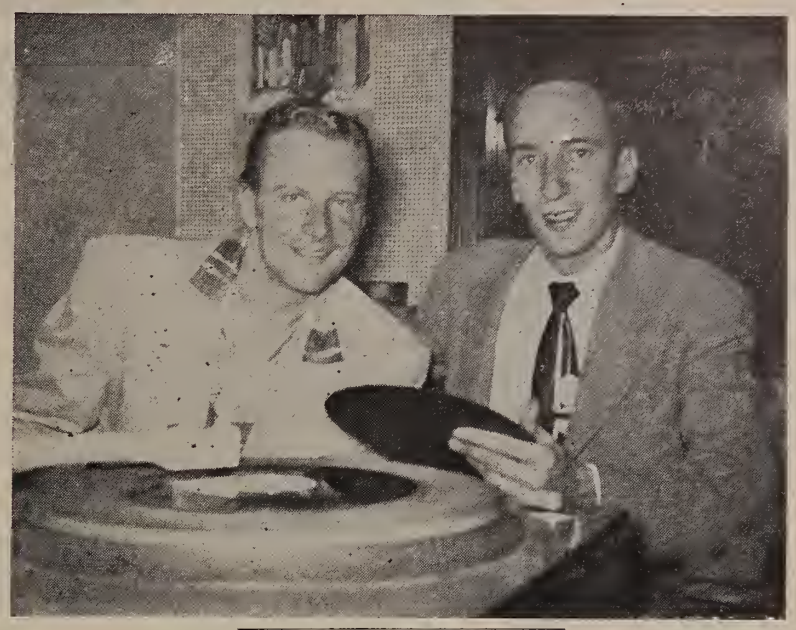
49—Full Time Job

Jan. 31: 1.3 — Jan. 24: 1.8

50—Outside Of Heaven

Jan. 31: 1.0 — Jan. 24: 4.8

The Disk Jockey And The Fiddler



COLUMBUS, OHIO—Florian Za Bach is pictured with John Michaels, Columbus disk jockey who broadcasts from the window of the Disk Jockey Record Shop in the heart of downtown Columbus for three hours every day. Florian was on a tour promoting his latest Decca recording of "The Gypsy Fiddler."

A Solid Ballad Hit!

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LEO FEIST, INC.

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Improve the take of your Music Machines. We have records on 78 R.P.M. in 21 different Nationalities. On 45's we have 55 instrumentals and 18 vocals suitable for Italian, German, Bohemian, Slovenian, Polish, Scandinavian, Swedish, Norwegian, Latin American, Lithuanian and Portuguese. Polkas and Waltzes by authentic Musette orchestras. Let us know your needs on 45 or 78, either vocal or instrumental. We'll select the proper records for your location. Hundreds of others have tried us. Don't you miss out.

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...WE'RE NOT KIDDING-

GINNY GIBSON

HAS THE BALLAD SMASH...

"IF THE END OF THE WORLD CAME TONIGHT"

b/w "AIN'T IT GREAT TO BE CRAZY"

JUBILEE #6027 (45x6027)

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

Sensational New Record
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GUY MITCHELL
with Mitch Miller orch. & chorus
"SHE WEARS RED FEATHERS"
(and a Huly-Huly Skirt)
OXFORD MUSIC CORP.
1619 Broodway New York 19, N. Y.

A Terrific Novelty Record
by
GUY MITCHELL
with Mitch Miller orch. & chorus
"PRETTY LITTLE BLACK-EYED SUSIE"
SANTLY-JOY INC.
1619 Broodway New York 19, N. Y.

THE HILLTOPPERS
Do It Again
"MUST I CRY AGAIN"
and
"I KEEP TELLING MYSELF"
Dot 15034 (45x15034)
DOT RECORDS, INC.
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Phones: 880-881

Sullivan Show To Feature "Salute To Record Industry"

NEW YORK—On February 15, the Ed Sullivan "Toast Of The Town" TV show will be devoted to a "Salute To The Record Industry."

The program was arranged by the Record Industry Association of America with the cooperation of all the record companies.

The show will be in the form of a history of the record business starting with the very first round cylinders and winding up with the present modern phonograph and juke box.

Stars from almost all the diskeries are scheduled to appear and some of the features will be: a scene from Bing Crosby's "Going My Way"; a scene from "Amahl And The Night Visitors"; and such stars as Gene Autry, Jimmy Boyd, Molly Bee, Sugar "Chile" Robinson and top names which have not yet been announced.

The theme of the show will be that records are cheaper than ever in terms of the amount of music and enjoyment they bring.

The Ed Sullivan program is a one hour show seen over 50 stations of the CBS-TV network.

New Stars For "Your Hits"

NEW YORK—Your Hit Records, manufacturers of disks with several tunes on one side, has added Bill Lawrence and the Honeydreamers to its roster. These will be in addition to Snooky Lansen who records for the firm.

"DYNAMIC" IS THE WORD FOR-
BOB SAVAGE
singing 2 Great Standards
"LOVE YOUR MAGIC SPELL IS EVERYWHERE"
and
"I'M THROUGH WITH LOVE"

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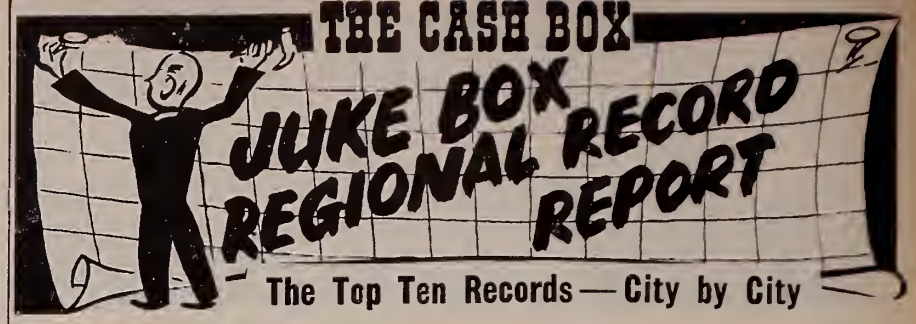


New York, N. Y.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Tell Me You're Mine (The Gaylords)
3. Till I Waltz Again With You (Teresa Brewer)
4. Oh Happy Day (Don Howard)
5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
6. Have You Heard (Joni James)
7. Why Don't You Believe Me (Joni James)
8. The Glow Worm (Mills Bros.)
9. Takes Two To Tango (Bailey)
10. My Baby's Coming Home (Paul-Ford)

St. Louis, Mo.
1. Till I Waltz Again With You (Teresa Brewer)
2. Oh Happy Day (Don Howard)
3. Say It With Your Heart (Bob Carroll)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. Have You Heard (Joni James)
6. Even Now (Eddie Fisher)
7. My Baby's Coming Home (Paul-Ford)
8. Bye Bye Blues (Paul-Ford)
9. Blue Violins (Winterhalter)
10. Why Don't You Believe Me (Joni James)

Des Moines, Iowa
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Till I Waltz Again With You (Teresa Brewer)
3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
4. Oh Happy Day (Don Howard)
5. Tell Me You're Mine (The Gaylords)
6. Why Don't You Believe Me (Joni James)
7. Because You're Mine (Lanza)
8. Keep It A Secret (Stafford)
9. Even Now (Eddie Fisher)
10. The Glow Worm (Mills Bros.)

Denver, Colo.
1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Till I Waltz Again With You (Teresa Brewer)
4. The Glow Worm (Mills Bros.)
5. Keep It A Secret (J. Stafford)
6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
7. Tell Me You're Mine (The Gaylords)
8. Have You Heard (Joni James)
9. Oh Happy Day (Don Howard)
10. My Baby's Coming Home (Paul-Ford)

Seattle, Wash.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Oh Happy Day (D. Howard)
3. Why Don't You Believe Me (Joni James)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. Till I Waltz Again With You (Teresa Brewer)
6. Jambalaya (Jo Stafford)
7. The Glow Worm (Mills Bros.)
B. Heart & Soul (Four Aces)
9. Pretty Little Black Eyed Susie (Guy Mitchell)
10. Bye Bye Blues (Paul-Ford)

Cleveland, Ohio
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Why Don't You Believe Me (Joni James)
4. Oh Happy Day (D. Howard)
5. Hold Me, Thrill Me Kiss Me (Karen Chandler)
6. Tell Me You're Mine (The Gaylords)
7. Even Now (Eddie Fisher)
B. Keep It A Secret (J. Stafford)
9. Lady Of Spain (E. Fisher)
10. Blue Violins (Winterhalter)

Portland, Me.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
3. Why Don't You Believe Me (Joni James)
4. Till I Waltz Again With You (Teresa Brewer)
5. The Glow Worm (Mills Bros.)
6. Oh, Happy Day (D. Howard)
7. Jambalaya (Jo Stafford)
B. Heart And Soul (Four Aces)
9. Trying (Hilltoppers)
10. Bye Bye Blues (Paul-Ford)

Chicago, Ill.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Till I Waltz Again With You (Teresa Brewer)
3. Tell Me You're Mine (The Gaylords)
4. Have You Heard (Joni James)
5. Keep It A Secret (Stafford)
6. I'm Just A Poor Bachelor (Frankie Laine)
7. Pretend (Ralph Marterie)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. Why Don't You Believe Me (Joni James)
10. Heart And Soul (Four Aces)

Indianapolis. Ind.
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. The Glow Worm (Mills Bros.)
4. Why Don't You Believe Me (Joni James)
5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
6. Tell Me You're Mine (The Gaylords)
7. Oh Happy Day (Don Howard)
8. My Baby's Coming Home (Paul-Ford)
9. Even Now (Eddie Fisher)
10. Have You Heard (Joni James)

Cincinnati, Ohio
1. Till I Waltz Again With You (Teresa Brewer)
2. Tell Me You're Mine (The Gaylords)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Oh Happy Day (D. Howard)
5. Have You Heard (Joni James)
6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
7. Why Don't You Believe Me (Joni James)
B. Keep It A Secret (Stafford)
9. The Glow Worm (Mills Bros.)
10. My Baby's Coming Home (Paul-Ford)

Boston, Mass.
1. Till I Waltz Again With You (Teresa Brewer)
2. Tell Me You're Mine (The Gaylords)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Even Now (Eddie Fisher)
5. Why Don't You Believe Me (Joni James)
6. My Baby's Coming Home (Paul-Ford)
7. Bye Bye Blues (Paul-Ford)
B. Oh Happy Day (D. Howard)
9. Have You Heard (Joni James)
10. Hold Me, Thrill Me, Kiss Me (Karen Chandler)

Atlanta, Ga.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (Joni James)
3. Oh Happy Day (Don Howard)
4. The Glow Worm (Mills Bros.)
5. Keep It A Secret (J. Stafford)
6. Till I Waltz Again With You (Teresa Brewer)
7. Lady Of Spain (E. Fisher)
B. Have You Heard (Joni James)
9. Must I Cry Again (The Hilltoppers)
10. Hold Me, Thrill Me, Kiss Me (Karen Chandler)

Dallas, Tex.
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Why Don't You Believe Me (Joni James)
4. Keep It A Secret (J. Stafford)
5. You Win Again (Edwards)
6. The Glow Worm (Mills Bros.)
7. Fool Such As I (Edwards)
B. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. Hot Toddy (Ralph Flanagan)
10. Oh Happy Day (D. Howard)

Salem, Ore.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Why Don't You Believe Me (Joni James)
3. Till I Waltz Again With You (Teresa Brewer)
4. Takes Two To Tango (Bailey)
5. The Glow Worm (Mills Bros.)
6. Tell Me You're Mine (The Gaylords)
7. Have You Heard (Joni James)
8. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
9. I Went To Your Wedding (Patti Page)
10. Oh, Happy Day (Don Howard)

Los Angeles, Calif.
1. Why Don't You Believe Me (Joni James)
2. Till I Wiltz Again With You (Teresa Brewer)
3. Keep It A Secret (Stafford)
4. Don't Let The Stars Get In Your Eyes (MacKenzie & Como)
5. Oh Happy Day (Howard-Welk)
6. The Glow Worm (Mills Bros.)
7. Have You Heard (Joni James)
8. Even Now (Eddie Fisher)
9. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
10. Suddenly (Davis & Rose)

Philadelphia, Pa.
1. Till I Waltz Again With You (Teresa Brewer)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Oh Happy Day (Don Howard)
4. Tell Me You're Mine (The Gaylords)
5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
6. Have You Heard (Joni James)
7. The Glow Worm (Mills Bros.)
B. My Baby's Coming Home (Paul-Ford)
9. Why Don't You Believe Me (Joni James)
10. Teardrops On My Pillow (Sunny Gale)

Pittsburgh, Pa.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Tell Me You're Mine (The Gaylords)
3. Oh Happy Day (D. Howard)
4. Say It With Your Heart (Bob Carroll)
5. Till I Waltz Again With You (Teresa Brewer)
6. Have You Heard (Joni James)
7. Bye Bye Blues (Paul-Ford)
8. Congratulations To Someone (Tony Bennett)
9. Teardrops On My Pillow (Sunny Gale)
10. Even Now (Eddie Fisher)

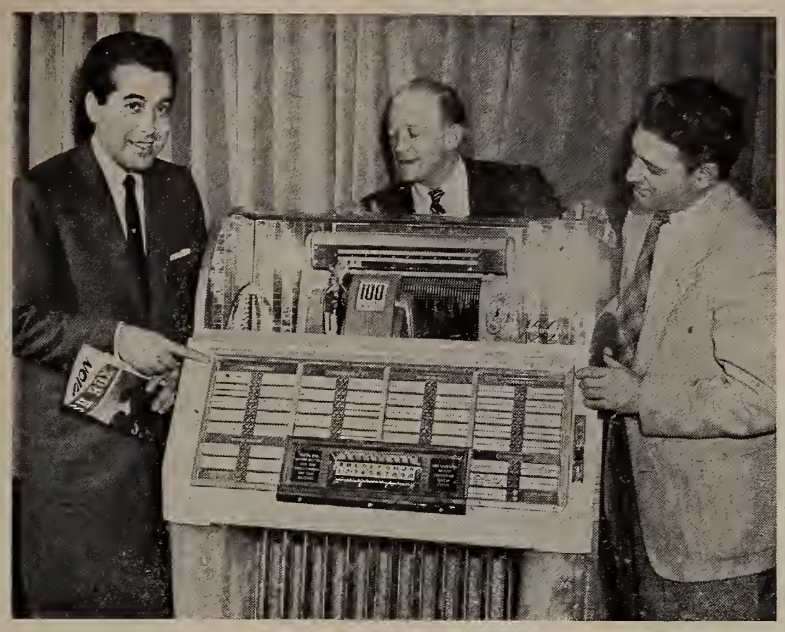
New Orleans, La.
1. Till I Waltz Again With You (Teresa Brewer)
2. Oh Happy Day (D. Howard)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Why Don't You Believe Me (Joni James)
5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
6. Have You Heard (J. James)
7. My Baby's Coming Home (Paul-Ford)
B. Keep It A Secret (Stafford)
9. Wishing Ring (Joni James)
10. Bye Bye Blues (Paul-Ford)

Detroit, Mich.
1. Till I Waltz Again With You (Teresa Brewer)
2. Tell Me You're Mine (The Gaylords)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. Oh Happy Day (Don Howard)
6. Why Don't You Believe Me (Joni James)
7. Even Now (Eddie Fisher)
8. I Don't Know (B. Morrow)
9. No Moon At All (Ames Bros.)
10. Mr. Tap Toe (Doris Day)

Washington, D. C.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. Till I Waltz Agai With You (Teresa Brewer)
3. Why Don't You Believe Me (Joni James)
4. The Glow Worm (Mills Bros.)
5. Oh Happy Day (D. Howard)
6. Have You Heard (Joni James)
7. Keep It A Secret (J. Stafford)
B. Wishing Ring (Joni James)
9. Even Now (Eddie Fisher)
10. Tell Me You're Mine (The Gaylords)

Reno, Nev.
1. Oh, Happy Day (D. Howard)
2. Why Don't You Believe Me (Joni James)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. Tell Me You're Mine (The Gaylords)
6. The Glow Worm (Mills Bros.)
7. Bye Bye Blues (Paul-Ford)
B. Have You Heard (Joni James)
9. Even Now (Eddie Fisher)
10. My Baby's Coming Home (Paul-Ford)

Bavaar Brings "Happiness" To Op-Writer



NEW YORK—Tony Bavaar, R. C. Victor recording artist, points out his recording , "Shoes Of Happiness," on the Seeburg 100-A Phonograph. Standing in back of the machine is Johnny Green, who manages Bavaar, and on the right, John Ciccone, music machine operator who wrote the tune. Tony shot to stardom with his "Talk To The Trees" from the musical "Paint Your Wagon."

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LESLIE DISTRIBUTORS
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Millmark-Productions New Independent Record Label

Latest entry in the independent recording label field is newly-organized Millmark Productions, MP Label, whose main office at this time is located at 205 N. Canon Drive, Beverly Hills, Calif. Organization is headed by T. B. Lynch, a well-known Santa Monica businessman, who was formerly a top Earl C. Anthony-KFI sales executive, and movie exhibitors Horace Boos and Gregory Carter.

Outfit is doing its own pressings and has already introduced via a number of Los Angeles disc-jockeys, two new waxings, "Moanin' Low," backed up by "I Got It Bad And That Ain't Good," and "Bidin' My Time", backed up by a new tune "Whisper Low". Four more sides have already been recorded, "Danny Boy", "I Never Realized", "Lookin' Through the Window," also a new melody, and "Black is the Color of My True Love's Hair." Numbers will be pressed within the next 10 days. All eight sides have been recorded by well-known Eastern maestro Marty Gould and his orchestra and feature vocalist Kay Malone and the Judd Conlon Rhythmaires. Heine Beau is responsible for all arrangements.

Policy of MP, according to prexy Lynch, is to introduce new singers, a number of new songs, along with standard hits, and brand new original arrangements. Vocalist Kay Malone, a real discovery, whose versatility and wide range permits her to sing anything from great show tunes to folk melodies, is the first of the new personalities to be signed to an exclusive MP contract. Others will follow.

Another Pop POLKA Hit
by The King of the Polkas
FRANK WOJNAROWSKI
"I DON'T WANT YOU ANYMORE"
Dana 779 and 45x779
OPS: We have the Biggest and Best POLISH and POLKA line in the Country on 45 and 78 RPM.
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Columbia Record 39908
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1953's FIRST SLEEPER HIT!!!
A GREAT VOICE—A SURE-FIRE SONG...
Bob Carroll
sings
"SAY IT WITH YOUR HEART"
b/w WHERE
with Jimmy Leyden Orchestra and Chorus
DERBY RECORD No. 814
Personal Management
VAL IRVING
Direction
WILLIAM MORRIS AGENCY
Derby Records, Inc.
Hollywood, California
New York City

Another BMI Pin-Up Hit!

"Must I Cry Again"

Published by RALEIGH

recorded by

THE HILLTOPPERS ..... (Dot)
ALAN DALE ..... (Coral)
TODD RHODES ..... (King)

Exclusively Licensed by

BROADCAST MUSIC, INC.

COMING UP FAST!

HOLD ME, THRILL ME, KISS ME

RECORDED BY

• KAREN CHANDLER .... Coral
• ROBERTA LEE with JERRY GRAY'S Orch.... Decca

MILLS MUSIC, INC. 1619 BROADWAY NEW YORK 19, N.Y.

Myers Re-elected SWAP Prexy

For the fourth consecutive year James E. Myers head of the publishing firms, Myers Music and Jem Publications was returned to the Song Writers Association of Philadelphia as its President at its annual election meeting held this week.

Myers one of the original founders of SWAP which brought together in 1948 all the town's writers and publishers on a social basis in an effort to advance the welfare of the industry and eliminate unfair practices. It is a non-profit organization.

Other officers elected for the new year are: Robert (Duke) Morgan, Ronnie Andrews, and Ann Tumolo, Vice Presidents, Johnny Richards, Treasurer, Haines Jamison, Executive Secretary, Joan Andrews, Recording Secretary, and James Reimel, Sergeant at Arms. Council members are: Dr. Louis Menaker, Chairman, Len McCall, Domer Brown, Cecil Dunlap, Jean Ray, Mildred Peters, Jack Zeben, and Arthur Parkinson.

The HALE You Say

by natt hale

What means this "commercial?"

Throughout the past ten years or so, this elusive adjective has assumed a cloak of varying hues, now the epitomy of show business attainment, then the Frankenstein monster surrounding the assorted souls of the music industry.

And, try as we may, it is difficult to put the finger on the exact definition of the term. At least, no single individual engaged in any activity of publishing, recording, performing, promoting and/or spinning recorded music can shed any light on what makes "commercial." Paradoxical as it may appear, the most over-used, mis-used, misconstrued, ill-conceived and preconceived word in the music business today is one that—somehow—defies description.

NATT HALE

While we shan't attempt to answer this problem ourselves, we will tackle the task of advancing a self-constructed theory, in the hope that presenting what will amount to another Pythagorean theorem to you, Dear Reader, will eliminate further excessive use of the hateful description—if only because of the confusion herein created. It may hurt a bit at first—but, in time, you should grow to once again welcome us to your hearth and enfold us within your collective arms.

Agreed? O.K.—what've we got to lose?

The word, "commercialata," was first employed during the first expedition of Marco Polo, the famed A. & R. Genius of a few centuries back, when he assembled an ensemble of some 437 diehard adventurers and went forth through the seven seas in search of talent and material. While this first safari was roomed to failure, the leader of these stout-hearted men still insisted on bringing back some souvenirs of far-off lands. Returning in what he presumed to be great triumph, he presented the mementos of the voyage to his royal employer, who inspected the stock carefully, then thundered: "Very pretty, very pretty. . . . But, **nonna commercialata!**"

Later, the term was employed to a greater degree when the great Bonaparte had plundered half of Europe and had returned home with his pillage. Naturally, the Little Corporal could not attend to personally selecting the stuff of which dreams are made during his leisurely looting, leaving that to his subordinates. Upon returning to his palace in Paris, however, he gave an attentive eye to the results of the expedition, growing purple with rage, exclaiming: "Le qualite est tres bon, si nes magnifique. Mais alors, alors—il est non commerciale, bon stinko, vous schlemiel!"

Undoubtedly, it was the Duke of Wellington who, having engaged the great Bonaparte in combat, picked up a few things during the battle, including this now-common term. Hitherto, you understand, the word was employed in a negative sense, always being used as "non-commercial" or "'tisn't commercial, can't sell it . . ." It was probably the good Duke, therefore, who introduced the positive or affirmative form. History records that the battle was strictly a one-sided deal, and Wellington laid claim to much of Bonaparte's paraphernalia after vanquishing the foe. Having rounded up all of the personnel and whatever arms and property they possessed, M'Lord peered through his rose-colored pince-nez exclaimed: "'Pon my word, but this is a bloody good lot of stuff. And so bally commercial too, isntit??"

And so on and so on. In time, the word was imported to our shores, and, for some time, disappeared from the American scene.

Late in 1939, however, a lowly trapeze performer (or would that make her highly) was arguing with the stage manager of the circus in which she was appearing, in regard to having colored spotlights play on her during her act. The manager just couldn't see it, stating: "Just give me one good reason why, go 'head, go 'head. . . ." Whereupon, the bespangled starlet stated: "Well—it'll make it more—oh, more—COMMERCIAL!"

The manager hadn't been around much, you understand, and, lest his ignorance of show bizz be made to evident, he accepted this explanation and allowed varied-hued spotlights to play on the body of the charming, lowly (excuse, highly) trapeze artiste. And so it was that an obscure word, coined 'way back in the days of Marco Polo and long since forgotten, now made its consequential return via the American theater scene.

While its progress since '39 is somewhat hazy, we have it on good authority that the circus performer later grew skeptical of her chances of survival in such a precarious business as swinging on a lousy wooden bar with naught but space to support her, and having somewhat of a figure (39—22—34) with pretty, blue eyes and having a real offensive manager-husband (yep, she married that same circus manager), she felt herself duly equipped to become a chanteuse. Accordingly, she presented herself at the offices of Squeaky Records and was soon signed hook, line and sweater to a recording contract.

Now, understand, this chick was pretty hip. . . . Having noted what the use of the term, "commercial" had achieved for her some years hence, she decided to employ it to forthright use during all matters recorda. And, wouldn't you know it? It worked again. The recording executives, unwilling to admit that they didn't know whatinell she was talking about when she said: "But it's COMMERCIAL," or "But it's NOT COMMERCIAL!" went along with it.

And the practice has been handed down. And down—and down—and down. . . . If you know what I mean. Well, it's just a personal theorem.

A SURE FIRE JUKE BOX HIT!

"BABY, BYE BYE"

by

The Songsmiths

Master Record # 353

DISTRIBUTORS — SOME TERRITORIES STILL AVAILABLE. WRITE, WIRE OR PHONE — BOB NICHOLS.

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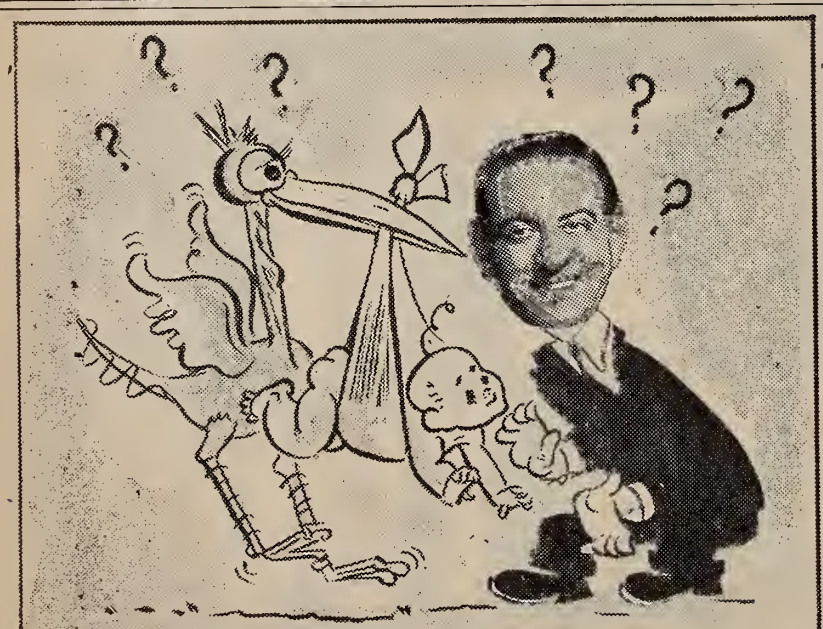


Call me late—call me early, but don't call me

John, John, John

(Every Tom, Dick and Harry's Called John)

GUY LOMBARDO'S

GREAT NEW DECCA RECORD

Decca 28546 (78 RPM) and 9-28546 (45 RPM)

JUST RELEASED!

b/w "THUMBELINA"

KING RECORD 15216

New Trio

NEW YORK—The McGuire Sisters, who came to the public's eye via the Arthur Godfrey shows, are pictured here with Milt Gabler head of A & R at Coral and Gordon Jenkins. The girls have just completed their first date for the diskery cutting "One Two Three Four" and "Picking Sweethearts."

Latin Disks In 45 rpm

NEW YORK—Operators in Mexican-Latin American locations who have been demanding 45 rpm records from the diskeries will have some of their demands met with the announcement this week that both Peerless and Musart have started issuing their disks in that speed.

Until now RCA Victor had been the only company to issue Latin American 45s.

Now the only major producer of Latin American disks who still does not have them on 45 is Columbia.

Winterhalter Signs New 3 Year RCA Victor Pact

NEW YORK — It was announced this week that Hugo Winterhalter had signed a new contract with RCA Victor calling for a considerable raise in salary.

In a three year deal, Winterhalter signed as exclusive arranger and conductor, exclusive RCA Victor artist, and executive A & R.

It is reported that his salary, outside of royalties as an artist will be $75,000.

Winterhalter did the arranging on the Eddie Fisher hits and the current Perry Como smash "Don't Let The Stars Get In Your Eyes." He also had a hit record on his own last year in "Vanessa."

Total Eclipse Inspires "No Moon At All" Day

NEW YORK — Inspired by the forthcoming total eclipse of the moon on January 29 and its relation to his current plug song "No Moon At All," Redd Evans of Jefferson Music this week sent the following letter to disk jockeys throughout the country:

Dear Space Friend:

Publishers have long been devising promotional stunts and gimmicks for the exploitation of their songs. For example, when "Coffee Song" and "Sweet Violets" came out, the mail was deluged with java and perfume.

Now in order to bring to your attention our song "No Moon At All," we have arranged for a total eclipse.

On January 29, 1953 from 4.54 to 9:45 P.M. Eastern Standard Time. Through the courtesy of Jefferson Music, there will be a total lunar eclipse visible throughout the entire East and parts of the West. This will cut a 5,000 mile swath over the United States. I hope we will do as well with our song.

THE BIG ONE FOR 1953!
"TILL I WALTZ AGAIN WITH YOU"
Village Music Company
1619 BROADWAY – SUITE 507
NEW YORK 19, N. Y.

The New RAGE by
PATTI PAGE
(How Much Is)
"THAT DOGGIE IN THE WINDOW"
Mercury # 70070
SANTLY-JOY INC.
1619 Broadway New York 19, N. Y.

Breaking In All Areas!
DICK THOMAS
Original JUBILEE Smash
"RAIN DROPS"
&
"STOLEN WALTZ"
JUBILEE 6026; 45x6026
JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

2nd RELEASE FOR-
NEW STAR ON CORAL
KAREN CHANDLER

"THE OLD SEWING MACHINE"
"I HEAR THE MUSIC NOW"
From Warner Bros.' Picture "The Jazz Singer"
Coral 60911 (78 rpm) and 9-60911 (45 rpm)
Personal Management, Fred Amsel, Hollywood, Calif.
CORAL RECORDS
America's Fastest Growing Record Company
A subsidiary of DECCA RECORDS, Inc.

Another CHECKER Two sided Hit!

DANNY OVERBEA

Singing and Playing...

"TRAIN TRAIN"

— PLUS —

"I'LL WAIT"

CHECKER-760

Checker RECORD CO.

750 E. 49th ST. CHICAGO, ILL.

"The Voice" Greets "King"

NEW YORK — Frank Sinatra, spending his late evening at La Vie En Rose in New York City, diggin' his friend, Nat "King" Cole, before flying to Africa to spend Christmas with Ava. Frankie is shown warmly congratulating Nat on his record breaking La Vie stand that will long be remembered as one of Gotham's most impressive night club stints.

"I Don't Know" Gets Answer

LOS ANGELES, CALIF. — The phenomenal success of the Chess disking of "I Don't Know" by Willie Mabon took a new twist here this past week, when John Dolphin's Recorded In Hollywood label copped a beat on the disk by releasing the sequel to the song in the person of "Yes I Know". Platter, recorded by thrush Linda Hayes, is reported off and flying to exceptionally high sales marks throughout the nation.

Locally, distributor Jimmy Warren's Central Record Sales Co. was swamped with orders following what was comparatively minor disk jockey activity. Franklin Korte, president of the Hollywood firm, reported similar reaction to the recording in New York, Chicago, Cincinnati, Detroit and Dallas. The plattery is already backlogged with orders, and arrangement for additional pressing facilities throughout the nation are now being made.

Carl Latino - Coral Leads Chi Bowlers

CHICAGO, ILL.—The Chicago Automatic Phonograph Bowling League rolls along, with interest continuing to grow more intense as each week goes by. The League, which was started last fall, is composed of music operating firms and allied record distributors.

Leading individual scorer at the present time is Carl Latino of Coral Records.

The Cash Box sent its candid cameramen to the Fireside Bowl on January 19, where the League meets each week and the resulting pictures can be seen on page 30.

8508 Sunset Blvd., Hollywood 46, Calif.

THE CASH BOX Hit Parade

in HARLEM

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1	I DON'T KNOW *Willie Mabon* *(Chess 1531)*
2	BABY, DON'T DO IT *The Five Royals* *(Apollo 443)*
3	SOFT *Tiny Bradshaw* *(King 4577)*
4	PORT OF RICO *Illinois Jacquet* *(Mercury 89001)*
5	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M. 363)*
6	BE TRUE *The Vocalaires* *(Red Robin)*
7	CROSS MY HEART *Johnny Ace* *(Duke 107)*
8	ROCK ME ALL NIGHT LONG *The Ravens* *(Mercury 8291)*
9	I'M GONE *Shirley & Lee* *(Aladdin 3153)*
10	AIN'T IT A SHAME *Lloyd Price* *(Specialty 452)*

on CHICAGO'S South Side

1	BABY, DON'T DO IT *The Five Royals* *(Apollo 443)*
2	I DON'T KNOW *Willie Mabon* *(Chess 1531)*
3	SOFT *Tiny Bradshaw* *(King 4577)*
4	JOHNNY, JOHNNY *Johnny Moore* *(Modern 888)*
5	I BELIEVE *Elmore James* *(Meteor 5000)*
6	HEY, MRS. JONES *Jimmy Forest* *(United 130)*
7	DREAM GIRL *Jesse Belvin* *(Recorded in Hollywood 120)* *Jesse & Marvin* *(Specialty 447)*
8	GABBIN' BLUES *Big Maybelle* *(Okeh 6391)*
9	BLUE TURNING GREY *Roy Milton* *(Specialty 446)*
10	PARADISE SQUAT *Count Basie* *(Mercury 8914)*

in NEW ORLEANS

1	NOBODY LOVES ME *Fats Domino* *(Imperial 440)*
2	I DON'T KNOW *Willie Mabon* *(Chess 1531)*
3	AIN'T IT A SHAME *Lloyd Price* *(Specialty 452)*
4	WHOOPIN' AND HOLLERIN' *Earl Forest* *(Duke 108)*
5	MEAN OLD WORLD *Little Walter* *(Checker 764)*
6	WEARY SILENT NIGHT *James Brown* *((Sittin' In)*
7	THE BELLS *The Dominoes* *(Federal 12114)*
8	STILL IN LOVE *Joe Turner* *(Atlantic 982)*
9	LET ME BE YOUR LOVE *Lulu Reed* *(King 4578)*
10	CROSS MY HEART *Johnny Ace* *(Duke 107)*

in PHILADELPHIA

1	I DON'T KNOW *Willie Mabon* *(Chess 1531)*
2	SOFT *Tiny Bradshaw* *(King 4577)*
3	I'M GONE *Shirley & Lee* *(Aladdin 3153)*
4	CROSS MY HEART *Johnny Ace* *(Duke 107)*
5	I CRIED FOR YOU *Dinah Washington* *(Mercury 70046)*
6	BABY, DON'T DO IT *The Five Royals* *(Apollo 443)*
7	OH SHO BE DO BE *Dizzy Gillespie* *(Dee Gee 3603)*
8	HEY, MISS FANNIE *The Clovers* *(Atlantic 977)*
9	DREAM GIRL *Jesse & Marvin* *(Specialty 447)*
10	STORY FROM MY HEART AND SOUL *B. B. King* *(R.P.M. 374)*

in HOUSTON

1	I DON'T KNOW *Willie Mabon* *(Chess 1531)*
2	HOW LONG *Fats Domino* *(Imperial 5209)*
3	BABY, DON'T DO IT *Five Royals* *(Apollo 443)*
4	HEY, MRS. JONES *Jimmy Forest* *(United 130)*
5	FIVE LONG YEARS *Eddie Boyd* *(J.O.B. 1007)*
6	I'M GONE *Shirley & Lee* *(Aladdin 3153)*
7	FEELIN' SAD *Eddie (Guitar Slim) Jones* *(J-B 603)*
8	ROCK, ROCK, ROCK *Amos Milburn* *Aladdin 3159)*
9	I BELIEVE *Elmore James* *(Meteor 5000)*
10	MEAN OLD WORLD *Little Walter* *(Checker 764)*

in MEMPHIS

1	I DON'T KNOW *Willie Mabon* *(Chess 1531)*
2	SAD HOURS *Little Walter* *(Checker 764)*
3	WHOOPIN' & HOLLERIN' *Earl Forest* *(Duke 108)*
4	GONE TO MAIN ST. *Muddy Waters* *(Chess 1526)*
5	I BELIEVE *Elmore James* *(Meteor 5000)*
6	MEAN OLD WORLD *Little Walter* *(Checker 764)*
7	LOVIN' BLUES *Bobby Bland* *(Duke 105)*
8	HOW MUCH MORE *J. B. Lenore* *(J.O.B.)*
9	PORT OF RICO *Illinois Jacquet* *(Mercury 89001)*
10	BABY, DON'T DO IT *Five Royals* *(Apollo 443)*

THE CASH BOX HOP

in DALLAS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1 BABY, DON'T DO IT *Five Royals* *(Apollo 443)*	I DON'T KNOW *Willie Mabon* *(Chess 1531)*	DREAM GIRL *Jess & Marvin* *(Specialty 447)*
2 I DON'T KNOW *Willie Mabon* *(Chess 1531)*	HEY, MRS. JONES *Jimmy Forrest* *(United 130)*	I DON'T KNOW *Willie Mabon* *(Chess 1531)*
3 SOFT *Tiny Bradshaw* *(King 4577)*	I PLAYED THE FOOL *The Clovers* *(Atlantic 977)*	BABY, DON'T DO IT *Five Royals* *(Apollo 443)*
4 GABBIN' BLUES *Big Maybelle* *(Okeh 6391)*	I BELIEVE *Elmore James* *(Meteor 5000)*	I'M GONE *Shirley & Lee* *(Aladdin 3153)*
5 THE BELLS *The Dominoes* *(Federal 12114)*	YES I KNOW *Linda Hayes* *(Recorded in Hollywood 244)*	I BELIEVE *Elmore James* *(Meteor 5000)*
6 MEAN OLD WORLD *Little Walter* *(Checker 764)*	BABY, DON'T DO IT *Five Royals* *(Apollo 443)*	SAD HOURS *Little Walter* *(Checker 764)*
7 CROSS MY HEART *Johnny Ace* *(Duke 107)*	THE BELLS *The Dominoes* *(Federal 12114)*	BELIEVE ME, BABY *Roy Milton* *(Specialty 446)*
8 I'M GONE *Shirley & Lee* *(Aladdin 3153)*	CROSS MY HEART *Johnny Ace* *(Duke 107)*	COOL RAGE *Illinois Jacquet* *(Mercury 89021)*
9 PERSON TO PERSON *Eddie Vincent* *(King 4582)*	PACHUKO HOP *Chuck Higgins* *(Combo 12)*	TELL ME, PRETTY BABY *Lloyd Price* *(Specialty 452)*
10 I BELIEVE *Elmore James* *(Meteor 5000)*	I'M GONE *Shirley & Lee* *(Aladdin 3153)*	SOFT *Tiny Bradshaw* *(King 4577)*

in SAN FRANCISCO — in NEWARK — in SHOALS, IND.

1 I DON'T KNOW *Willie Mabon* *(Chess 1531)*	I DON'T KNOW *Willie Mabon* *(Chess 1531)*	I DON'T KNOW *Willie Mabon* *(Chess 1531)*
2 DREAM GIRL *Jesse & Marvin* *(Specialty 447)*	BABY, DON'T DO IT *The Five Royals* *(Apollo 443)*	I'D BE SATISFIED *The Dominoes* *(Federal 12105)*
3 THE BELLS *The Dominoes* *(Federal 12114)*	CROSS MY HEART *Johnny Ace* *(Duke 107)*	GONE TO MAIN ST. *Muddy Waters* *(Chess 1526)*
4 CROSS MY HEART *Johnny Ace* *(Duke 107)*	I'M GONE *Shirley & Lee* *(Aladdin 3153)*	JUKE *Little Walter* *(Checker 785)*
5 AIN'T IT A SHAME *Lloyd Price* *(Specialty 452)*	HEY, MRS. JONES *Jimmy Forrest* *(United 130)*	HEY, MISS FANNIE *The Clovers* *(Atlantic 977)*
6 JOHNNY JOHNNY *Johnny Moore* *(Modern 888)*	I BELIEVE *Elmore James* *(Meteor 5000)*	SAD HOURS *Little Walter* *(Checker 764)*
7 WHOOPIN' & HOLLERIN' *Earl Forest* *(Duke 108)*	HOW LONG *Fats Domino* *(Imperial 5209)*	SOFT *Tiny Bradshaw* *(King 4577)*
8 SOFT *Tiny Bradshaw* *(King 4577)*	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M. 363)*	GREYHOUND *Wynonie Harris* *(King 4592)*
9 GABBIN' BLUES *Big Maybelle* *(Okeh 6391)*	I PLAYED THE FOOL *The Clovers* *(Atlantic 977)*	GABBIN' BLUES *Big Maybelle* *(Okeh 6391)*
10 I BELIEVE *Elmore James* *(Meteor 5000)*	COOL WHALING *Babs Gonzales* *(Babs)*	THE BELLS *The Dominoes* *(Federal 12114)*

THE CASH BOX BEST SELLING SPIRITUAL RECORDS

Listed Alphabetically

- Blessed Be Thy Name
  PILGRIM TRAVELERS
  (Specialty)
- Echoes From Heaven
  BELLS OF JOY
  (Peacock)
- Every Day Will Be Sunday
  ORIGINAL GOSPEL HARMONETTES
  (Specialty)
- How Many Times
  WARD SINGERS
  (Savoy)
- If Jesus Goes With Me
  ANGELIC GOSPEL SINGERS
  (Gotham)
- In The Upper Room
  MAHALIA JACKSON
  (Apollo)
- I Was Praying
  FIVE BLIND BOYS
  (Peacock)
- My Rock
  SWAN SILVERTONE SINGERS
  (Specialty)
- No Room In The Hotel
  JESSE MAE RENFRO
  (Peacock)
- Tell Me Angel
  ANGELIC GOSPEL SINGERS
  (Gotham)

The Big MILBURN HIT...

You've Been Waiting For

"LET ME GO HOME, WHISKEY"

ALADDIN 3164

Aladdin RECORDS
Beverly Hills, Calif.

United HAS THE 3 BIG RECORDS BY THE 3 BIG ARTISTS

TAB SMITH
"These Foolish Things"
U-140
"Red Hot And Blue"

LEO PARKER
"Cool Leo"
U-141
"Leo's Boogie"

ROOSEVELT SYKES
"4 O'clock Blues"
U-139
"Too Hot To Hold"

THE LABEL THAT SPELLS RECORD MAGIC

United RECORD COMPANY
5052 COTTAGE GROVE AVENUE
CHICAGO, ILL.
WAgner 4-3933-4

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

THE ORIOLES
(Jubilee 5107)

B "TILL THEN" (2:18) [Pickwick] The Orioles dish up a tender treatment of the beautiful oldie. Soft chorus chanting back the lead artist with almost a feather touch.

B "I MISS YOU SO" (3:00) [Leeds] Another slow soft number waxed by the smooth working combination who gives out with a warm rendition of a mellow bit of relaxing music. A lovely tune dished up in the manner that pleases.

ROY BROWN
(King 4602)

C+ "TRAVELIN' MAN" (2:42) [Lonat] Roy Brown sings a slow dramatic number. Brown handles the blues with an emotion packed delivery. Musical backing is provided by The Mighty Men.

B+ "HURRY HURRY BABY" (2:33) [Lonat] Roy Brown pulls out the stops on this side and really belts it. A rhythmic jump of the untamed variety is rendered with drive and omph. Screams, wild orking, and Browns uninhibited vocal add up to a musical orgy.

GENE GILMORE
(Imperial 5215)

B "MABLE BELL" (2:16) [Commodore Music Corp.] A number that must have been spawned by a Mexican Jumping Bean is the material for chanter Gene Gilmore. Gilmore sings a spirited quick beat with a torrid arrangement drivingly projected by the ork.

C+ "I WANT TO BE WITH HER" (2:23) [Commodore Music Corp.] The under portion is a slow tempo love tune warmly sung by the artist. Gilmore sings it pretty straight and the side has a pop feel.

LIGHTNING HOPKINS
(RPM 378)

B "ANOTHER FOOL IN TOWN" (2:41) [Mod. Music Pub.] Lightning Hopkins sings a slow blues chant in his easy to listen style. Haunting guitar accompaniment helps this side immeasurably.

B "CANDY KITCHEN" (2:39) [Mod. Music Pub.] Hopkins does a similar item on the lower lid. The shouters low down vocal is enhanced by the stickout keyboard work in the background.

BEN BURTON
(Modern 894)

C+ "CHEROKEE BOOGIE" (2:38) [Mod. Music Pub.] The Ben Burton Ork dishes up a wild instrumental reading of the Charlie Barnet biggie of former years. A high flying sax handles the featured spot. A good one for the jazz spots.

C+ "LOVERS BLUES" (2:39) [Mod. Music Pub.] The Burton group waxes a similar item that is just a little less wild than the upper deck.

PAUL GAYTEN O.
(Okeh 6934)

B "YES YOU DO" (2:06) [Marvin Music Co.] Gayten sings a moderate tempo bounce in spirited fashion. Gayten's shouty vocal is capably backed by the ork.

B "DON'T WORRY ME" (2:49) [Rush Music Corp.] Flip is a light bounce with a similar beat. The ork leader joins voices with LaVerne Smith for a happy wedding of pipes and the result is okeh.

THE CASH BOX ★AWARD O' THE WEEK★

"(MAMA) HE TREATS YOUR DAUGHTER MEAN" (2:37)
[Progressive]

"R. B. BLUES" (2:50)
[Marvin]

RUTH BROWN
(Atlantic 986)

RUTH BROWN

● Ruth Brown again demonstrates why she is one of the top flight saleswomen of the age. How that gal sells a tune is fabulous. Her newest, "(Mama) He Treats Your Daughter Mean," is a quick beat rhythmic handclapper that moves from the word go. The talented thrush employs all the well known "Brown tricks" as she renders her passionate reading of the potent lyrics. Brown complains to "mama" about the meaness of her man. Steady beat backing by the instrumental group helps the torcher put this side "up there." The under portion is a slow tempo blues that is powerfully sold by the thrush who does a compelling job on the torchy tune. Miss Brown sings from the heart on this deck. Ops, don't tarry. Get this one into the boxes pronto.

ANNIE LAURIE
(Okeh 6933)

C+ "STOP TALKIN' AND START WALKIN'" (2:25) [Wheeler Music Corp.] The talented pipes of Annie Laurie dish up a fast moving jump with potent lyrics. Orking is on the powerful side.

B "GIVE ME HALF A CHANCE" (3:07) [Rush Music Corp.] Flip is a blues ballad of slow tempo. Thrush sings a tender love plea with passion and colorful vocal sharings. Ork backing is light.

T-BONE WALKER
(Imperial 5216)

B "GOT NO USE FOR YOU" (2:35) [Commodore Music Corp.] T-Bone Walker teams up with a fem vocalist and together do a solid job of chanting a slow dramatic-romantic blues.

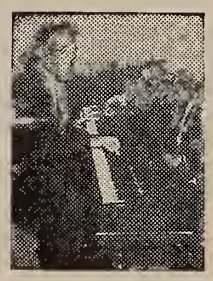
B "BLUE MOOD" (2:50) [Commodore Music Corp.] T-Bone tries a Jesse Mae Robinson tune on for size and the result is a warm, tender and pleasurable reading that conveys the "blue mood."

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"I'M IN LOVE" (2:41)
[Modern Music Pub.]

"JUST IN FROM TEXAS" (2:39)
[Modern Music Pub.]

ROSCOE GORDON
(RPM 379)



ROSCOE GORDON

● Roscoe Gordon comes up with what we believe will be a winner. In 1952, Gordon had one of the big ones in "No More Doggin'," and his initial 1953 offering bids fair to further enhance his reputation. Titled, "I'm In Love," the upper deck is a slow beat shouty blues that is meat for the talents of the chanter. Gordon's piping projects the artists personality beyond the wax as he presents the melodic number in a softish vein. Impressive orking of a potent arrangement helps make this a colorful side. The lower end, "Just In From Texas," is a change of pace with a jubilee style kick. Gordon gives out with a wild jump number with cute lyrics and his driving reading really sends it. Orking is "hot" and it is one of those "go man go" items. Ops have something to please all comers in this plate. Some likes 'em hot and some likes 'em sweet.

LOUIS JORDAN
(Decca 28543)

B+ "YOU DIDN'T WANT ME BABY" (2:43) [Modern Age Music Co.] Louis Jordan and His Tympany Five give a polished reading to a rhythmic moderate tempo jump. Jordan handles the lyrics in his usually fine style and comes up with a contender.

B "A MAN'S BEST FRIEND IS A BED" (3:11) [Leeds Music Corp.] A cute idea, one that it is safe to say everybody has agreed with at one time or another, is the basis for this etching. Jordan says one thing you can always depend on is your bed. Humorous comparison is made with the failings of the dog, friend, woman, etc. Orking is socked out and makes for a driving side.

LES HARRIS
(RCA Victor 20-5132)

C+ "MARGIE" (2:16) [Mills Music] Les Harris sings the moderate jump oldie with appeal. His treatment of the "classic" known to every generation should catch some play.

B "AND THE BULL WALKED AROUND OLAY" (3:01) [Malabar Music] A light-hearted story of the toreador and the bull is told by Harris to a moderate jump tempo. A light and fetching number.

MICKI WILLIAMS
(RCA Victor 20-5102)

B "THE SUN FORGOT TO SHINE THIS MORNING" (2:15) [Malabar Music] Thrush Micki Williams pipes a warm and passionate reading of the tender slow ballad. The melodic tune is instrumentally etched by the Howard Biggs Ork.

B "MY KIND OF LOVE" (2:39) [Robbins Music] The chantress socks out a moderate-quick beat bounce in light hearted fashion against a strong ork backing.

MARIE KNIGHT
(Decca 28545)

C+ "JESUS WALK WITH ME" (2:22) [American Publishers] Marie Knight sings a slow religious item with a subdued backing by piano and guitar. Miss Knight's dramatic singing makes this one a good number for the spiritual spots.

C+ "GET AWAY JORDAN" (2:11) [American Publishers] Marie Knight belts a quick beat shouty thing that, together with a chorus assist, comes out strong gospel side.

ERSKINE HAWKINS
(King 4597)

B "THE WAY YOU LOOK TONIGHT" (3:06) [Sheldon Pub.] The Erskine Hawkins Orchestra etches a smooth and lush reading of the beautiful oldie. The Hawkins group makes pretty dancing and listening music. Mellow and easy on the ears brass section helps make this tune one that is desirable in both pop and r & b fields.

B "FAIR WEATHER FRIEND" (3:02) [Sheldon Pub.] Another slow tempo item in that relaxing style. Lou Elliott does a tender vocal job on this deck.

THE CASH BOX RHYTHM N' BLUES Ramblings

The New York progressive music lovers found themselves in the middle of a "battle for the patrons" this week that gave them a chance to see the leading artists of the jazz field for the unbelievable sum of $1.25. On Friday, January 16, a new nightery, the Bandbox, opened in the location formerly occupied by The Iceland Restaurant, and right next door to The Birdland, long time famous for their jazz presentations. Business was good at both clubs the night Bandbox opened as the fans poured in to see and listen to **Flip Phillips, Gene Krupa, Buddy Rich, Charlie Ventura, The Oscar Peterson Trio**, with **Ray Brown** and **Barney Kessel**, and **Charlie Shavers, Hank Jones** and **Teddy Napoleon** at the Bandbox; and the **Lester Young Quintet, Stan Getz's Quintet**, and the **Dave Brubeck Quartet** at the Birdland. How long the two clubs can continue to present shows like this is a question. **Bill Levine**, owner of the Bandbox, gives evidence that he will continue to present the big shows as he has already booked **Duke Ellngton** and **Art Tatum** as the nucleus for the next show starting on January 30 for four weeks. Birdland answers with **Slim Gaillard, Dave Brubeck, Arnet Cobb, Machito Ork, Stan Getz, Kai Winding, Errol Garner, Ben Webster**, and **Big Jay McNeely Ork.** These stars will appear in groups of three, changing every week for the month of February.

* * * * *

Tiny Bradshaw's terrific disking "Soft" on the King label has overflowed the r & b field and is now getting strong play by the pop deejays. . . . **Buddy Morrow**, who showed a fabulous rise in sales when he began cutting r & b hits, is thunderbolting his way toward the top ten pop tunes in the deejay listings. Another week or two should do it. . . . As one New York pubber said, and has acted upon, "There is a wealth of material in the rhythm and blues field." . . . **Bernie Peacock** due in from Korea and the Philippines February 2. . . . **Dinah Washington**, Mercury Record star, tops at the Brown Derby, Honolulu. . . . **Illinois Jacquet** going into the Regal Theatre, Chicago, January 30. Jacquet has been a ball of fire with his recent recordings "Port Of Rico" and "Lean Baby." On the same bill will be **Willie Mabon**, the newest star in the r & b field and writer and singer of the number one record in the nation's blues spots, "I Don't Know" on the Chess label. . . . **Hal Singer** set for a Savoy recording date early in February. . . . **Lester Young** goes into the High Hat in Boston on January 26 for one week. . . . **Earl Bostic's** band grossed 125G's last year. Big money for a great little big band. . . . Portem Distributors, Inc., was appointed distributors for the New York City area for Okeh Records. **Bob Pare**, head of Portem, is a veteran music man with a long list of achievements in sales for a goodly portion of the rhythm and blues labels in the nation.

TINY BRADSHAW

* * * * *

The Shaw Artists branch in L.A. revealed this week that the scheduled return to the east of the **Amos Milburn** aggregation has been cancelled. Milburn, famous for his creation of "Greyhound" has been held over on the West Coast for three more months. . . . **The Five Royals'** "Baby Don't Do It" on Apollo has the diskery rolling along on all fours. This one is breaking big all over the nation. . . . Universal inked **Joe Medlin** and **Anna Mae Winburn** (and Her Sweethearts of Rhythm) last week. . . . **Stephen Paul**, composer, conductor and deejay married **Louise Arcangel** of Philadelphia on New Year's Eve. . . . **Jean Theilemans**, new European jazz find who replaced **Richard Garcia**, guitarist who left for the army, in the Shearing group, signed an exclusive five-year contract with Shaw Artists. . . . **Buddy Lucas**, Jubilee Record star, predicts that "1953 will be the biggest year yet in the area of blues and rhythm." The saxist goes on to say "Records of good blues and rhythm attractions open up new territory. And a hot record means good tours and good locations." . . . **Bill Doggett Trio** scoring at Lulu's in Philly. . . . Going along with President Ike's "Time For A Change" Phillip Morris ciggies joins King Size Parade in a fortnight. . . . **Charley Fuquas'** "**Ink Spots**" just finshed a stint at the Howard Theatre in Washington, D. C. . . . **Bill Kenny's** "**Ink Spots**" move into Cleveland's Town Casino. . . . Bandleader **Johnny Otis** insists he has a brown, blond, blues Bombshell in Baltimore's **Sally Blair**—could be. . . . **Freddie Mitchell** just finished a two week tour that took him from Springfield, O., to Jackson, Tenn. The saxsation drew big all along the route. . . . **The Five Keys**, (Alladin Records) one of the foremost rhythm and blues vocal groups, closed a successful week's stand at the Royale Theatre in Baltimore, January 22. The Keys, who were tremendous in a recent tour of one-nighters will follow their Baltimore appearance with a tour of night clubs and theatres through the south east.

DINAH WASHINGTON

* * * * *

BUDDY LUCAS

Erskine Hawkins goes into the Baltimore "Spa" on January 28 for one week. . . . **Lula Reed**, vocalist with **Sonny Thompson's** band and soloist on the King label, should make it big in '53. This gal can charm you with her pipes. . . . **Doles Dickens** and **Jimmie Butts**, those mad musical comedians are a scream at Baltimore's Coronet Club. . . . The new **Nat "King" Cole** vocal rendition of "Pretend" is one of the best things he has ever done—and that is saying plenty. Cole's version is the first to hit the market with lyrics. **Ralph Marterie** on Mercury and **Dan Belloc** on Dot had two solid instrumental versions that are creating quite a stir. Also hear that **Eileen Barton** (Coral) has cut the tune with a different approach. Looks like you can't go wrong with this tune. . . . The tremendous popularity of **Hank Williams**, while definitely established when he was alive, has become unbelievably apparent since his death. According to **Sol Handwerger**, MGM advertising and sales promotion head, checks have been pouring in to every distributor in the country with blanket orders for everything he has ever done. Floor stocks have been virtually wiped out and the diskery is hard put to keep the ever increasing demand under control. Letters have flooded us from all over the nation for reprints of **Frank Walker's** poignant letter to Williams after his death. One well known label bid for the right to reproduce the missive on wax. Such is the hold that the departed warbler had on the hearts of the people.

THE FIRST SMASH RHYTHM & BLUES HIT OF 1953!!

MISS LINDA HAYES

and her recording of...

"YES I KNOW"

RIH # 244

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"DREAM GIRL" JESSE BELVIN RIH 120

"I LOVE THE LORD" "GREAT GOD ALMIGHTY" REV. KILLENS RIH 196

"EASY MONEY" "Scat Man" Crothers RIH 401

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"IT MOVES ME"
b/w
"HIGH TIME"
Lloyd Glenn
ST 324

"MISERY IN MY HEART"
b/w
"THE SNOW IS FALLING"
Ray Charles
ST 326

"MR. JOHNNIE LONG DONN IS DEAD"
b/w
"MY MAN IS GONE"
The Emanon Trio
ST 322

"GOOD TIME PARTY SHUFFLE"
b/w
"RIDE UNTIL THE SUN GOES DOWN"
Lowell Fulsom
ST 320

"MY KIND OF LOVE"
b/w
"CITIZEN'S BOP"
Dester Gordon
ST 323

"OPERATOR BLUES"
b/w
"BAD LUCK AND TROUBLE"
Little Son Willis
ST 304

Swingtime Record Co.
3427 So. San Pedro St.
Los Angeles 11, Cal.
Distributed Thru La-Dale Sales Co.

"Soft"

CINCINNATI, O.—Rex Dale, top pop disk jockey at WCKY, looking over Tiny Bradshaw's shoulder at his latest smash hit "Soft." Since Dale has been spinning the platter over the 50,000 watter WCKY, demand has run heavy in the pop market. From all indications, the record looks as though it will be of the same proportions as "Jersey Bounce," which was also a Bradshaw composition.

Latest reports from all over the nation show that the tune is breaking big and has overflowed into the pop disk jockies listings.

Marie Manovill Now With WTAM-Cleveland

NEW YORK—Marie Manovill, who had been vice president and general manager of the Henry Spitzer Music Publishing Company and Spitzer Songs, Inc., during the last few years prior to Henry Spitzer's death, is now located in Cleveland.

After clearing up the many details attending the disposition of the Spitzer holdings, she joined WTAM in Cleveland, producing the Johnny Andrews record shows, and assisting on his early morning live show and his three weekly television shows. Miss Manovill makes periodic trips to New York in the interest of maintaining publisher relations for Andrews.

Rudder Records Releases Swedish Tune

MEMPHIS, TENN.—Rudder Records has issued "Rainbow Street" which was recorded in Sweden for the firm. The tune was featured in the first Swedish technicolor movie. Backing for the pic tune is "Up In Country."

Both items were recorded by The Satisfiers in English.

A NEW RUTH BROWN SMASH
"Mama, He Treats Your Daughter Mean"
b/w
"R. B. Blues"
Atlantic # 986
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234 WEST 56th STREET NEW YORK 19, N. Y.

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2. TWISTED - Annie Ross - 794 & 45
3. THESE FOOLISH THINGS-Moody-774 & 45
4. HEART IN SORROW-B. McGhee-1301
5. SERENATA - Joe Holiday - 786 & 45
6. DIG - Miles Davis - 777 & 45
7. STITT'S IT - Sonny Stitt - 787 & 45
8. MY HEART IS ACHIN'-Piney Brown-1305
9. Farmer's Market-Wardell Gray-770 & 45
10. MOOD FOR LOVE-J. Moody-703 & 45
11. BODY AND SOUL-J. Moody-730 & 45
12. DONDE - Joe Holiday - 791 & 45
13. SMALL HOTEL - Benny Green - 790
14. HEY! JIM - James Moody - 768 & 45
15. THIS IS HAPPINESS-Holiday-767 & 45

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HOT IN CHICAGO
"YOU'RE MY INSPIRATION"
A flip ballad by
FRUMKIN SALES reports "hot item"
RAINBOW #179

HOT IN PHILADELPHIA
"CARAVAN"
solid guitar instrumental by ESQUIRE BOYS
COSNAT DIST. reports . . . "big demand"
RAINBOW #188

HOT IN LOS ANGELES
"CARAVAN"
by ESQUIRE BOYS #188
ALLIED RECORD SALES reports "start of big item"
Watch For R&B Special
"FEEL LIKE RIDING ON"
by THE BLUEBIRDS #199

RAINBOW RECORDING CORP.
767 - 10th AVENUE NEW YORK

A Must In Your Machines!
T-BONE WALKER
"Blue Mood"
b/w
"Got No Use For You"
Imperial 5216
Imperial Records
6425 Hollywood Blvd. Hollywood 28, Calif.

ACCLAIMED—A 2 Record Hit!
THE ORIOLES
"TILL THEN"
Jubilee 5107
and
"Hold Me, Thrill Me, Kiss Me"
b/w
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Jubilee 5108
JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

IT'S A HIT!
PICKED BY CASHBOX!
Savoy #878
"FORGIVE ME BABY"
b/w
"OVER HERE, PRETTY BABY"
Henry Hayes Orchestra
with Elinore Nixon Vocalist
SAVOY RECORD CO, INC.
58 Market St., Newark, N.J.

THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **BACK STREET AFFAIR**
   Webb Pierce
   (Decca 28369; 9-28369)

2. **JAMBALAYA**
   Hank Williams
   (MGM 11283; K-11283)

3. **DON'T LET THE STARS GET IN YOUR EYES**
   Skeets McDonald
   (Capitol 2216; F-2216)

4. **I'LL NEVER GET OUT OF THIS WORLD ALIVE**
   Hank Williams
   (MGM 11366; K-11366)

5. **MIDNIGHT**
   Red Foley
   (Decca 28420; 9-28420)

6. **KEEP IT A SECRET**
   Slim Whitman
   (Imperial 8169; 45-8169)

7. **I LET THE STARS GET IN MY EYES**
   Goldie Hill
   (Decca 28473; 9-28473)

8. **I'M AN OLD, OLD MAN**
   Lefty Frizzel
   (Columbia 21034; 4-21034)

9. **GAL WHO INVENTED KISSING**
   Hank Snow
   (RCA Victor 20-5034; 47-5034)

10. **SETTIN' THE WOODS ON FIRE**
    Hank Williams
    (MGM 11318; K-11318)

Diskeries Issuing Hank Williams Tributory Records

NEW YORK—The death of Hank Williams has resulted in a tremendous wave of memorials and tributes from the innumerable friends he made in the music business and the listening public.

When a stunned nation was able to absorb the news that the young western chanter and top-flight song writer, who added so much to the culture of the nation with his folk tunes, had suddenly died in his sleep, the first to begin the immortalization of Williams were his deejay friends. Jockies throughout the nation, with appropriate comment, played every tune Hank had ever written or sung around the clock. Not only the folk and western jocks, but pop platter spinners as well, gave overwhelmingly of their air time.

It had been the practice of Frank Walker, president of MGM records, to write a letter to Williams each year. This year, as in the past Walker wrote to the folk artist, though Williams had already passed on. The letter was reprinted in **The Cash Box** and it hit the trade with the impact of bullets. Letters poured in from all over the nation asking for reprints. Deejays read it on the air and the public response amazed Walker, who had written it merely as a personal farewell to an old friend. One of the larger southern diskeries communicated with the MGM prexy endeavoring to obtain the rights to issue the letter on wax.

Currently, almost every major and minor record company has either released or is preparing to issue tributes and eulogies on platters. First to reach the market is the King etching by Jack Cardwell, "The Death Of Hank Williams," who also wrote the tune. Cardwell was a boyhood chum of Williams and his treatment is tender but not maudlin. The hold that Williams had on the hearts of the public is evident in the 30,000 sales in the first four days since its release. The sales figures were claimed by King Records as we go to press.

MGM execs are dumbfounded with the evergrowing mound of orders that fill each day's mail for everything that Williams has ever cut. Distributors found themselves swept clean of Williams disks within a matter of hours and in turn flooded MGM with appeals for swift replacement. Checks and money orders appeared in large numbers in every mail with instructions to "ship everything Hank Williams ever released" not at all unusual. Many requested deliveries of two and three of each. Some buyers, no doubt, had in mind the possibility of Williams disks becoming collectors' items.

At the time of his demise, Williams had a number of tunes in the can. MGM has just released the first of these, "Kaw-Liga" and "Your Cheatin' Heart." "Kaw-Liga" is a fast beat novelty (see record review on page 24) that bids fair to become one of his biggest hits. The tune has already been covered by most of the majors.

Griff Williams Retires

CHICAGO, ILL. — Griff Williams waved the baton for the last time when his Edgewater Beach, Marine Room engagement ended on January 22. His voluntary retirement coincided with the conclusion of an engagement of Yma Sumac, the Peruvian songstress, at the Marine Room.

Many band fans are familiar with Griff's music, especially his theme song "Dream Girl" which he wrote while arranging a college musical show at Stanford University.

Williams, born in Dalles, Ore., organized a band at Stanford U. for the purpose of playing at college dances. He incidently earned a degree in chemistry at the school.

Although long an orchestra leader, Griff is also a top notch pianist. Paul Whiteman advised the artist to stick to the keyboard regardless of whatever else he might do. And Griff has done so very successfully.

Standard Songs are MONEY MAKERS!

"My Darling"
ROGER COLEMAN
Decca 28529
Pub. by HARMS, INC.
MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

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HOT DOG RAG
LEAVE IT ALONE
15210 and 45-15210
STEVE LAWRENCE
TANGO OF ROSES (Love Me)
HOW MANY STARS HAVE TO SHINE
15208 and 45-15208
DANNY SUTTON
I WAS WRONG
OH! WHAT FOOLIN'
15213 and 45-15213

Folk/Western

JACK CARDWELL
THE DEATH OF HANK WILLIAMS
TWO ARMS
1172 and 45-1172
YORK BROS.
SO FULL OF TEARS
BABY I'M LOST WITHOUT YOU
1156 and 45-1156
DELMORE BROTHERS
THE TRAIL OF TIME
WHATCHA GONNA GIMME
1158 and 45-1158
HAWKSHAW HAWKINS
BETTY LORRAINE
TANGLED HEART
1154 and 45-1154

Rhythm/Blues

TINY BRADSHAW
SOFT
STRANGE
4577 and 45-4577
ROY BROWN
TRAVELLIN' MAN
HURRY HURRY BABY
4602 and 45-4602
SONNY THOMPSON
CHLOE
LAST NIGHT
4595 and 45-4595
WYNONIE HARRIS
BRING IT BACK
BAD NEWS BABY (There'll Be No Rockin' Tonight)
4593 and 45-4593

Federal

BILLY WARD and his DOMINOES
THE BELLS
PEDAL PUSHIN' PAPA
12114 and 45-12114
I'D BE SATISFIED
NO ROOM
12105 and 45-12105
LITTLE WILLIE LITTLEFIELD
K. C. LOVING
PLEADING AT MIDNIGHT
12110 and 45-12110

DISTRIBUTED BY
King RECORDS INC.
1540 Brewster Ave Cincinnati 14, Ohio

"What Am I Doing Down Here?"

Jolly Joe Nixon and Jerry Crocker express facially the title of their new Mercury Recording, "What Am I Doing Down Here," b/w "Phfft! And Then You Were Gone."

Nixon and Crocker are both disc-jockies at KCUL in Forth Worth, Texas. Crocker plays the "pops" and Nixon the "hillbilly."

Jimmie Davis Sees Trend Toward Sacred Disks

LOS ANGELES—Jimmie Davis believes a trend has started in the record business which will see many artists making the sacred and gospel numbers. Normally these records do not turn into hits in the usual sense, but sales are good and hold up well. Jimmie himself is one of the most successful along with Red Foley, Eddy Arnold, Bev Shea, and others. I think the sacred songs, the gospel numbers and spirituals have just started to sell, says Davis.

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS

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FOLK AND WESTERN REVIEWS

A DISK & SLEEPER · B VERY GOOD · C+ GOOD · C FAIR · D MEDIOCRE

BULLSEYE of the WEEK

"KAW-LIGA" (2:33)
[Milene Music]
"YOUR CHEATIN' HEART" (2:38)
[Acuff-Rose]
HANK WILLIAMS
(MGM 11416)

● Before Hank Williams' death, Hank had several sides in the can, and the first of these releases is perhaps the best he has ever turned out. Titled, "Kaw-Liga," it is a quick beat rhythmic novelty that is sure fire, not only in the country field, but, as we see it, a big one in the pop market.. Hank sings the fascinating lyrics about a wooden cigar store indian and his love, to a spirited and pulsating tune. His colorful delivery, his mournful and yet humorous tone, and the excellent support by His Drifting Cowboys, make this tops. Ops, while this disk could definitely make it on it's own, you can't overlook the sentimental feeling about the artist that is prevalent today. This one should be in every box, country and pop. The flipdeck is a slow ballad, also from the prolific pen of the western chanter, and Williams sings with a warmth and tenderness that will please his legion of followers.

"THE DEATH OF HANK WILLIAMS" (3:17)
[Lonat]
"TWO ARMS" (2:37)
[Lonat]
JACK CARDWELL
(King 1172)

● When Hank Williams died at the prime of his life and at the height of his career, the entire nation, young and old, country and pop lovers, male and female, was shocked to the depths. But no one felt the loss more keenly than Jack Cardwell, boyhood chum and companion. Cardwell sings his heart out on this slow tempo eulogy "The Death Of Hank Williams" which he wrote in memory of his friend. His poignant delivery of the tender and feelingful tribute to the beloved Hank will without doubt reach the hearts of the listening public. String backing sets the proper country tone for the artist and the entire mood of the piece is tributory, sorrowful, but done in extremely good taste. The flip is a moderate tempo romantic item sung by Cardwell with ease and smoothness. The melody is lilting and lovely on the eyes.

BOOTS AND IDAHO
(Capitol 2337)

C+ "CRYIN' MY HEART OUT" (2:25) [Ridgeway Music] A pleasant blend of voices is attained by the smooth working duo, Boots and Idaho, as they dish up a moderate fast tempo item with sorrowful lyrics.

C "SHIFTING SANDS" (2:35) [Central Songs] The pair spins a fast moving melodic tune with feeling. Lyrics are dramatic and string support helps make this a potent end.

THE LONESOME PINE FIDDLERS
(RCA Victor 20-5128)

C+ "YOU LEFT ME TO CRY" (2:15) [Hill & Range] The Lonesome Pine Fiddlers beat out a quick tempo item with sad romandic lyrics as the vocalist chants the vocal appealingly.

B "THAT'S WHY YOU LEFT ME SO BLUE" (2:25) [Hill & Range] A similar item well done by the vocalist and instrumental group. Comes out the better side.

KEN MARVIN
(RCA Victor 20-5141)

C+ "FORBIDDEN LOVE" (2:30) [Frank Music] Ken Marvin warbles a slow moving ballad with a nasal delivery. The sad lyrics tell the story of a love that couldn't be. Marvin's warm treatment is backed by strings.

B "UH-HUH-HONEY" (2:10) [Babb Music] The underportion is a delightful sprightly rhythmic handclapper. The western artist does a potent selling job on this etching.

GENE O'QUIN
(Capitol 2344)

C+ "CLOSE YOUR EYES" (2:37) [Century Songs] A tender romantic ditty is given a warm polished vocal effort by warbler Gene O'Quin. Backing is one of soft strings.

B "I'M GONNA TAKE MY BABY DANCING" (2:07) [Century Songs] A change of pace is the material for O'Quin on the other deck. The chanter sings a spirited number in light hearted fashion. Smart instrumental work lends a definite lift to the piece.

THE MADDOX BROTHERS & ROSE
(Columbia 21062)

B "THE HICCOUGH SONG" (2:14) [Lois Music Pub. Co.] The Maddox Brothers and Rose dish up a quick beat cutie. Rose tells the story of how the hiccough affected her life. The Brothers Maddox supply the happy instrumental.

B "LITTLE WILLIE WALTZ" (2:29) [Peer International Corp.] The flip is a moderate tempo waltz. Another light hearted side enchantingly presented by sister Rose. Cute side comments and chorus chanting aid immeasurably.

TOMMY SOSEBEE
(Coral 60916)

B+ "ALL NIGHT BOOGIE" (2:29) [Bamford Music Co.] Tommy Sosebee sings a quick beat boogie with zest and life. His professional handling of the lyrics and his soothing voice make for a happy item that should appeal to the juke box patron.

B "TILL I WALTZ AGAIN WITH YOU" (2:35) [Village Music Corp.] The current popular hit is given a good country treatment by the western artist.

ART KIBBEE
(King 1161)

C+ "YOU'RE SO GOOD TO ME" (2:53) [Lonat] Art Kibee sings to his girl that he is so mean and she is so good and yet she sticks with him. Art sings the light bounce with warmth and heart.

B "I'M JEALOUS OF YOUR YESTERDAYS" (2:28) [Lonat] Kibbee handles a moderate beat bounce with an easy relaxed style and the romantic tune comes out the better of the two sides.

WAYNE RANEY
(King 1160)

C+ "NO ONE'S CRYING BUT ME" (2:35) [Jay & Cee] Wayne Raney spins a slow sad rhythmic sway in nasal style as he sings the lyrics filled with self-pity.

B "POWERFUL LOVE" (2:13) [Lonat] The under portion is a quick beat sung in a happy manner by Raney. Strong guitaring helps out.

THE CASH BOX FOLK and WESTERN ROUNDUP

Roy Acuff, previously with Columbia, recently talking with Capitol heads. Artist was recently released from his Columbia pact and is still considered as a top country personality with his top hold on WSM's "Grand Ole Opry" from Nashville. Several labels are known to be interested in Acuff, however, Capitol's contact is first direct talk. No deal had been consummated to date with artist awaiting written offers from the west coast diskery.

Bill Monroe (Decca) was seriously injured in an auto accident while returning from a hunting trip early last Friday morning, Jan. 14. Nashville's General Hospital continues to carry Monroe on the critical list with back injuries, a broken arm and leg.

The **Bob Atchers** are parents of a daughter born in Chicago Jan. 10. Papa is currently featured on the WLS "National Barn Dance" and is recognized as one of the big-name country singers of long standing. Daughter's name—Mary Christopher.

Ernest Tubb (Decca), **Hank Snow** (RCA Victor), and **Lew Childer** (Mercury) set for a 28-day Korean tour of army installations beginning March 1. Tubb and Snow will also have their bands on the tour with WSM's Public Relations Manager, Bill McDaniel, going along to manage the group. Leonard Bever of the army's Washington office was in Nashville last weekend completing final arrangements.

Jerry Crocker, deejay of Fort Worth's KCUL, off on a major city promo trip in interests of his record with fellow jockey **Joe Nixon** also of KCUL. Cutting is by Mercury with a top report already from Cleveland sales. Nixon remains in Port Worth to carry spinning load in partner's absence.

HANK SNOW

Marty Robbins (Columbia) began regular duties at WSM in Nashville last Monday. Robbins and his manager, **Harry Stone**, were in town last week completing details of the connection. Robbins will be featured on daily WSM shows for Martha White Flour sponsor along with taking a top spot on sponsor's Saturday night "Grand Ole Opry" airer.

Hank Snow (RCA Victor) completes California tour this week and returns to Nashville for this Saturday night on "Grand Ole Opry." Snow has been touring with **Skeets McDonald** (Capitol) and pulling top crowds up and down the west coast for two weeks.

At the request of General Christenberry, **Carolina Cotton** (M-G-M) has been held for an additional 10 days in Korea. The General described her month long tour as the greatest morale builder yet and requested that she continue for 10 additional days to tour singly. She had appeared with stars of the M-G-M lot for original engagement.

Nelson Bragg, top Boston country record spinner, carries the emcee duties when Jimmy Dickens (Columbia) appears in Boston, January 23.

Bobby Lee left KGGF in Coffeyville, Kansas, last week to take up a featured spot at KMBC in Kansas City. Lee lost his steel guitar player **Bob English**, to the Army at same time. **Jimmy Goodman** and his Band moved in to KGGF from KIND in Independence, Kansas, to fill the spot.

Sleepy Hollow Ranch Gang have taken a two week's vacation from their WFIL Philadelphia daily spot to spend the time in remodeling Sleepy Hollow Ranch near Pennsburg, Pa. A new arena is being built in a different location in order to enlarge the ring and seating capacity, along with a general overhaul of what is known as one of the oldest and finest parks in the east.

Redd Harper (Capitol) busy with appearances in Oregon and Washington state.

Lee Jones returned to her native Chicago last week and was featured guest on the WLS "National Barn Dance." Miss Jones was well known in Chicago before going to Cincinnati's "Midwestern Hayride" from WLW where she appeared until recently.

Don Law, Columbia's country topper, in Hollywood this week with sessions planned for label's western talent.

The Carlisles (Mercury), **Billy Walker** (Columbia), **Johnny Horton** (Mercury), **Red Sovine** (M-G-M) and **Jimmy Lee** (Decca) combined to present an all KWKH "Louisiana Hayride" cast at Fort Worth's Crystal Springs Ball Room last Tuesday night, Jan. 20. Affair was promoted by "Cactus Joe" Nixon, KCUL country record spinner and personality emcee of the Dallas "WFAA Jamboree" each Saturday night.

Connie Morton was recently added to the staff of WRHI in Rock Hill, S. C. Morton is well known in southeastern newspaper circles from his connection with Rock Hill's Evening Herald and has taken the post of special events and sales management with WRHI. He also does a country record show daily from the station.

Ace Dinning (brother of the popular Dinning Sisters) fronting a band of his own in Bowling Green, Ky., in addition to composing country ditties. Two major labels are now featuring his compositions.

Jess Buchanan of Capitol's country duo, **Jim** and **Jess**, was recently called for army service. In his absence brother Jim is working with deejay **Jack Davis** of WROM in Rockmart, Georgia.

Smiley Burnette considering an Hawaiian tour brought on by the popularity of his movies and transcribed shows which are getting increased attention in the islands.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1.	I'LL GO ON ALONE	Marty Robbins (Columbia)
2.	DON'T LET THE STARS GET IN YOUR EYES	Skeets McDonald (Capitol)
3.	MIDNIGHT	Red Foley (Decca)
4.	BACK STREET AFFAIR	Webb Pierce (Decca)
5.	KEEP IT A SECRET	Slim Whitman (Imperial)
6.	GOIN' STEADY	Faron Young (Capitol)
7.	THAT'S ME WITHOUT YOU	Sonny James (Capitol)
8.	JAMBALAYA	Hank Williams (MGM)
9.	TENNESSEE TANGO	York Brothers (King)
10.	NO HELP WANTED	The Carlisles (Mercury)

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS

Cuzin Larry Lane
WEBT—Tampa, Fla.
1. Eddy's Song (Eddy Arnold)
2. Keep It A Secret (Whitman)
3. Don't Let The Stars Get In Your Eyes (S. McDonald)
4. I'll Go On Alone (Robbins)
5. Midnight (Red Foley)
6. All Songs By (H. Williams)
7. Going Steady (F. Young)
8. Deep Blues (Red Foley)
9. Gal Who Invented Kissing (Hank Snow)
10. I Went To Your Wedding (Spike Jones)

Jay Scott
WJKO—Springfield, Mass.
1. Back Street Affair (W. Pierce)
2. Keep It A Secret (Whitman)
3. Jambalaya (Hank Williams)
4. Don't Let The Stars Get In Your Eyes (Slim Willet)
5. Midnight (Red Foley)
6. Fool Such As I (Hank Snow)
7. Setting The Woods On Fire (Hank Williams)
8. I'll Go On Alone (Robbins)
9. No Help Wanted (Carlisles)
10. Older And Bolder (E. Arnold)

Taylor Morris
KVAN—Vancouver, Wash.
1. Keep It A Secret (Whitman)
2. That's Me Without You (Sonny James)
3. The Things I Might Have Been (Wade Ray)
4. I Love You More As Time Goes By (Ann Jones)
5. Setting The Woods On Fire (Hank Williams)
6. Jambalaya (Hank Williams)
7. Don't Let The Stars Get In Your Eyes (Slim Willet)
8. Blue Snow Flakes (E. Tubb)
9. Better To Have Loved A Little (Hank Thompson)
10. Put Your Arms Around Me (Tennessee Ernie)

Ramblin' Lou
WJJL—Niagara Falls, N. Y.
1. Back Street Affair (Pierce)
2. Don't Let The Stars Get In Your Eyes (Johnnie & Jack)
3. Tennessee Tango (Jack & Daniel)
4. I'll Never Get Out Of This World Alive (Williams)
5. Gal Who Invented Kissing (Hank Snow)
6. Our Honeymoon (C. Smith)
7. Eddy's Song (Eddy Arnold)
8. Me Without You (Shiner)
9. Don't Trifle On Your Sweetheart (Ernest Tubb)
10. Stoney (Stoney Cooper-Wilma Lee)

Joe Sikes
WEBJ—Brewton, Ala.
1. The Things I Might Have Been (Wade Ray)
2. River Of Tears (York Bros.)
3. It's All Your Fault (W. Ray)
4. I Let The Stars Get In My Eyes (Goldie Hill)
5. I'll Never Get Out Of This World Alive (H. Williams)
6. My God Is Real (Red Foley)
7. I'll Live With God (Johnnie & Jack)
8. Don't Let The Stars Get In Your Eyes (Red Foley)
9. Pickin' Sweethearts (Hocklin)
10. I'll Go On Alone (W. Pierce)

Sheriff Tex Davis
WLOW—Norfolk, Va.
1. Goin' Steady (Faron Young)
2. A Fool Such As I (Snow)
3. Somebody Love You (Tubb)
4. Don't Let The Stars Get In Your Eyes (S. McDonald)
5. Gal Who Invented Kissing (Hank Snow)
6. Keep It A Secret (Whitman)
7. River O Tears (York Bros.)
8. Condemned Without Trial (Eddy Arnold)
9. I'll Go On Alone (Robbins)
10. Never Be Ashamed Of You (Hank Williams)

Carl Shook
WKYW—Louisville, Ky.
1. Don't Let The Stars Get In Your Eyes (Ray Pierce)
2. I'll Go On Alone (Robbins)
3. I Wanna Be Mama'd (Jimmie Logsdon)
4. That's When I Love You (Jimmy Logsdon)
5. Gal Who Invented Kissing (Hank Snow)
6. That's Me Without You (Sonny James)
7. Eddy's Song (Eddy Arnold)
8. Back Street Affair (W. Pierce)
9. Honey Baby Blues (N. Burris)
10. Tennessee Tango (P. W. King)

Joe Allison
KTSA—San Antonio, Tex.
1. Don't Let The Stars Get In Your Eyes (Ray Price)
2. Eddy's Song (Eddy Arnold)
3. Jambalaya (Hank Williams)
4. High Noon (Tex Ritter)
5. I'll Go On Alone (Robbins)
6. Fortunes In Memories (Ernest Tubb)
7. New Wears Off Too Fast (Hank Thompson)
8. Back Street Affair (W. Pierce)
9. Me Without You (S. James
10. Blackberry Boogie (Ernie)

Carl J. Swanson
WRUN—Utica, N. Y.
1. Keep It A Secret (Whitman)
2. Midnight (Red Foley)
3. You Win Again (H. Williams)
4. Guitar Polka (Rosalie Allen)
5. The Things I Might Have Been (Wade Ray)
6. Sweet Little Lover (Carter)
7. Eddy's Song (Eddy Arnold)
8. That's Me Without You (Sonny James)
9. Bandera Waltz (J. Wakely)
10. My God Is Real (J. T. Adams)

Tom 'N Jack
WKAB—Mobile, Ala.
1. Death Of Hank Williams (Jack Cardswell)
2. Things I Might Have Been (Wade Ray)
3. Midnight (Red Foley)
4. Don't Let The Stars Get In Your Eyes (Ray Price)
5. Going Steady (Faron Young)
6. Tennessee Tango (York Bros.)
7. Gal Who Invented Kissing (Hank Snow)
8. Me Without You (S. James)
9. Never Get Out Of This World Alive (H. Williams)
10. Lonely Heart Is Running Wild (Carl Smith)

R. B. Ferguson
KWSC—Pullman, Wash.
1. I'll Never Get Out Of This World Alive Williams)
2. Eddy's Song (Eddy Arnold)
3. Going Steady (Young)
4. I'll Go On Alone (Robbins)
5. My Empty Arms (Rebe & Rabe)
6. Midnight (Red Foley)
7. Setting The Woods On Fire (Hank Williams)
8. Condemned Without A Trial (Eddy Arnold)
9. Tennessee Tango (King)
10. Don't Let The Stars Get In Your Eyes (Ray Price)

Bill Thorton
KRLW—Walnut Ridge, Ark.
1. Goin' Steady (Faron Young)
2. That's Me Without You (Sonny James)
3. I'm An Old, Old Man (Lefty Frizzell)
4. A Wedding Ring Ago (Wells)
5. I Heard The Juke Box Playing (Kitty Wells)
6. I Let The Stars Get In My Eyes (Goldie Hill)
7. Don't Let The Stars Get In Your Eyes (Skeets McDonald)
8. Who Do You Love (Inman)
9. A Fool Such As I (H. Snow)
10. Country Church (W. Pierce)

"Uncle" Joe Johnson
WPAQ—Mt. Airy, N. C.
1. Back Street Affair (W. Pierce)
2. Don't Let The Stars Get In Your Eyes (Johnnie & Jack)
3. Tennessee Tango (P. W. King)
4. Jaambalaya (Moon Mullican)
5. Goin' Steady (Faron Young)
6. Keep It A Secret (Whitman)
7. I'll Go On Alone (Robbins)
8. That's Me Without You (Sonny James)
9. I'll Live With God (Louvin Bros.)
10. I'm An Old, Old Man (Lefty Frizzell)

Art Barrett
WSAP—Portsmouth, Va.
1. Goin' Steady (Faron Young)
2. No Help Wanted (Carlisles)
3. Are You Missing Me (Jim & Jess)
4. That's The Kind Of Love (Carl Smith)
5. Please Believe (G. Forgan)
6. Jimmie Rodgers Visits The Carter Family (J. Rodgers)
7. My Old Scrapbook (R. Price)
8. A Fool Such As I (H. Snow)
9. I'm Gonna Walk And Talk With My Lord (J. Ray)
10. Keep It A Secret (Whitman)

Chuck Thompson
WFOR—Hattiesburg, Miss.
1. No Help Wanted (Carlisles)
2. Eddy's Song (Eddy Arnold)
3. Goin' Steady (Faron Young)
4. Midnight (Red Foley)
5. I'll Go On Alone Robbins)
6. Keep It A Secret (Whitman)
7. River Of Tears (York Bros.)
8. I'm An Old, Old Man (Lefty Frizzell)
9. Move It Over (Tiny Hill)
10. Tennessee Tango (P. W. King)

Don Larkin
WAAT—Newark, N. J.
1. Jambalaya (Hank Williams)
2. Don't Let The Stars Get In Your Eyes (Slim Willet)
3. Keep It A Secret (Whitman)
4. Midnight (Red Foley)
5. I'll Go On Alone (Robbins)
6. I Let The Stars Get In My Eyes (Goldie Hill)
7. No Help Wanted (Carlisles)
8. Goin' Steady (Faron Young)
9. A Fool Such As I (H. Snow)
10. A Stolen Waltz (D. Thomas)

Marty Licklider
WICA—Ashtabula, Ohio
1. Don't Let The Stars Get In Your Eyes (Ray Price-Johnnie & Jack)
2. Tennessee Tango (York Bros.)
3. Back Street Affair (Johnny Boyd-T. West)
4. I'll Go On Alone (Robbins)
5. I'll Never Get Out Of This World Alive (H. Williams)
6. A Fool Such As I (H. Snow)
7. Jambalaya (Hank Williams)
8. The Girl Who Invented Kissing (Hank Snow)
9. Eddy's Song (Eddy Arnold)
10. That Heart Belongs To Me (Webb Pierce)

Elmer Snodgrass
WAKE—Greenville, S. C.
1. That's Me Without You (Sunny James)
2. Do You Care For Me (Tommy Warren)
3. Going Steady (F. Young)
4. Keep It A Secret (Whitman)
5. You Win Again Williams)
6. No Help Wanted (Carlisles)
7. I Could Never Be Ashamed of You (Hank Williams)
8. Midnight (Red Foley)
9. Condemned Without A Trial (Eddy Arnold)
10. Don't Let The Stars Get In Your Eyes (Ray Price)

Billy The Kid Stanley
WNOE—New Orleans, La.
1. Back Street Affair (Pierce)
2. Don't Let The Stars Get In Your Eyes (S. McDonald)
3. You Win Again (Williams)
4. Gal Who Invented Kissing (Hank Snow)
5. Midnight (Red Foley)
6. A Fool Such As I (Snow)
7. Going Steady (F. Young)
8. Condemned Without A Trial (Eddy Arnold)
9. My Lonely Heart Was Running Wild (Carl Smith)
10. I'll Go On Alone (Robbins)

Shel Horton
WHUN—Saxton, Pa.
1. Don't Let The Stars Get In Your Eyes (Red Foley)
2. Full Time Job (Eddy Arnold)
3. Tennessee Tango (P. W. King)
4. Raindrops (Dick Thomas)
5. Hootin' And Howlin' (Rex Allen)
6. I Let The Stars Get in My Eyes (Goldie Hill)
7. Our Honeymoon (Carl Smith)
8. Eddy's Song (Eddy Arnold)
9. Gal Who Inventer Kissing (Hank Snow)
10. I'll Go On Alone (W. Pierce)

Joe Morris
WKDK—Newberry, S. C.
1. No Help Wanted (Carlisles)
2. Back Street Affair (W. Pierce)
3. I'll Never Get Out Of This World Alive (H. Williams)
4. Mother's Prayer (E. Arnold)
5. I'll Go On Alone (Robbins)
6. A Fool Such As I (H. Snow)
7. It's No Sin (Cowboy Copas)
8. That's Me Without You (Webb Pierce)
9. I Went To Your Wedding (Hank Snow)
10. Don't Let The Stars Get In Your Eyes (Slim Willet)

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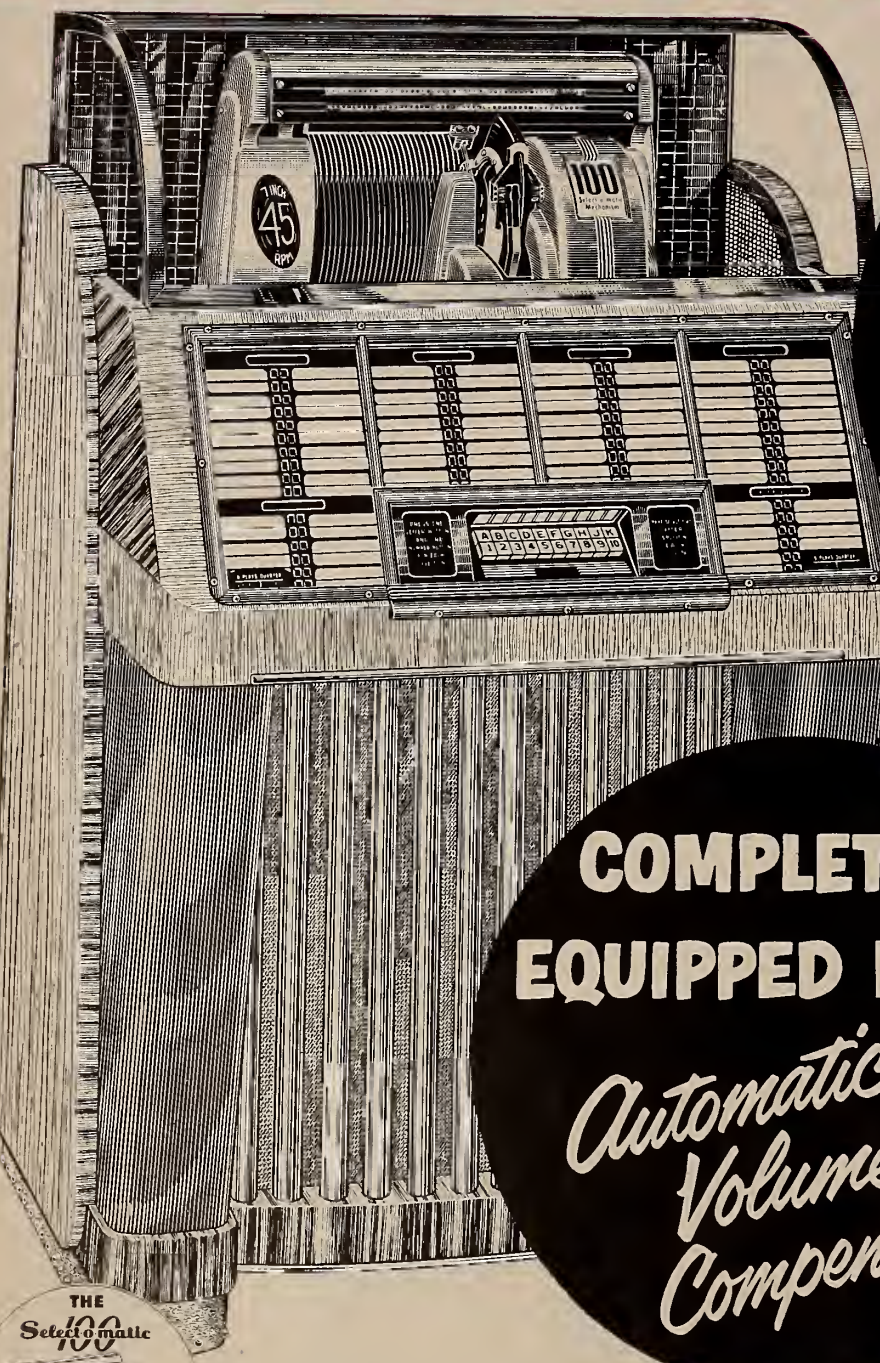

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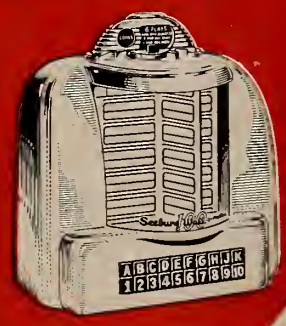

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DIME PLAY SPREADS

Report 10¢ Play Gaining More Followers. Operators Calling on Leaders to Help Arrange Smooth Change Over from 5¢ to 10¢ Play in Many Areas. Tremendously Increased Costs and Overhead Cause Change. Ops Point to Success Being Enjoyed in Areas Where 10¢ Play Now in Operation. Expect Some Large Cities to Change Very Soon.

Operator Assn Leaders Head For Chi To Study 10¢ Play

CHICAGO—Leaders of operators' associations are on their way into this city to study 10c play, according to one of the leading association executives of this city.

Officials from Cleveland and Youngstown, Ohio, as well as from other cities, have indicated they are coming into Chicago to see what they can learn about dime play here, according to Ray Cunliffe, head of the Recorded Music Service Association of this city, who has been in long distance communication with them.

It is believed that these men will be greatly surprised at the smooth manner in which dime play is functioning here. They will also learn that the location owners do not want nickel play ever to return.

In fact, the averages here are considered to be higher, and growing steadily higher, than they are anywhere in the country.

It will also pay these visitors, it is believed, if they will travel to surrounding communities, such as the area covered by the Music Operators of Northern Illinois organization. There, too, it is said, they will find that dime play is the one and only acceptable operating method.

20 Years of Ballygames Featured In "Bally—Who"

RAY T. MOLONEY

CHICAGO—The January issue of "Bally-Who," monthly house organ of Bally Manufacturing Company, this city, features "20 Years of Ballygames," which should bring back fond memories to many old-timers in the field.

Reproducing photos of games introduced over the years, the article states nostolgically "As 1935 dawns, Ballyfolks in the Ballyplants and in the field, distributors and operators of Ballygames, look back on 20 fabulous years of Ballygames, interrupted only by World War II. For old time's sake 'Bally-Who' presents a parade of famous Ballygames, each a milestone in the history of coin-operated amusement, each an epoch in the evolution of Ballygames, continuously improved in play-appeal, colorful eye-appeal, mechanical dependability and substantial earning-power."

Illustrated are the "Ballyhoo" (1932); "Airway" (1933); "Rocket" (1934); "Jumbo" (1935); "Preakness" (1936; "Bumper" (1937); "Bally Reserve" (1938); "Variety" (1939); "Sport King" (1940); "'41 Derby" (1941); "Victory Special" (1946; "Special Entry" (1947); "Citation" (1948); "Champion" (1949); "Turf King" (1950); "Spot-Lite" (1951); and "Bally Beauty" (1952).

No games are listed for 1942, 1943, 1944 and 1945, as these are the years in which Bally produced only war material.

It is Now Almost Ten Years Since "The Cash Box" First Proposed that Music Ops Change Over to 10¢ Play to Meet Rising Costs.

CHICAGO—Since O.P.S. (Office of Price Stabilization) decontrolled coin operated phonographs, there has been a gradual drift among operators everywhere in the country, to arrange for dime play.

It is also interesting to note that it is now over ten years since *The Cash Box* first proposed that music operators change over from nickel to dime play.

At that time *The Cash Box* pointed out that costs and overhead were rapidly rising and would head higher and higher, and that 10c play was necessary.

This has become the fact today. Costs are far up and above what they were ten years ago. Overhead has zoomed to a peak where few can remember when mechanics were being hired at $45 and $50 per week.

Yet, many music ops listened, and believed that what *The Cash Box* so logically pointed out.

Rising costs were something from which they had to protect themselves if they were to earn a decent return on their investments.

The men who listened, those operators who are operating their equipment on 10c play, from east to west, all report that they have been enjoying some profit return on their investments.

Biggest city to swing over to completely dime play was this City of Chicago. Here the operators have proved the plausibility of the dime over the nickel.

Furthermore, 10c play has been so successful here in Chicago and all around the surrounding area, that it has attracted a great deal of attention from operators everywhere else in the country.

It is a well known fact that many operators' association leaders have been here already. Others are on their way in to study the methods employed by the operators here in Chicago.

These visitors are surprised how the storekeepers even agree with dime play and do not want it changed at any cost.

The location owners, too, have learned that, at long last, they enjoy some profit from 10c play.

The fact remains that it is the very simplicity of complete agreement among the operators themselves in Chicago which makes 10c, 3 for 25c play, possible.

Now leaders of operators' groups from Youngstown and Akron, Ohio, from Cleveland, Ohio, from Detroit, Michigan, from New York City, and from many other large urban centers have been and are arriving regularly in Chicago to check on dime play and its advantages.

They have learned that every single operator here is taking in more and doing better than he ever did before. And that he is able to better weather the higher costs and tremendously increased overhead with which he is daily confronted. Only because he is getting 10c per play, three plays for 25c.

Some of the operators in this, and in surrounding areas, have been frank to state that:

"Should we ever have to return to nickel play again, we'll get out of the juke box business. We just can't pay our bills on 5c play."

With the new phonos in the $1,000 class or thereabouts, and with costs of supplies and parts, in many cases 250% to over 400% higher than they were pre-war, as well as with labor's wages (for mechanics, servicemen, bookkeepers, accountants, office help, etc.) anywhere from 150% to over 300% above what they were pre-war, certainly a 100% rise in the cost of the play, from 5c to 10c, is not asking too much.

In fact, the telephone companies have already led the way, as have almost all other businessmen, from shoe shine boys to giant breweries who have been forced, during this period of inflation, to raise their prices anywhere from 100% to over 500% above what they ever were.

And it remains a fact that, wherever the pay station telephones are operating on dies, the public has more dimes and quarters in its pockets, than nickels.

The average coinage intake in juke boxes operating on dimes in such areas is one dime for every nine quarters.

With dime play rapidly spreading, there is no doubt that the entire business will enjoy greater prosperity, from operator all the way up to the manufacturer.

Passaic-Bergen Assn. Sees Dime Play Thruout Area Before End of 1953

Attendance At Meet Breaks Record

N. HACKENSACK, N. J.—One of the newest, and without question, one of the most progressive music machine associations in the country, the Passaic-Bergen County Music Operators Association, held a historical meeting on Thursday, January 22, at the Suburban Restaurant, Route 4, this city, with a record number of operators in attendance.

Altho this group organized only a short while ago, its membership consists of every music operator in the area, and these are the largest and oldest operating firms in the state of New Jersey.

10c play was the matter given most attention during their discussions, according to a report by Ed Burg. "This matter has taken prime importance in all of our efforts," stated Burg, "and the operators in this area show almost unanimous receptiveness. It was the concensus of opinion of the operators in attendance that dime play will be in effect thruout this entire territory by the end of 1953."

Ed Burg has been appointed to study dime play further, and correlate all the information to present to the membership.

In addition to their discussions on 10c play, the association formed several committees to further their progress. These are: *Bank Financing Committee*, composed of Manny Ehrenfeld and Rudy Leitgeib; *Field Man Committee*, composed of Harry Knowles, Carl Procopee and Elsworth Page; *Union Committee*, composed of Manny Ehrenfeld, Rudy Leitgeib, Walter Conrad and Nick Capouzzi; *Membership Committee*, composed of Rudy Leitgeib, David Conrad and Nick Capouzzi; 10c *Play Committee*, composed of Ed Burg and Carl Procopee.

Central Texas Music Ops Assn. Celebrates First Anniversary

AUSTIN, TEXAS—Eddie Schatz, well known operator here, and officer of the Central Texas Music Operators Association, reports that the organization celebrated its first year of service with a tremendous dinner on Thursday, January 8, at Lungs Chinese Kitchen, this city.

In addition, elections were held, and the incumbent officers were re-elected. They are: Joe Daywood, president; Pete Martinez, secretary; and Eddie Schatz, vice-president.

The meeting, held in a private dining room of the Chinese restaurant, was attended by a large number of operators, their wives and friends. All were jubilant, and enjoyed the festivities, as well as the various speeches and toasts, commemorating their first birthday.

"With this association, the operators enjoyed a year of business and peace of mind the likes of which we never experienced before," stated Schatz. "Without it, there would be no operations of any kind here, as all the unfair trade practices were pulling the operators down into the gutter, and had them almost on the verge of bankruptcy. Since we've been organized, we've brought up the music operating business to a point where it functions as a fair and honest business, as do other businesses. We've put it on a high plane, whereby the operators have enjoyed success without having to give away all their collections to locations, as well as loaning money to these spots, which played one operator against the other. We have come a long way to where the operators are on a firm footing—where he can see a little daylight—and where he can get out of debt and go ahead and buy some new machines for his routes.

"Our association also has been able to educate our members to give the location better service, and has enabled us to work with the distributors of phonographs so that we can buy more machines—and pay for them."

The association meets every Thursday night, and invites all of the distributors to meet with them and display equipment if they wish.

Old Pinballs Worth More Dead Than Alive

HYATTSVILLE, MD. — Our good friend, Ira T. Byram, Sales System, this city, sends us a story and photo which appeared in the Washington Times Herald, written by feature writer, Hal Foust, about Gaver Marcum Powers, Jr., a civil service electronics engineer at the guided missile range a few miles from Melbourne, Fla., who owns an electric automobile which he built with essential parts from old pinball machines.

"In a second-hand pinball machine in disrepair and about to be discarded," said Powers, "there are electronic parts worth about $500. You usually can buy the broken pinball machine for $5 or $10. That's how I got some of the parts for my electric automobile."

(*Ed Comment*: *Why sell your old pinball machines. Make electric automobiles with them, and dispense with your service cars.*)

Arkansas Ops Form State Assn.

Request Cooperation From All State's Ops

LITTLE ROCK, ARK.—Over the years, coinmen thruout the country have become more and more organization minded. It has been proved by the many successful associations that a group of operators, working for their mutual benefit, attain great success.

The latest group of operators to form an association is that from the state of Arkansas, who work under the name of Coin Machine Operators Association of Arkansas, with offices at 1202 W. Seventh St., Little Rock, Ark.

All efforts in previous years to organize in this state had been unsuccessful, but the initial meeting of this new group on November 9, 1952, brought out a representative number of operators, headed by Dan Levine. The second meeting on January 4 was highly encouraging, resulting in 30 operators joining. These men include the oldest and best operators in the state. At this meet, Dan Levine was elected president.

"With this nucleous of the best coinmen in the state" stated Levine, "we are contacting every operator in the state to join. However, as can be expected, we are having the most difficulty with the newer operator, who as yet doesn't realize what our problems are. When they understand that they stand to benefit greatly by becoming members, we're positive they will join up 100%.

"We have several immediate problems to meet. Foremost of all is present 'Home Rule' bill, which would remove the license authority from the state, and put it into the hands of local authorities. At present, we pay $5 per machine to the state, and the local cities and communities cannot tax the operator more than the state. We also have legal free play games state law, and if this is put into the hands of local officials, it could present many problems.

"With the above matter, plus impending higher taxes, and other legislation coming before our state legislature, we realize that we must get together and fight them collectively, rather than individually. We need every operator in Arkansas to join this new association, and request that they get in touch with us immediately."

Present membership includes: H. F. Box, Cecil Hill, C. O. Temple, Pine Bluff Music, T. K. Butler, Dan Levin, George Heard, Lewisville Amusement Co., Gist Music, "Dub" Lewis, Faull Amusement, B & L Music, Chester Baker, R. B. Franklin, Ernest Vathis, Tom Armstrong, Phil Marks, Charles Craig, Douglas Davenport, Vernon Ward, J. D. Ashaley, Dutch Yancey, Buel Worthem, C. Thomas, Robert Kirspel, Warren Morey, George Check, "Tex" Dickens, I. E. McCray and Arell Bledsoe.

Altho no definite date has been set for the next meeting, April 12 has been suggested.

You can help, too!
FIGHT INFANTILE PARALYSIS
JOIN THE MARCH OF DIMES
THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS · FRANKLIN D. ROOSEVELT, FOUNDER

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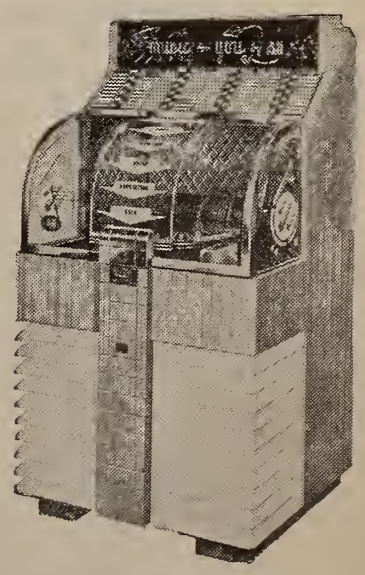
An alert operator caters to the preferences of patrons and locations with the music they prefer. He builds business with seasonal tunes. His title strips are neat, clean and legible. He uses posters, table cards and other promotion novelties to keep everyone in the location music-conscious.

Sure sign of a successful merchant is the showmanship with which he sells his goods and services. Operators rely on the dramatic flair, the color and motion, the eye and ear appeal of the Model "D" to capture attention and sell more music. What's more, they hold the patronage their showmanship develops with AMI equipment that can be relied upon to give continuous dependable performance.

The "D" is available in 80 and 40 selections, blond or mahogany cabinets.



AMI *Incorporated*

GENERAL OFFICES AND FACTORY:
1800 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Music Op Sets Up School For Employees

Conducts Night School Giving Employees Complete Education In Contacting Public and Locations as well as Correct Servicing Collecting and Programming.

BOB GNARRO

CHICAGO—Robert E. Gnarro of A.B.C. Music Service Corp., this city, noted juke box operating firm, is probably conducting the first and only night school of its kind for firm employees.

This school was placed into operation this month and clicked with the employees of the firm.

The school is put on once per month. This past session the discussion was on "tonal quality".

Heading the discussions, and giving actual illustrations along with letting the employees listen to various types of phonos in various conditions, so that they would better understand tonal quality was, Vernon Hamann, service manager of the firm.

The route men who were present were: Harry Schreiber, Lester Taylor, Bud Densford, Andy Anderson, Al Rice, Irv Cairo, Morrie Pomerance and Joe Riely.

Shop men present were: Leonard Christiansen, R. Bale, Harry Goc and Edward Boland.

The point was to bring better understanding of tonal quality to the route men. So that, when they are out on their routes, if they hear a phono where tone quality was bad they could handle the adjustment themselves and, thereby, save a repair man from having to rush out to the location to make so simple an adjustment.

Bob Gnarro reported that this was the first point of a ten point program which had been instituted by this new school which meets once per month from 7:30 P.M. to 11 P.M. with free refreshments after each school meeting.

The ten point plan engenders the following: 1) Conduct a night school once per month. 2) Pick out one subject that seems to trouble the route men the most. 3) Give an educational lesson in selling, conduct and so forth. 4) A complete study of programming a phono which is considered most important. 5) How to order records to get full benefit and eliminate waste. 6) How to keep equipment clean, oiled and well lighted. 7) What the route men can do to improve location relations as well as step up collections and help keep equipment sparkling. 8) How to get top peak revenue from each phonograph by giving better service. 9) How to get new business. 10) How to renovate routes.

Special Sale!

Buckley Boxes	$ 5.00
Uneeda Candy Machines	49.50
Statler Cookie Machines	49.50
Statler Cigarette Machines	49.50

Supreme Distributors, Inc.
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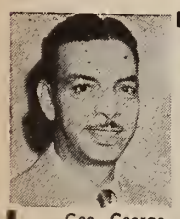

Geo. George

SPECIAL CLOSEOUT
BINGO GAMES

United ABC, Very Clean	$149.50	Bally SPOT LITE	$339.50
United BOLERO	249.50	Bally BRITE SPOT	339.50
United LEADER	310.00	Bally FROLICS	449.50
Universal S-STAR	69.50	Bally ATLANTIC CITY	449.50

Roy Monroe

ARCADE EQUIP'T

Bally BIG INNING	$149.50
Bally TORPEDO	125.00
Bally HEAVY HITTER	49.50
ChiCoin 4 PLAYER DERBY	295.00
ChiCoin GOALEE	95.00
ChiCoin PISTOL	90.00
Exhibit DALE GUNS	65.00
Evans BAT-A-SCORE	185.00
Evans SUPER BOMBER	125.00
Exhibit FOOT EASE, Late Model	95.00
Groetchen METAL TYPER, Late Model	275.00
QUIZZERS, Very Clean	95.00
Williams ALL STARS	65.00
Williams STAR SERIES	85.00
ChiCoin HOCKEY	49.50
Seeburg BEAR GUNS	249.50
Genco WHIZZ	24.00
Wilcox-Gay RECORDIO	149.50
Scientific BATTING PRACTISE	69.50
Mutoscope CARD VENDORS, Late Models	29.50
Keeney SUBMARINE GUN	125.00
Mercury 13-Way GRIP SCALES	69.50

ONE-BALLS

Bally FUTURITY, Like Brand New	$275.00
Bally TURF KING	95.00
Bally CITATIONS	32.50
Bally CHAMPIONS	39.50
Bally GOLD CUP	24.50

EXTRA SPECIAL
Genco JUMPING JACKS
Used Only 10 Days—WRITE

MUSIC

Wurlitzer 1100	$295.00
AMI Model "B"	425.00
Seeburg M-100-78, Late Model	625.00
Seeburg 1948 HIDEAWAY	175.00
Seeburg 47-M PHONOGRAPH	149.00
Seeburg WALL BOXES 5/10/25c, 3-Wire	32.50

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WILL PAY TOP PRICE
Mutoscope SKY FIGHTERS
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The Cash Box Camera— GOES TO THE CHICAGO AUTO. PHONOGRAPH BOWLING MEET

CHICAGO—These pics taken by The Cash Box' candid camera Monday evening (January 19) at the Fireside Bowl, 2626 West Fullerton Avenue, this city, where the Chicago Automatic Phonograph Bowling League meets to bowl for championship.

The league is composed of music operating firms and allied record distributors and is the only one of its kind in the industry.

It was started in Fall of '52 for the first time and the bowling has become more and more entrancing as each week has gone by.

1) Top Row—Decca Records: (l. to r.) J. Schultz, Dom Radusta, Frank Tutomase, Albert Ignoffo, Norbert Delort and Wilfred O'Brien.
Bottom Row—Melody Music: (l. to r.): R. L. Capone, Joe Burlak, L. Smith, Vic Jaccino, Ralph Capone.
2) Top Row—Galgano Distributing: (l. to r.) Charles Alesi, Tillie Galgano, Tony Galgano, Ed Boland.
Bottom Row—A. B. C. Music Service No. 1: (l. to r.) Les Taylor, Gil Losasso, Joe Reilly, Al Rice, Bob Gnarro.
3) Top Row—B & B Novelty Co.: (l. to r.) Andy Oomens, Bob Dolan, M. Pieroni, Nilda Bondioli, Vic Bondioli, Warren Paradee, Bert Bondioli.
Bottom Row—Walter Oomens Sons: (l. to r.) Julus Mohill, Tony Genovese, John Oomens, Isabel Oomens, Bruno Bywalec.
4) Top Row—Atlas Music Co.: (l. to r.) Jerry Szymaniak, Frank Mallak, Millie Modelski, Nate Feinstein.
Bottom Row—Columbia Records: (l. to r.) Al Avers, Bob Clark, Edith Davis, Jack White, Fred Sipira.
5) Top Row—Coral Records: (l. to r.) Irving Cairo, Gene Kanter, Gene Kahn, Charley Michaels, Ed Walker, Carl Latino.
Bottom Row—Gillette Dist. Co.: (l. to r.) Donald Baxter, Henry Leonarczyk, Jerry Schuman, Robert Holl, George Holl.
6) Top Row—A. B. C. Music Service No. 2: (l. to r.) Bud Densford, Ruth Densford, Lenny Christiansen, Bob Gnarro.
Bottom Row—Star Music Co.: (l. to r.) Julius Mohill, Morrie Pomerance, Mabel Mankins, Millie Nyland, El'en Brown, Paul Brown.
7) Carl Latino, Coral Records—Leading individual scorer.
8) Isabel Oomens, Walter Oomens Sons—Leading individual scorer, women's division.
9) Leading scratch scorers—R. L. Capone, Les Taylor, John Oomens, Isabel Oomens and Tillie Galgano.
10) Board of Directors of the League: (l. to r.) John Oomens, Julius Mohill, Jerry Schuman, Bob Gnarro and Andy Oomens.
11) Sponsors of the Teams: Standing (l. to r.), Jerry Schuman, Julius Mohill, Charley Michaels, Nate Feinstein, Tony Galgano and Andy Oomens.
12) Team entered to bowl in the National A.B.C. Tournament: (l. to r.) Les Taylor, John Oomens, Bob Gnarro, Len Christiansen and Carl Latino.

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Queen of Hearts

WITH

5 BRAND NEW

"DROP-THRU" BALL TRAP HOLES

. . . TEN—JACK—QUEEN—KING—ACE

REPLAYS FOR:

STRAIGHT!

FULL HOUSE!

4 OF A KIND!

5 OF A KIND!

"*HERE WE GO AGAIN!*" QUEEN OF HEARTS is proving to be such a "natural" that orders are piling up beyond all expectation. Please bear with us and your Gottlieb Distributor just a bit longer.

NEW PARTS CATALOG

Now Available from Gottlieb Distributors!

Fully illustrated; also contains adjustment instructions and complete lubrication check list.

BE SURE!

ORDER AT ONCE FROM YOUR DISTRIBUTOR

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CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

King-Size Ciggy Sales Jump Up 86% in '52

Tobacco Industry Expert Predicts 1¢ Rise For Standards, 2¢ Rise For King-Size, if Controls Go Off April 30

CHICAGO—Reason why more and more cigarette machine operators have been adding more and more king-size columns to all of their machines became evident today when Henry M. Wooten, consultant to the tobacco industry, advised that sales of king-size cigs had jumped up 86% in 1952.

The king-sizers accounted for 17.6% of the total industry output in '52, compared to only 11.9% in '51.

In short, king-sizes jumped from 50.2 billion consumption to 93 billion, a gain of 42.8 billion in 1952 alone.

Of the top five standard brands only Camel and Old Gold had sales increases in '52.

Camels gained 2.1% whereas Old Golds increased 6.7%. Lucky Strikes, Chesterfields and Philip Morris all declined in sales.

Total production of cigarettes for the year was estimated at 436.5 billion, of which 395 billion were for domestic consumption, a 4.5% increase.

Wooten predicted a price rise of 1c a pack for standard sizes and 2c per pack for king-sizes if price controls are removed on April 30.

The 10 leading brands are as follows: Camels, Lucky Strikes, Chesterfield, Pall Mall, Philip Morris, Old Gold, Herbert Tareyton, Kool, Chesterfield king-size, and Raleigh.

Chi Aut. Phono Bowling League Banquet May 16

CHICAGO—The Automatic Phonograph Bowling League of this city, composed of 12 teams of music operators and allied music distribs, will hold their first banquet at the end of the bowling season on May 16, 1953, according to John Oomens, secretary of the league.

As yet, John Oomens advises, no special place has been chosen for the banquet and tho the members of all the teams have already been advised of the date, no arrangements have yet been made.

Belief is, according to John Oomens, that Bill Gersh, Publisher of *The Cash Box*, will be asked to act as Master of Ceremonies for the affair.

National Rejector Intros Newest Coin Changer

ST. LOUIS, MO.—National Rejectors, Inc., this city, has recently introduced the newest and most efficient coin changer on the market, according to an official of the firm.

Called the "4-in-1" Changer, the new device is the first to feature one coin insert that will take pennies, nickels, dimes and quarters. This changer can handle, quickly and efficiently, all odd cents sales and may be easily converted, on the spot, from 5c sales to 6c, 7c, 10c, 11c, 12c, etc. Change is always given in nickels.

Another feature of the "4-in-1" is the instant plug-in, interchangeable with all other National electrical coin control units. This means that National users do not have to throw away valuable equipment . . . the new changer is readily adaptable. The "4-in-1" Changer also includes the automatic return of coins if penny is not inserted first, and a new "4-in-1" Slug Rejector as a part of the changer.

Minthorne Donates Phono

LOS ANGELES, CALIF.—An appeal to the Minthorne Music Company, Los Angeles, Calif., from St. Timothy's Episcopal Church resulted in the donation of an automatic phonograph and records to the church's Youth Center here this past week.

In making the donation, Hank Tronick, general manager of Minthorne Music, disclosed that the firm has contributed many phonographs in the past to various religious organizations, youth centers and city sponsored juvenile delinquency programs.

Minthorne Music will service the machine for the St. Timothy youth group.

AIRMAIL

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OPEN LETTER FROM DIME PLAY OPERATOR

ALL PHONES 2-8887

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MAIN OFFICE: ROCKFORD, ILL.
BRANCH OFFICE DEKALB, ILL.

January 20, 1953

The Cash Box
32 West Randolph Street
Chicago 1, Illinois

Gentlemen:

This is an open letter to all Operators which I wish you would print.

We have been operating ten cent Juke Boxes and Amusement Machines now for two years this month, and I want to make a challenge to the five cent Operators to compare their net share per week with mine. We averaged, on over 300 Juke Boxes, $12.23 this last week, and I am willing to let any qualified Operator see my books.

Can any five cent Operator show an average any where near this? I say they can't. Also our service calls are way down from what they were when we operated on five cents, and our hit tunes are lasting longer. We no longer have to check wall box spots as often, due to certain boxes filling up. Some Operators say, "Oh, they won't pay a dime in their territory." I say, "people are the same all over the country, if they will pay a dime in our territory, they will pay it anywhere." Other Operators say, "I'd like to change to ten cent play, but the other Operators would steal my spots." Sure, they will if you don't go to each Operator and get an agreement not to change locations or bother the other Operators for a six months trial period. Its just like securing 40 % more locations without spending the extra money to buy more equipment, extra records, accessories, and man power to service them.

Think it over and either change to ten cent play or stay on a short profit, and eventually have to sell out to a more agressive and better businessman.

Yours for better profit.

Louis Casola

Louis Casola

BALLY BEAUTY

More fun for players, more profit for you, thanks to new SELECT-A-SPOT feature and new TRIPLE-SPOTS roll-over feature

Popular 3-4-5-IN-LINE scoring
HORIZONTAL, VERTICAL, DIAGONAL

Plus attractive 4-CORNERS SCORE

Advancing SUPER-SCORES
dramatized in frills of Beauty Queens on backglass

Popular EXTRA-BALLS feature
Advancing flash releases up to 3 Extra Balls

BALLY BEAUTY will put new life into your locations . . . add important dollars to your daily collections. Get BALLY BEAUTY now from your nearest Bally Distributor.

The **CHAMPION** Ballyhorse • Bally **SPACE-SHIP** SEE BACK COVER

Bally® MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

UPPER MID-WEST MUSINGS

Sleet and snow made traveling hazardous this past week and consequently it was difficult for the operators to get around to their locations. . . . **Darlow Maxwell** and **Earl Porter** of Huron, S. D., were in town picking up some supplies and purchasing equipment for their routes. Darlow is beginning to wonder if he isn't some sort of a jinx because it seems that every time he comes to the Twin Cities we have a snow storm. . . . **Andy Benna** of Ironwood, Mich., was seen rushing around as busy as ever picking up supplies and records for his route. . . . Spending a couple of days in the Twin Cities looking over the latest coin operated equipment were **Lorando Olson** and **Art Hagness** of Grand Forks, N. D.

Stubb Schoefter of Valley City, N. D., managed to take some time off from his route activities to make the trip in to purchase some new equipment for his route. . . . **Gabby Cluseau** of Grand Rapids, Minn., was not saying much as he hurried around taking care of the many details that he had lined up for this trip to town. . . . **Pete Vanderhyde** of Dodge Center, Minn.; **Ben Jahnke**, Litchfield, Minn.; **John Galep** of Menomonie, Wis.; **Glen Rackliff**, Superior, Wis.; and **Jack Harrison** of Crosby, Minn.; were seen picking up supplies and records. . . . Improvement in road conditions made it possible for **Harry Galep** of Menomonie, Wis.; **Pete Kramer**, St. Cloud, Minn.; **Gordon Dunn** of Moose Lake, Minn.; and **John Howe** of Foley, Minn.; to make the trip into town. . . . **Danny Heilicher** received his discharge from the Army Air Corps and is back on the job with his brother, **Amos**, of the Advance Music Company, Minneapolis. We're glad to have you back, Danny.

Enthused Over "20 Year Club"

JACK MITNICK

NEW YORK—Jack Mitnick, regional representative for AMI, was one of the first men in the country to request membership in the "20 Year Club."

"It's one of the greatest ideas ever presented to the trade by The Cash Box, and they've come up with a great many," stated Mitnick. **(Ed Comment: The idea was presented to us by several of the members of the industry.)**

"When the time comes, maybe at the next convention," continued Jack, "a suite of rooms should be taken for this group. And then a night designated for a dinner. We're the people who gave this industry its impetus, thru our enthusiasm, energy and vision. It's my belief that right now, today, we still have more of these attributes than the 'johnny-come-latelies' and we could prove it when we all get together. And what stories and experiences we could recall. Yes, sir-ree, let's think of arranging some get-together at the first opportunity."

WE HAVE THESE **HITS!**
For IMMEDIATE DELIVERY

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Exhibit's

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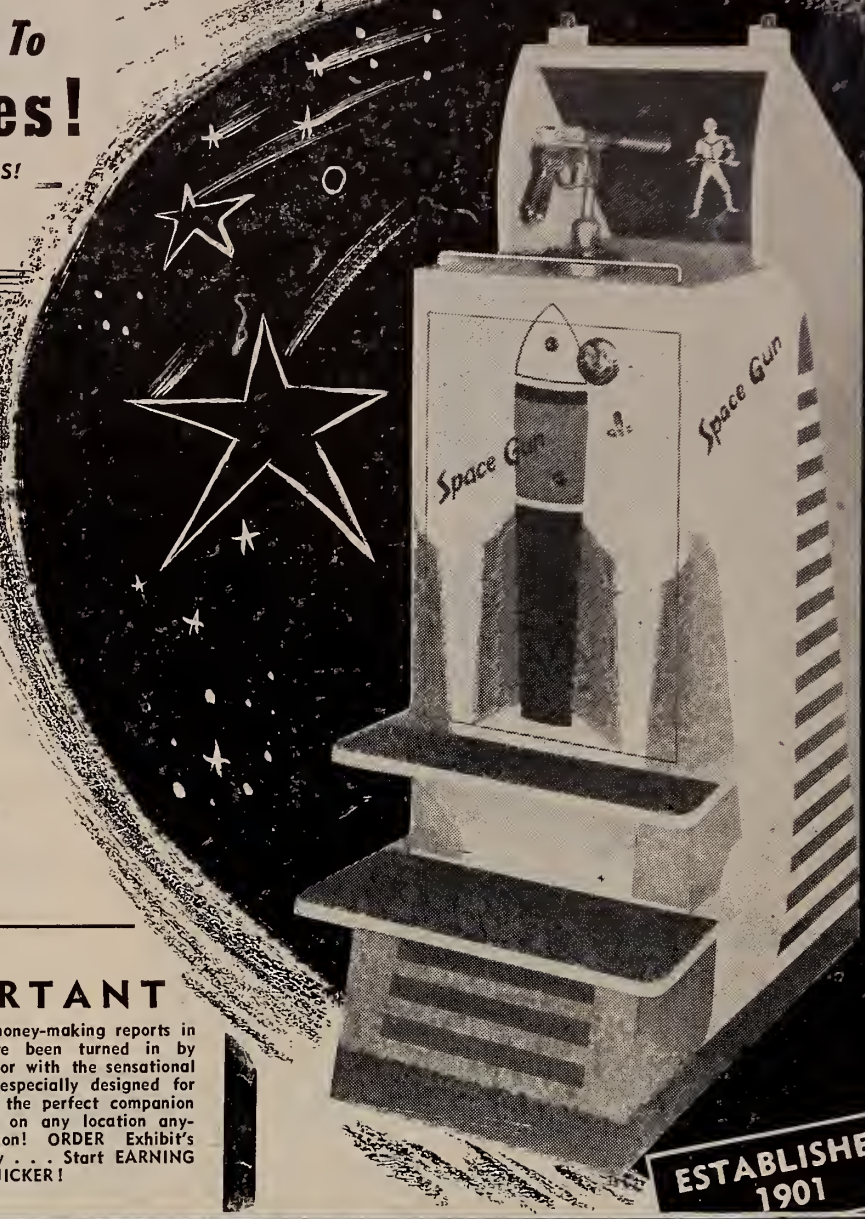

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★ Walk-up Steps on Cabinet for kids too
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IMPORTANT

Most sensational money-making reports in all gun history have been turned in by operator after operator with the sensational new "SPACE GUN" especially designed for kiddie business! It's the perfect companion to every kiddie ride on any location anywhere in the nation! ORDER Exhibit's "SPACE GUN" Today . . . Start EARNING BIGGER PROFITS QUICKER!

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SEEBURG 1-46 HIDEAWAY	150
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SEEBURG 1-48 BLOND	275
SEEBURG M-100A	675
SEEBURG WOM (W4-L56)	40
WURLITZER 101S	175
WURLITZER 1080	150
WURLITZER 1250	425
WURLITZER 1400	Write
A.M.I. MODEL A	325
A.M.I. MODEL B	425
A.M.I. MODEL C	450
ROCK-OLA 1422	125
ROCK-OLA 1426	150
ROCK-OLA 1428	275
MILLS CONSTELLATION (Evans Mech.)	250

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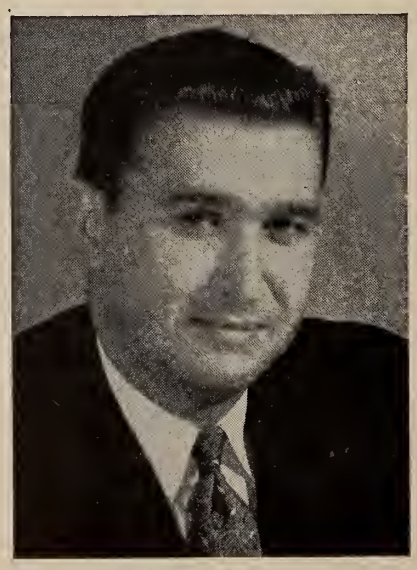
Distribs Write Sales Story For Keeney's "Team Bowler"



PAUL HUEBSCH

CHICAGO—Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city, found it a much easier task to prepare a sales story for the firm's ten player "Team Bowler" this past week, after over four full months in production, than he did when the "Team Bowler" was first introduced.

While in conference with other executives of the firm, preparing a sales story for their Keeney ten player "Team Bowler", one of the men stated:

"Why not use the statements which our own distributors have been telling us right along?"

Huebsch thought this a very fine idea and, therefore, prepared to arrange the firm's new sales story, which can be said to actually have been written by the firm's own distributors.

As Huebsch reported, such outstanding distributors as Barnet Sugerman and Abe Green of Runyon Sales Company, New York, N. Y. and Newark, N. J., haven't stopped ordering the Keeney "Team Bowler" ever since it was introduced.

"These men have told us time and again", Huebsch said, "that our 'Team Bowler' is one of the most outstanding bowling games ever introduced to the industry.

"In fact", he stated, "they've said much more. They've complimented the the 'Team Bowler' in almost every single long distance phone conversation. And in each phone conversation", he continued, "they have ordered more and more of the 'Team Bowler' finding that the demand continues to be greater than ever."

The Miller-Newmark Distributing Co., with Bill Miller in Grand Rapids, Mich. and Tony Sanders in Detroit, Mich., are both among the largest users of the Keeney "Team Bowler" and both men have praised this bowling game to the skies every time they have talked with Paul Huebsch at the factory and ordered more of the games.

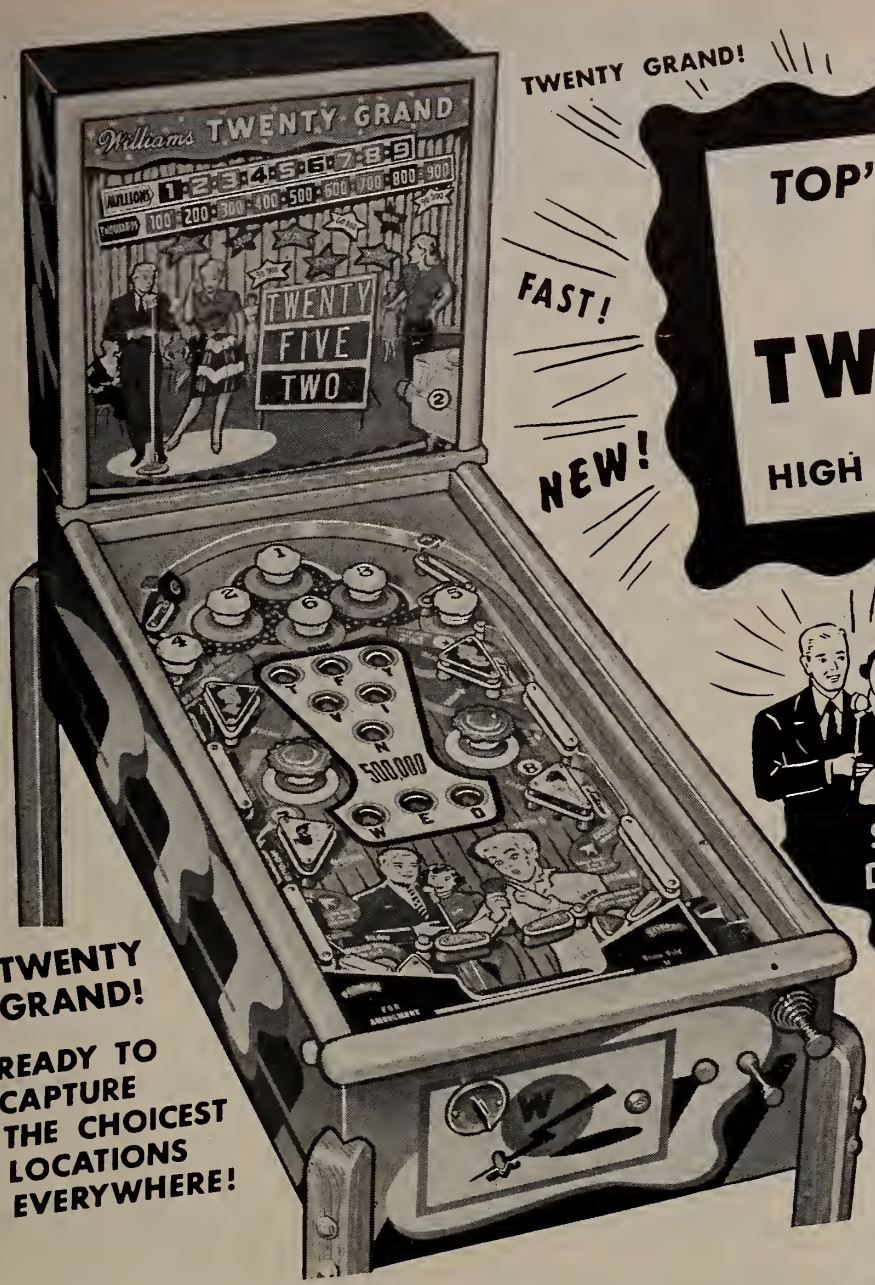
"Bill Mashek of Central Distributors, Kansas City, Mo.", Paul Huebsch said, "was another of our distributors who helped to write our new sales story with marvelous compliments and the continued orders for the game."

Another distributor, Nate Victor of S. L. London Music Co., Milwaukee, Wisc., who has been ordering the Keeney "Team Bowler" right along in very good quantities, calls the game, "One of the best ever built".

Bill Happel of Badger Sales Co., Los Angeles, Calif. has told Huebsch that, " 'Team Bowler' competes favorably out here on the west coast with any bowling game ever made."

Barney Reichel of El Paso, Texas and Abe Sussman and Audrey Hunter of Dallas, Texas, have also continually complimented the "Team Bowler" and their fine remarks have been incorporated into the sales story.

In fact, according to Paul Huebsch, the sales story on Keeney "Team Bowler" includes remarks which have been made by almost everyone of their distributors from all over the nation.



TWENTY GRAND!

FAST!

NEW!

TOP'S THEM ALL FOR 1953
Williams
GREAT NEW 5-BALL
TWENTY GRAND
FEATURING:
HIGH SCORES and S-P-E-L-L AWARDS

DIFFERENT
NEW!
BETTER
New!

See Your Distributor Now!

✓ 1 TO 8
GOOD FOR ONE REPLAY and lite-up two bottom rollovers for replays.
✓ TOP ROLLOVERS lite-up and increase from 50,000 to 500,000 when ball is trapped in "N" hole.
✓ SPELL AWARDS: TWO-FIVE-TWENTY by trapping balls in center panel.
✓ 9 TRAPHOLES score ½ million each!
✓ 2 THUMPER BUMPERS — 2 FLIPPERS
✓ TWO AUTOMATIC FLIPPERS lite-up at bottom for increased values.

TWENTY GRAND!
READY TO CAPTURE THE CHOICEST LOCATIONS EVERYWHERE!

Williams MANUFACTURING COMPANY

Williams
TWENTY GRAND!
CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILMORE ST. CHICAGO 24, ILL.

Abe Fish Elected Pres. Connecticut State Coin Association

Jim Tolisano Voted Honorary Pres. Installation Of Officers At Jan. 22 Meet

HARTFORD, CONN.—At its meeting on January 8 at the Garde Hotel, this city, Connecticut State Coin Association held elections and Abe Fish, former honorary president, was elected to serve the group as president once again.

Fish, who headed the organization in its early days, had relinquished the position, and James Tolisano was president during the past year. Tolisano will now serve as honorary president.

Other officers elected were: Clarence Sorrentino, New Haven, vice-president; Maurice Wein, New London, secretary; Irving Clapp Hartford, treasurer; Frank Marks, New London, 1st asst. treasurer; Ben Gordon, New Britain, 2nd asst. treasurer; Charles D'Alessandro, East Hartford, 3rd asst. treasurer; and Michael Pandolfo, Middletown, sgt. at arms.

Attendance at this meeting was large, despite the most severe storm of the winter. Operators came from as far as fifty and sixty miles away to attend.

Among other matters taken under discussion, the group listened to Paul Rechtschafer, chairman of the public relations committee, who announced this committee will soon advise the membership of its plans for the forthcoming year, which shall be quite an ambitious program, designed to gain and hold the goodwill of the public towards the coin machine industry.

The membership met once again on Thursday, January 22 at the Waverly Inn, Cheshire, and officers were installed. Next meeting will probably take place on February 12.

WE'VE GOT IT!!
EXCLUSIVE DISTRIBUTORS FOR
ROCK-OLA 1953
"fireball"
120 Selections
C'MON IN AND SEE IT!!

SPECIALS!!

5LUGFEST, ea.	$145.00
RED 5HOES, ea.	89.50
ROSEBOWL, ea.	149.50
DALE GUN, ea.	62.50
TURF KING, ea.	94.50

BINGO GAMES Every kind on hand. Write Immediotely!

Bally BEAUTY CHAMPION SPACE SHIP

LAKE CITY AMUSEMENT CO. 4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HE 1-7577)

Bally Service School At Nashville

NASHVILLE, TENN.—Several weeks ago Bally Service School classes were held at the Sanders Distributing Company, this city.

Pictured above is a group of operators and servicemen who attended the school on one of the days.

Bob Breither, chief Bally field-engineer, who conducted the sessions, can be seen at the left, standing in front of the window. At the extreme rear, standing in the doorway, is Harry Sanders, popular head of the distributing firm, and at his left is Dan Moloney, Bally district sales manager.

ORDER NOW!
The Greatest
Bally's
"SPACE SHIP"
RUNYON SALES COMPANY
Factory Representatives for AMI Inc.
Bally Mfg. Co., J. H. Keeney & Co., Inc.
Permo Inc.
593 10th Ave., New York 18, N.Y., LO 4-1380
123 W. Runyon St., Newark 8, N.J., BI 3-8777

THE "20 YEAR CLUB"

"a great idea"

Herb Jones
Vice-President, Bally Mfg Co.

A compilation of the members of the coin machine industry who have joined the "20 Year Club" was published in the January 24 issue of *The Cash Box*.

This was a long and imposing list of names of men and women who have been associated with the coin machine industry for 20 years or more.

After we went to press on the January 24 issue, a large number of additional applications have reached this office. We shall publish these names in a forthcoming issue.

Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.

SO — YOU TWENTY YEARS — WHO HAVEN'T AS YET APPLIED, MAIL IN THE COUPON BELOW.

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME .....

FIRM .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

Date I entered the C. M. Business .....

● Also Send Membership Card For ●

(Enclose Names, Firms, Addresses and when they started)

CALIFORNIA CLIPPINGS

LOS ANGELES

The majority of distributors and jobbers around town swear that business has never been any better, and as one distrib put it, "it's just like Christmas starting all over again"—and the surge in business seems to have caught operators in the tide too, for they're also reporting peak grosses in games, music and kiddie rides. . . . **Paul Laymon**'s showrooms were as crowded as Union Station the day we called, with **Charley Daniels, Ed Wilkes** and **Jimmy Wilkens** handling the business traffic in excellent fashion. And still the praise for the superb Bally line continues—"and as for Wurlitzer phonographs, we're shipping all we can get" sez dapper Daniels. We even noticed **Blaze** demonstrating the Bally "Beauty" to one op. . . . **Bob Reck** of Palm Springs, reports the winter season on in full swing, with this southland resort area getting its share of easterners who want climate, rest and the absence of night life ala Miami Beach. . . . **Walter Heller,** finance man from Chicago, in town this past week on movie business we understand. . . . And how many Los Angeles coinmen are eligible for the "20 Year Club"? If you've been in the business for 20 years, send your name to **Joe Orleck, The Cash Box,** N. Y. . . . Seems as if Santa Ana coin men decided to visit Pico en masse this past week, with **Bert Hammond, Doc Dockins, Lee Nelson, C. L. Andrews** and **Walter Hennings** making the trek into town. . . . The tragic Redondo Beach flood tides have thus far had no ill effect on coin machine equipment, with few locations in the vicinity of the damaged area.

* * * * *

The arrival of Chicago Coin's "Name Bowler" in town this past week was good cause for genial **Phil Robinson** to do the jig he did. Game has aroused the interest of ops throughout the area, with orders literally pouring in. Phil by the way, didn't find the car keys he lost several weeks ago. . . . **Lyn Brown,** Exhibit Supply Co.'s regional rep, isn't that hard to find—it's just that Lyn is one of the hardest working coin men in the business, and devotes a good deal of his time to "beating the bushes." And if you have any doubts as to where the business lies, start beating those bushes and you'll get the surprise of your life. Lyn, by the way, reports many new operators are entering the coin machine industry as a result of the tremendous acceptance of kiddie rides—and new blood never hurt any industry. . . . **T. H. Loo** of El Centro in town this week . . . ditto **Tommy Boyd** of San Diego—where the weather is fine 'n dandy all year 'round. . . . Voila!—we knew they'd come finally. That's the fabulous six-drink "SodaShoppe" we're talking about. New beverage vendor dispenses four carbonated and two non-carbonated drinks. Interested parties can contact Al Silberman at Badger Sales. Al by the way looking quite trim and athletic these days, having taken off a couple of pounds around the middle. Badger prexy, **Bill Happel,** quite enthusiastic over the reaction to the great Gottlieb "Queen of Hearts." It's one of the fastest games we've ever seen . . . and that lad getting such a kick out of **Bert Lane**'s "Miss America" boat ride is avid proof that the kiddie biz is here to stay. . . . **Adolph D'Este** doing a whale of a job with the fantastic ice-cube machine at Badger, with hospitals one of the newer fields of contact clamoring for the machine. . . . **Jack Dolan,** Dan Stewart Co., off on a quick one-day trip also "beating the bushes" and then back to the office. Meanwhile, **Jo Ann Lewis** insists she's not getting married, cause she's in love with the Rock-Ola "Fireball" . . . nice to meet up with **S. L. Griffin,** veteran Pomono operator. . . . **Mary Solle,** Bill Leuenhagen's Record Bar, reports business out thisaway "has been phenomenal." . . . The swing to dime play continues to grow 'n grow, with more ops taking to same each and every day. . . . **Roy Barton** of Coalinga in town looking over some new equipment.

* * * * *

Business at Minthorne Music continues at a break-neck pace, with **Hank Tronick** and **George Mahlum** having their hands full completing orders. General consensus of opinion from music ops is that '53 is gonna be one of the best ever. The Minthorne firm by the way, donated a phono to St. Timothy's Episcopal Church this past week, in their continuing fight to aid those combatting juvenile delinquency. . . . **Bert Poland** of San Luis Obispo a frequent visitor to Los Angeles—can't beat this weather sez Bert, "except when it rains." . . . Missed seeing genial **Jack Simon** and **Abe Chapman** this week, altho pert **Cele Padwa,** the firm's able secretary, informs us that they weren't eating. As a matter of fact, Jack is reported to be dieting. The turnover in equipment at Simon Sales continues along at a mighty brisk pace too. . . . Nice note from **Bob Portale** up Stockton way this past week. . . . **Gary Sinclair,** regional representative for Rudolph Wurlitzer in these parts, due in southern California the first week in February. . . . **Bob Smith,** Automatic Enterprises, reports too that business is exceptionally good for this time of year. The firm continues to do a whale of a job for **Nat Cohn**'s Conat Sales Co. via their "Atomic Jet" and "Aqua Jet." . . . First reports of United's new bingo-game "Showboat" have **Charlie Robinson, Al Bettleman** and **Fred Gaunt** chortling with glee. The new extra balls feature and extra-cards feature make for lots of fast play, which ops naturally like. . . . United's "Star Shuffle-Alley" is also getting loads of action we hear. . . . **Jack Lewis,** California Music Co. predicts that the Buddy Morrow disking of "Hey Mrs. Jones" will spread into the pop field and prove to be a bigger winner than the original.

BONUS PLAY!
STRIKE on each frame good for 2 extra shots.
SPARE on each frame good for 1 extra shot.
POSSIBLE SCORE: Up to 900 Shooting 30 Strikes in 10 Frames!
3 WAYS TO PLAY
IT'S THE SEASON! BOWLING IS BOOMING NOW!
FASTER!
KEENEY DISTRIBUTORS ALL REPORT THAT TEAM BOWLER IS BUILDING HEAVY LEAGUE PLAY!
Keeney's
10
TEN PLAYER
TEAM BOWLER
KEENEY LITE-UP PINS
NEW!
2 FULL FIVE-MAN TEAMS
The only game that offers realistic bowling competition for 5-man teams!
LOCATIONS ARE ASKING FOR Keeney's TEAM BOWLER for LEAGUE PLAY AND BONUS SCORING
EVER-SLICK Silent Playfield
Adjustable to: NEW BONUS PLAY
★ 20-30 SCORING
★ EXTRA SHOTS ON TENTH FRAME
Keeney's 10-PLAYER for 5-MAN TEAM BOWLING!
See YOUR KEENEY DISTRIBUTOR
READY WITH IMMEDIATE DELIVERY!
J. H. Keeney & CO., INC.
2600 W. FIFTIETH ST. • CHICAGO 32, ILL.

Start Delivering "Pete the Rabbit" For Easter Biz

FRANK MENCURI

CHICAGO—With Easter Sunday as yet three months away, April 5, 1953 to be exact, Frank Mencuri, general sales manager of Exhibit Supply, this city, reported this past week that deliveries were already under way for its "Pete The Rabbit" kiddie ride to capture all the Easter business as far in advance as possible for everyone of the operators.

Orders for "Pete The Rabbit" have been coming into the Exhibit factory ever since the first announcement of this rabbit ride for the kiddies, Frank stated.

Many operators instantly visualized the terrific business which would result in outstanding merchandising emporiums with such a ride for the kiddies as fathers and mothers came in to buy Easter outfits for the kids.

"In fact", Frank Mencuri said, "the orders which have piled up here assure us one of the most outstanding production runs our factory has ever enjoyed.

"What's more", he continued, "from all the long time tests which we have already conducted for 'Pete The Rabbit' we can assure every single operator who purchases this kiddie ride that collections will continue to increase even after the Easter season is over.

"This", he claims, "is one of the most outstanding kiddie rides in all our history and those operators who have already seen it have acclaimed it for attractiveness as well as for the appeal that 'Pete The Rabbit' has for the kiddies."

The Exhibit Supply distributors will give featured display space to "Pete The Rabbit," the firm reports, in view of the fact that the majority of the firm's distribs have already placed the largest orders in their history for this ride.

"They realize that, since it is coming out on the market practically three months prior to Easter, it will continue to boom collections for these three months, plus the months afterwards, for all their operator customers", said Frank.

GET THE BIGGEST PRICE IN HISTORY FOR YOUR OLD PHONOGRAPHS IN TRADE FOR THE NEW...
ROCK-OLA
"FIREBALL"
120 SELECTIONS
1953 SENSATION

SHUFFLE GAMES

United DELUXE 6 PLAYER	$345
United SIX PLAYER	265
United FIVE PLAYER	225
United FOUR PLAYER	200
United OFFICIAL SHUFFLE ALLEY	365
Keeney BIG LEAGUE BOWLER	185
Keeney LEAGUE BOWLER	115
Keeney KING PIN	35
Bally HOOK BOWLER	95
Bally SHUFLE LINE	95
Bally CONEY ISLAND	$315
United ABC	150
Williams FOUR CORNERS	WRITE
Williams DISK JOCKEY	WRITE

Chi's Federal Reserve Bank Calls Midwest Hardest Hit By Labor Shortage

CHICAGO—The Federal Reserve Bank here concurred with the statements which have been issued by the various manufacturers in this city that the labor shortage is actually acute.

This has had much to do with lowered production of coin operated products of all kinds.

In fact, the Federal Reserve Bank reported that the Midwest was harder hit by the labor shortage than any other area in the nation.

The defense program, the bank said, has been largely responsible for the tight labor market.

The bank also believes that direct and indirect civilian defense employment will remain at, or above, present levels for some months yet to come.

The bank stated that there is still a large untapped pool of manpower in men past the age of 45 and a much larger reserve exists, it insisted, in the 38 million women not employed.

The bank did predict that, for the future, barring stepped up military operations, labor tightness in many lines should be corrected this year.

As yet coin plants here report that the labor situation remains very acute and that skilled labor of all types is almost impossible to obtain.

This has, in the long run, had its effect on prices of new equipment.

Manufacturers here are forced to meet the tremendously stepped up wage scales being offered by others in an effort to get sufficient labor to take care of production.

Letter From An Operator

Dear Mr. Editor:

Say, look here. I sure got a big bang out of you people printing up my letter. I must've got about a hundred phone calls about it. In fact, the editor of our weekly newspaper here (I take an ad with him every so often) wrote it up.

Well, I guess you should know something about Simpkinsville here. All I can tell you is it is a small town. Both Sally (that's Mrs. Slugger) and I come from the big city. But don't get me wrong. We both like it here.

It ain't fast like the big city. But it's got its own stuff. We got 16 locations here in Simpkinsville. We got about 32 more around and about. We ain't squawking. We been making a pretty good buck.

Last week I told you about Joe's Tavern. That's one of our good spots Also about Ned's Lunch Wagon. As yet we don't know too much about Ned's joint.

Like I told you last week, it's a new place. And Ned ain't been able to yet pull the big part of the factory crowd out of the factory cafeteria.

That is funny, too. They went on strike because they said the food in the cafeteria was lousy. So quick like Ned figures a lunch wagon with decent eats right across from the factory should go. It sounds okay. But they ain't going.

Wait a few minutes. I will finish this to you later. Sally (that's Mrs. Slugger) just took a call from Tony's place.

She says, in her special business voice, "Hurry up, Solly. Tony says his machine is out of order. And he's got a big party tonight in his joint."

Well, I'm back.

It was nothing with that Tony. He gets too excited, that's all. Everytime one of his customers sets up for a wedding party with plenty of vino, he right away says his juke box is out of order.

Sam and me went down there together. Sam's my new helper. His name is Sam Simpson (He sure is a simp's son, alright.) Anyway, when we got over to Tony's Place, Tony and his missus, Angelina, they are running all over the joint.

They got two guys dressed up for waiters. These guys are putting the hardware around on the tables. Tony, he is hollering. Angelina, she is hollering. Garlic is smelling. Everyone is hollering.

At last I grab Tony as he comes flying by me.

"Look here, Tony", I says to him, "what is the matter with the juke box?"

Tony looks at me puzzled-like. He says, "Nothing is the matter with the juke box, Solly."

I says, "Hey, look here, Tony," I says, "someone just called up Sally (that's Mrs. Slugger) and says to come right over and fix up the juke box because you are going to have a big shindig here tonite."

Tony says, "Hey. That's right. Go fix the juke box. And fix him up right, you hear", Tony hollers.

So now I get mad. I holler right back, "Look here, Tony, don't you go hollering on me. I came over here quick to help you out."

So I pull him over to the juke box. Sure enough the lites are out. The box is all loaded down with all kinds of big fancy cakes.

I say to Tony, "Get those damn cakes off my juke box. What the hell you think it is? A bakery?"

Tony hollers back on me, "Shut up. Go fix the juke box. I worry about the damn cakes."

I get real mad now. But Sam Simpson has already got the back door of the box open. So I rush for the box.

That's all that has got to happen now. Let Sam fool with the box. It will never work again.

I quick slam the back door shut. Almost chopping off some of Sam's fingers.

I says to Sam, "Look here you. You wait 'til I tell you to open her up", I says.

I go to the front of the box. I drop in a quarter and punch down some plays. Nothing happens.

Sam looks at me. His mouth is open as usual. (Even when he chews tobacco his mouth is open).

I scratch my head.

Tony looks at both of us. He says something real loud in Eyetalian.

Then he goes over and picks up the cord and plugs it in.

The music starts. The box plays fine.

What are you going to do?

Sincerely,

Solly Slugger
"Your Operator Friend"

Those coinmen here, who can find the time, are taking winter vacations, or are planning on taking one. However, those in the majority, cannot possibly get away. But, if there were a convention, they tell us they'd be more than anxious to attend. We've had numerous coinmen approach us, asking "When is the next convention coming along?" All we can tell them is that the NAMA (National Automatic Merchandising Association) is holding its annual exhibit at the Conrad Hilton Hotel in Chicago from August 23 to 26. As for games and music, our convention-minded friends will just have to wait.

* * * * *

One of the most respected men in the operating fraternity is **Paul Tartaglia** of Portchester, N. Y., who makes a specialty of raising good merchandise (as well as conducting a flourishing music machine operation). Tartaglia, in addition to raising five sons (who are associated with him in the operating business), also raises vegetables of all kinds. He takes great pride in sending substantial samples to his distributor friends here in the city. One of the pioneers in the coin machine business, Paul has spent over 25 years bulding his operations. . . . **Meyer Parkoff**, Atlantic-New York Corp. (Seeburg distrib), shook off his virus, and is back at his desk. . . . We're also happy to report that **Dave Rosen** of Philadelphia, who had been hospitalized, is back home recuperating. However, we understand that Dave will have to rest up for several weeks before returning to his office. . . . **Artie Daddis**, AMI traveling representative, visits his firm's distribs here in Newark, N. J., New York City, and Phila. **Daddis** and **Irv (Kempy) Kempner**, Runyon Sales Co., drive to Cheshire, Conn., on Thursday, Jan. 22, to attend the installation of officers of the Connecticut State Coin Assn. . . . **Jack Mitnick**, AMI regional representative, also drives to the Conn. meet, where he joins Daddis and Kempner. . . . **Barney (Shugy) Sugerman** and his wife, **Mollie**, leave Wednesday, Jan. 21, on that long planned cruise to Central and South America.

* * * * *

Sam Koeppel, son of **Hymie Koeppel**, Koeppel Distributing, becomes engaged to Miss **Erika Waldman**, Sat., Jan. 17. Hymie runs a big party at his home for the couple. Wedding bells scheduled for some time in the Fall. . . . **Estelle Potash**, beautiful blonde secy to **Nat Cohn**, returns after a battle with the virus, but Nat is now out for the past week or so with similar illness. . . . **George Ponser**, business manager for the Associated Amusement Machine Operators of New York (games assn.), reports the organization now set in its new offices at 524 W. 46th St., right off 10th Ave. Offices are on second floor. . . . **Mike Munves** can't hold on to Exhibit's "Space Gun." As soon as a shipment arrives, they're off to the operators. Not even a sample on his floor. **George Fleckenheim** of Munves shows us a letter received from an operator who wants to buy coin chute mechanisms for his equipment that would differentiate between ages of the player, as well as determining the time consumed. He wants the coin chute to work for 10c when played by children and for 25c when played by adults—and depending upon certain circumstances, to work for 1, 2 or 3 minutes. We pass this request along to the coin mechanism manufacturers for their further study. . . . **Joe Young** and **Abe Lipsky** of Young Distributors, smiling happily as the Wurlitzer 1500's moving out so rapidly, with orders piling up. . . . **Al Blendow**, newly appointed sales manager for Meteor, mfrs of kiddie rides, visits along coinrow. Blendow applies for membership in the "20 Year Club," and writes, "When I filled out the application to the '20 Year Club' a lot of memories flashed thru my mind—I could write a book!" . . . **Arthur Herman** and **Joe Hirsh** of Herman Distributing Co., on the floor when we stopped in, both busily engaged with customers. "We could use many more Evans' phonos," they chorus at us. . . . **Al Simon**, Albert Simon, Inc., with ChiCoin's several games in big demand, claims "10th Frame Special Bowler" a local favorite, and the new one "Name Bowler" especially hot out of town. . . . Passaic-Bergen County Music Ops Assn. hold their dinner and meeting at the Suburban Restaurant, N. Hackensack, N. J., on Thursday, Jan. 22.

The entire state of Texas was covered with a layer of sleet and snow this weekend. The first really bad (wintery) weather we have had this season. . . . **Tommy Chatten** over at Commercial Music says he got caught in a snow storm in Abilene during his West Texas Trip. . . . And Speaking of Commercial Music—**Raymond Williams** is out with the flu. . . . **Fred Barber** over at Walbox Sales Company is also sick in bed this week. . . . **George Green** of Odessa can be added to the sick with flu list. . . . Business seems to be picking up now that inventory is over and the operators are getting their income taxes behind them. . . . **Olen Dreyer** of San Angelo, who operates a coin machine route and a night club, says that business is picking up for him. . . . **Vincent Lopez**, a music operator in Forth Worth, says that business is good. . . . **M. T. Cornelius** of Abilene is expanding his coin machine route. . . . **Art Rupe** and his lovely blonde wife, **Lee**, were in Dallas this week as a climax to a three-week tour of Specialty Record Distributors throughout the country.

THRU THE COIN CHUTE

CHICAGO CHATTER

It's almost ten years now since this publication first pointed the way to dime play. The spread of dime play is now becoming ever more apparent. This past week, a letter from **Lou Casola** of Mid-West Distrib. Co., Rockford, Ill., contains the very strongest argument for 10c. play ever received in all the history of **The Cash Box** which has reprinted many, many letters from operators everywhere in the nation re: the success of dime play (see reproduction of letter in this issue). . . . While **Art Weinand** down in Louisville, **Frank Mencuri** preparing to make a fast trip to Canada. In the meantime, Frank issues new "News Bulletin" for the firm's distribs that's chock full of info which should prove of good value. Frank also advised that Exhibit started to deliver "Pete The Rabbit" kiddie ride. (Gives ops 3 months to operate prior to Easter Day.) . . . **Nate** and **Irene Gottlieb** preparing for a visit to Miami's sunshine. "And," says Nate, "we're taking along the three 'tornadoes'." Meaning the three cute Gottlieb children about whom Nate says, "The hotel's gonna be sorry."

Frank Roelke is out of Coin-O Mfg. Co., according to **Harry Katz** who has taken over and is trying to roll out those Bat-O-Mat automatic pitchers. . . . So far M. O. A. hasn't as yet set the date for its next convention. It will, more than likely, take place in March, and at the Palmer House here in Chi. This will be decided after Board of Directors meet with **George Miller**. . . . Thrilling and nostalgic issue of "**Bally-Who**" out this month. Old time Bally games scattered throughout the issue. Many a guy will reminisce a long time looking those over. Credit **Herb Jones** of Bally with idea. . . . **Jerry Harris** of Omaha, roadman for Mayflower, reports that, "Without any doubt whatsoever, **The Cash Box** is definitely the 'Bible' of every operator and every coin machine man, whom I call on. Keep up the good work."

Probably one of the most progressive moves, and an absolutely outstanding innovation for any music operating organization, was the "School" arranged by **Bob Gnarro** of A. B. C. Music Service Corp. this past week. Said Bob in this regard, "It's high time that we taught collectors to be more than just 'money rollers.' We want them to know something about phonos. We want them to know tone, simple mechanics and, especially, how important programming has become." The first night school was conducted by **Vernon Hamman**, service mgr. of the firm. . . . **Leo Weinberger** postcards up from the El Rancho Hotel in Haiti, "Am enjoying flying about all these warm countries. But where's the pin games?", he asks.

Len Micon of World Wide Distribs reports that this has been the busiest month in all the firm's history. Len in charge while **Al Stern** in Florida recuperating from illness. . . . **Sam Stern** of Williams introduced a brand new game, "Twenty Grand," which has already won many an order from the firm's distribs. Especially from those who tested the game. It's a combo of high score plus spell-out awards. . . . **John Oomens** popped in to advise that the Chi Aut. Phono Bowling League will hold its first banquet on May 16 but that the place hasn't as yet been chosen. In the meantime **The Cash Box** candid cameraman clicked the bowling league boys in action this past week. . . . **Paul Huebsch** of Keeney let his distribs write the sales story on the firm's "Team Bowler" which is now in its fourth month of production. Statements from distribs like: **Abe Green** and Barnet Sugerman of Runyon Sales, N. Y., **Barney Reichel** of El Paso, **Abe Sussman** of Dallas, **Bill Mashek** of Kansas City, **Nate Victor** of Milwaukee, **Bill Happel** of L. A., and many others in this selling story. . . . Music ops here felt much happier this past week when they were advised that they now could obtain their $25 licenses. Okay was held up all this time. Many of the boys were worried. Expected an increase as city debated new tax revenue measures.

It was practically a full house over at Bally this week. With the exception of **Jack Nelson** who is wending his way thru the southland, and roadmen **Art Garvey** (who's in Buffalo) and **Ralph Nicholson** (in Indianapolis). **Ray Moloney**, looking chipper as ever in town; **Bill O'Donnell** still grabbing a long distance phone call a minute; **Georgie Jenkins** in one conference after the other; **Dan Moloney** and **Earl Moloney** busy as per usual; **Herb Jones** from one spot to another in the plant every single second of the day; and **"Dapper" Tom Callaghan** working away. . . . Music ops still eager to get a uniform depreciation schedule under way and hoping for a four year setup of 40% first year, 30% second year, 20% third year and 10% fourth and last year. (It will take representation of music ops from all 48 states meeting with Treasury in Washington to arrange this). . . . **Joe Abraham** of Cleveland's Lake City Amusement puts it this way, "Every department store is becoming an amusement park. They're making more money with coin operated equipment."

Ben Coven working this past week with some fever and very stick. But can't get away. His right hand man, **Dave Bender**, was on the operating table for over seven hours with serious gall stone operation. **Trudy Coven** and both children, **Jeffrey** and **Larry Coven**, down with the "flu." . . . The boys over at United were planning to maneuver **Bill DeSelm** into "Siberian exile" (where they've got **Joe Kuss** now) which is United's Broadway factory, until Bill said, "I'd love it. I know the neighborhood. But very well." . . . **Herb Oettinger** has become a Washington commuter. . . . **Mel Binks** became a gran'pappy when his son, **Donald**, became the daddy of a bouncing baby girl. (Both guys over at United's "asylum"). . . . **Cee Davidson's** very pretty dotter, **Diane**, visiting at the United plant. Plans a trip to see her mother and daddy in Las Vegas. Cee is ork pilot at the Sahara, swank new hotel in Las Vegas. . . . Gran'pa **Ray Riehl** back at his desk. Claims the mysterious trip he took was 'way down to Tennessee, "Where they don't yet wear shoes, except on Sunday's," he says. . . . Many here still laffing about that "Letter From An Operator" that appeared in last week's (Jan. 24) issue. (New one in this issue which is even funnier.)

B. B. Gechtman and **A. Pressner** of noted NYC export firm visiting with **J.Raymond Bacon** at Rock-Ola and advising that their Central and South American customers, who received shipments of new "Fireball" 120 selection Rock-Ola phono, tremendously enthused with the phono. (P.S.—They wanted "more.") . . . Noted NBC-TV network show, "Hawkins Falls," will make permanent feature of new Rock-Ola "Fireball" as prop in drug store, according to **Jim McNulty** of Rock-Ola. . . . **Ed Levin** phones to advise that ChiCoin in new production run on "Tenth Frame Special." They sold out completely on first production run of "Name Bowler" and another run will come up in about 3 weeks. In the meantime, ChiCoin's "Super Match Bowler" and "Bowl-A-Ball" also in production. . . . Ed Levin also stated that **Roy Monroe** and **Geo. George** of Monroe Coin Mach. Exch. have quadrupled their biz with ChiCoin from the day they started and that their orders are bigger each week.

Now! chicago coin's
NEWEST 6 PLAYER
10th FRAME SPECIAL BOWLER
10th FRAME plus 5th FRAME
"DOUBLE SCORE FEATURE"
1. SCORES MADE IN 5th FRAME DOUBLED!
2. 10th FRAME FEATURE!
3. HIGH SCORE OF THE WEEK!
4. 7-10 SPLIT PICK-UP!
NOTE!
AT YOUR REQUEST CHICAGO COIN IS AGAIN FURNISHING THEIR PROVEN SLIDE COIN SHUTE IN THIS MACHINE
• EASY TO READ INDIVIDUAL SCORE DIALS
• JUMBO "FLY-AWAY" PINS
• PUCK GLIDES SMOOTHLY OVER FORMICA PLAYFIELD
• REBOUND ACTION, 20-30 SCORING
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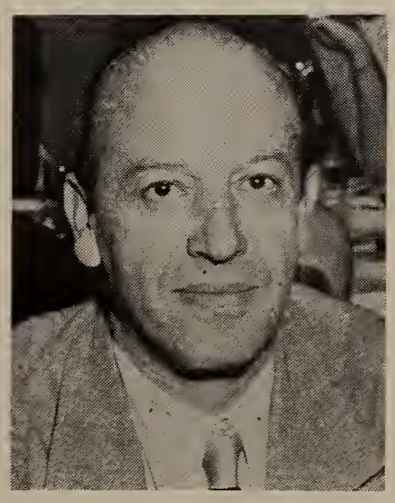
EXCHANGE SPECIAL - While They Last!

WURLITZER 1015 AND 1100

COLOR CYLINDERS — $3 Per Pair

MUST HAVE YOUR OLD FRAMES — SEND THEM PREPAID TO US

Offers Biggest Trade-In Value



LEN MICON

CHICAGO — Len Micon, general manager of World Wide Distributors, this city, who is busier than a bee at this time while Al Stern is away recuperating from illness, reported this past week that the firm has offered the biggest trade-in allowance for old phonographs to all the music operators in this area against the purchase of the new Rock-Ola "Fireball" 120 selection phono.

Stated Len Micon, "There is no doubt in the minds of any of the music operators with whom we have spoken that the trend is to greater selectivity.

"The operators have learned," he stated, "that correct programming, and greater selectivity makes better programming possible, leads to top profits from any location.

To help operators enjoy greater profits we have decided on the biggest price for old phonographs in trade against our brand new Rock-Ola 'Fireball' 120 selection machine.

"The operators," he concludes, "now have the opportunity of getting this great phonograph out on their routes and, at the same time, assure themselves that they are getting it out at a better price than they ever dreamed possible by trading in their old phonos at absolutely top price against the purchase of the new Rock-Ola 'Fireball.'"

CLASSIFIED ADVERTISING SECTION

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Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classied ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 36, N. Y.

WANT

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT—800 and 1015's. All you have. LAREDO EXPORTING CO., LAREDO, TEXAS. Tel: 672-723.

WANT — Late Model Phonographs. Will pick up in a radius of 200 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT — We buy dealers' surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: TIlden 4-9040.

WANT—Palm Beaches, Atlantic Cities, Spot Lites, Bright Spots, United Leader, Stars, Boleros, 100 Record Seeburgs and late model Phonographs, Exhibit Guns, Seeburg Bear Guns, Hobby Horses. Give best price in first letter. VALLEY DISTRIBUTORS, 710 12TH STREET, SACRAMENTO, CALIF.

WANT — Shuffles, Rebounds, Bowlettes, Star Series, All Stars, Five Balls, A1 Condition Only. Any Quantity at the right price. Can pick up in states bordering Eastern Canada. E. LIEBMAN, 12 Baby Point Rd., Toronto 9, Ontario, Canada.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT—Late Models used coin operated scales any quantity in good condition. Give best price in first letter. LAWRENCE NOVELTY, 1436 NOTRE DAME ST. W., MONTREAL 3, P.Q.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal 6L7 Metal. Will pay $40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13 ILL.

WANT—Wurlitzer Phonograph Model 1400, 1250 and 1100; A.M.I. Phonograph Model A, B, C, and D; Seeburg Phonograph Model M 100 A, B and C. State quantity, condition and best price in first letter. COVEN DISTRIBUTING CO., 3181 ELSTON AVENUE, CHICAGO 18, ILL. Tel: INdependence 3-2210.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIncoln 9-3996.

WANTED — Mills Panorams — Write price, condition, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT — Chicago Coin Basketball Champ, LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINNESOTA.

WANT—AMI D40—D80, 40 selection Hideaways, Wall Boxes, Steppers, Speakers, Seeburg 100's, Hideaways, Wall Boxes; Wurlitzer 1017, 1217, 1400, 1100; Latest amusement games, Metal Typers, Heavy Hitters, Silver Bullets, Arcade Guns, Scales, etc. Write stating condition, number, model and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—All types arcade equipment, Seeburg Guns, Seeburg M100s. Quote lowest prices or will trade shuffleboard scoring pads at $2 per thousand. Write, wire, phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel.: DUnkirk 3-1810.

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—United Alleys: 5 Player $215; 5 Player with Formica and large pins $240; 6 Player $240; 6 Player with Formica and large pins $265; 6 Player Deluxe $325; 6 Player Supers $350. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND 15, OHIO. Tel: TOwer 1-6715

FOR SALE—Bomber $40; Judy $45; King Pin $50; Buttons & Bows $32.50; Thing $32.50; What's My Line $49.50; Tri-Score $35; Harvest Time $35; Knock Out $45; Punchy $40; Fighting Irish $45; Gin Rummy $42.50; Spring Time $85; Bit Hit $165; Slug Fest $140; Whiz Kids $105; Hits & Runs, Genco, $55; Canasta $25; Boston $39.50; 49 Majors $27.50; Jennie $50; Tumbleweed $52.50; St. Louis $32.50; Red Shoes $60; Tucson $22.50; Hit Parade $27.50; South Pacific $49.50; Shanty Town $62.50; Morroco $22.50; Bank-A-Ball $35; Mardi Gras $27.50; Rainbow $22.50; Just 21 $15; Play Tune $30; Freshie $42.50; MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, 14, OHIO. Tel: SUperior 1-4600.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—Ready for location. C.C. King Pin $125; Genco Hits and Runs $75; The Thing $45; Harvest Time $50; Bomber $70; Tahiti $62.50; Utah $50; Stop & Go $70; Star Series $49.50; Chicago Coin Pistol $95; Dale Gun $45. AMUSEMENT ARCADE CO., 419-9TH STREET, N.W., WASHINGTON, D. C.

FOR SALE—The best buys are here at Crown: Bright Lites $175; Coney Island $225; Bright Spot $265; Frolic $410; Zingo $180; Holiday $225; Lite-A-Line $100; Futurity $225; Turf King $90; Triplets $80; Old Faithful $65; Knock Out $55; Sharpshooter $45; Olympics $165; Lucky Inning $50; Star Series $55; BeBop $80; Tahiti $50; Bomber $65; Exhibit Jet Gun $175; Seeburg Bear Gun $185: All machines are reconditioned, mechanically good. One-third deposit required with order. CROWN NOVELTY CO., INC., 920 HOWARD AVENUE, NEW ORLEANS, LA. Tel: CAnal 7137 NICK CARBAJAL, GEN'L MANAGER.

FOR SALE — Keeney 4 Player $75; Genco Targets $60; Bally Baseball $50; Telequiz & Film $75; all in excellent condition, ready to operate. NATIONAL NOVELTY COMPANY, MERRICK, N. Y.

FOR SALE—We have all type Bingos at right prices. Genco's 400—all latest factory improvements for right results. Clean—ready for location $275. MERIT INDUSTRIES, 542 W. 63rd St., CHICAGO 21, ILL. Tel: ENglewood 4-9202 and 4-9204.

FOR SALE — Chicago Coin Pistols $65; Chicago Coin Hit Parades $75; Penny Counter Grippers $20; Bingo Roll $50; 750 Wurlitzers $45. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT, MICH. Tel.: TYler 7-6213.

FOR SALE — Reconditioned Wurlitzers: 1250's $425; 1100's $300; 1015's $150; 1080's $150. Seeburgs: 146M $150; 147M $175; 148M $275. Packard Manhattan's $125 Packard Sevens $75; Wall Boxes 3-W-2 L 56's $12.50; WL-1 56's $10 less tubes. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE — Williams Games: Long Beach, new, $319.50; Horse Feathers, new, $319.50; Slug Fest, like new, $189.50; Hayburner, like new, $149.50; Sea Jockey, like new, $159.50. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, OREGON. Tel.: ATwater 7565.

FOR SALE—Match The Wheel Shuffle Alley Conversion. Attached to top of head. Fits all types shuffle alleys. Only action matching unit. Only two wires to attach. Sample $42.50. Write for quantity price. One third deposit with order. KINGS AMUSEMENT CO., 1505 CONEY ISLAND AVE., BROOKLYN 30, N. Y.

FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'—45'—Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARFORD AVENUE, BALTIMORE 13, MD. Tel.: LExington 8820. Wurlitzer distributors Maryland and District of Columbia.

FOR SALE — Bowlette $25; Long Beach $325; Leader $300; Stars $365; Star Series $45; Tri-Score $40; Temptation $33; Trade Winds $25; Three Feathers $45; Triple Action $25. Plenty of other bargains. F. O. B. St. Louis. REEL DISTRIBUTING CO., 4539 ST. LOUIS AVENUE, ST. LOUIS 15, MO.

FOR SALE—Frolics—Ready for location—$495 ea.; Coney Island, Atlantic City, Bright Spot — Write; 40 pieces prewar music—F.O.B. Cleveland $1000. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel: HEnderson 1-7577.

FOR SALE — Had you some good equipment to sell — phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—ABC $175; Long Beach $375; 5 Star $50; County Fair $175; Steeplechase $225; Stars $450; AMI "A" $325; "B" $425; "C" $475; 1015 $100; Evans $350. Write for Wholesale Premium List. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MO. Tel.: GEneva 0972.

FOR SALE—Attention Foreign Buyers: Write us for your coin machine needs today. Pingames, Arcade Equipment, Phonographs, etc. All merchandise is thoroughly checked, perfect refinishing, crated proper to insure safe arrival. Your inquiry invited. CROWN NOVELTY CO., INC., 920 HOWARD AVENUE, NEW ORLEANS, LA. Tel: CAnal 7137. NICK CARBAJAL, GEN'L. MANAGER.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Reconditioned — Thing $35; Lucky Inning $35; Photo Finish $35; Citation $35; Champion $45; Winner $85; Goalee $75; Carnival $25; Control Tower $85. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel: OLive 2800.

FOR SALE — Seeburg Wall Boxes 3W2L56 5¢ $10 each; 3W5 & 7L56 (5-10-25) $25 each; Post-war Seeburg, AMI, Wurlitzer, and Rock-Ola phonographs at lowest prices. Be wise and buy at SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH, N. J. Tel: BIgelow 8-3524.

FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Make us an offer on all or part: 3 Bally 1-ball "Champions," 3 Universal "Winners" A-1 condition, cleaned and checked!! T & L DISTRIBUTING COMPANY, 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel: MAin 8751.

FOR SALE — Sunshine Park $395; Long Beach $325; Twin Rotations $395; Keeney 4 Player Conversions for long board $195. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH STREET, COLUMBUS 8, OHIO. Tel: UNiversity 6900.

FOR SALE — Photomatic—4 for 25c camera; semi-automatic, complete with darkroom, in A-1 condition. Will sell outright or trade for musie, pin, or bingo games. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD 5, CONN. Tel.: 6-3583.

FOR SALE—AMI "A" $350; C.C. Hit Parade New $175; Wilcox Gay Recordio $125; Thunderbolt Horses $450; Turf Kings Clean $125; Winner $100; Mutoscope Silver Gloves $250; A.B.C. $165; Shoot-A-Line New $200. WOLF DISTRIBUTING CO., 8600 W. COLFAX, DENVER, COLO. Tel.: BElmont 3-4074.

FOR SALE—C. C. Six Player 10th Frame Bowler $395; United Six Player Shuffle Alley (Formica Top & Jumbo Pins) $250; Six Player Deluxe $295; Bear Gun $225; Bing-A-Roll $40; Model 1500 and 1550 Wurlitzers $795. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Kiddie Rides — Profit Producers For The Entire Store—Every machine guaranteed 100%. You must be satisfied or money refunded. Exhibit Big Bronco; Atomic Jet Space Ship; Meteor Rocket Space Ship; Miss America Boat Ride; Late Metal Typers; Late Midget Movies; Six Shooters; Horoscope Scales. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON, MASS. Tel: ALgonquin 4-4040.

FOR SALE—1 Exhibit Jet Gun $195; 1 United A.B.C. $125; Bally Futurity $249.50 Clean; 1 Genco Springtime $95; 1 Dale Gun $49.50; 1 Hayburner $175; 1 Chicago Coin Baseball Shuffle Alley $49.50. AUTOMATIC AMUSEMENT CO., 308 N.W. EIGHTH ST., EVANSVILLE, INDIANA.

FOR SALE—United Skee Alley $85; HyRoll $50; Zingo $225; Wurlitzer Skeeball $100; A.B.C. $225; Wm. Jalopy $200; Exhibit Six Shooter $175; Genco Score Unit $90; Wall-O-Matics $10; Star Speakers $18; Bank Ball $125. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—Packard Wall Boxes $4 ea.; Wurlitzer 3031's $5 ea.; Wurlitzer 3025's $6 ea.; Photo Finishes and Citations $25 ea. Packard Inserts $3 per thousand; Rockola Playmasters $50 ea. GOLDEN GATE NOVELTY COMPANY, 201 GOLDEN GATE AVE., SAN FRANCISCO, CALIF.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Can you afford 92e per week to get ahead and stay ahead of all competition? For only 92e per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—24 W4-L56 (5-10-15) $34.50 ea; 11 W1-L56 (5c) Remote $4.50 ea; 11 30W (5c) Rock-Ola Postwar $4.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel: 2-3992.

FOR SALE—Wurlitzer 1100 $349; Seeburg 148ML $265; 146S $115. On hand, a large supply of Packard, Wurlitzer and Seeburg Wall Boxes fully reconditioned. Write: CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Close outs right off the route — reconditioned like new: Coney Islands with latest improvement—5 finger contacts $335; Atlantic Cities $435; Bright Spots $315; Leaders $310; Bright Lights $220; Genco 400's $295; Genco Jumpin' Jacks (new write); Turf Kings $120; Citations $30; Hot Rods $40; Genco Advance Rolls $30; Flipper Pins (write). Genco 400's equipped with latest factory improvements for ideal results. One-third deposit. Balance C.O.D. W. E. KEENEY MFG. CO., 5231 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEmlock 4-3844.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Williams Hayburners, $139.50; Spark Plugs $149.50; Sea Jockeys $149.50; Williams Long Beach—close out. Late 5 Ball Games, write for list. Arcade Equipment; 3 Deluxe Mutoscope Photomats. 2 Late Voice-o-graphs, write. 5 Seeburg Bear Guns $189.50 each. Also late model 6 Gun A.B.T. Shooting Gallery. We guarantee that all our prices are below low Cash Box. WANT—Will buy for cash or trade for all Post War Wurlitzer phono and Seeburg M100B8s 45 r.p.m. Seeburg M100As and AMI model C's. BUSH DISTRIBUTING COMPANY, 286 N.W. 29TH STREET, MIAMI, FLORIDA.

FOR SALE — "Closeouts" — Williams Sweetheart. Chicago Coin Pin Bowler. Gottlieb's Knockout $50 each; 5 Winners $75: 5 Turf Kings $110; 5 Champions $39.50. All machines cleaned and ready for location. MICKEY ANDERSON, 314 E. 11th STREET, ERIE PA. Tel.: 22-894.

FOR SALE—Wm. Long Beach $295; Wm. Music Mite $65; Bally Shuffle Line $99.50; Thunderbolt Horse $550; Wm. Sea Jockeys $159.50; Quizz Time $65; C. C. 4 Player Derby $175. All types used pins. MILLER NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel: 9-8632 and 5743. GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE — New Astroscope $275; New 1c Camera Chief $10; New 1c Advance Peanut Machines $12; 120 Wurlitzer Wall Boxes $3; Citations $55; Bally Rapid Fire $75; Bowlette $40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price $49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Cleaning House. Packard Wall Boxes, Chrome $4.50, satin $3.50. Gottlieb games. Four Horsemen $75; K. C. Jones, Button & Bows $50. Jack & Jill Bank Ball, Robin Hood, Humpty Dumpty $25. ADVANCE MUSIC CO., 1606 GRAND AVENUE KANSAS CITY, MISSOURI.

FOR SALE—New Smokeshop Cigarette Machine (Write); New Rockola (Write) Turf King—New in Crate $295; Turf King—used—$145; Three Mechanical Horses (Thunderbolts) $574.50 each. EASTERN VENDING SALES CO., 940 LINDEN AVE., BALTIMORE, MARYLAND. Tel: MUlberry 2110.

FOR SALE — Chicoin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; DeLuxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Spotlite $319.50; Frolic $475; Long Beach $275; Good Five Balls used on location only. Write for list. UNITED NOVELTY CO., INC., 111 W. DIVISION ST., BILOXI, MISS.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Universal; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel: 3-7648.

FOR SALE — United Steeplechase $295; Coney Island $245; Touchdown $245; Williams Spark Plug $250; Hayburner $245; Sea Jockey $245. Write for low prices on pins, bingos, arcade games. LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE—Late; Keeney Super De-Luxe League Bowler $295; United 5 Player $225. Crating extra. Write or Call ANTHONY HIRT, 2420 No. 8 STREET, SHEBOYGAN, WISC. Tel: 5197.

FOR SALE—Spot Lite $375; A.B.C. $175; Zingo $200; Lite-A-Line $125; Bright Lights $325; Coney Island $350; Flying Saucer $65; Tri Score $50; Big Inning $75. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel: WHeeling 5472.

FOR SALE—Coney Islands $335; Atlantic Cities $425; Universal Five Star $75; Keeney Lite-A-Line $95; Skee Alley $65. Frolics — write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Mise. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Seeburg 147 $99; Packard Manhattan $99; Shuffle Alley Express $29.50; Genco Target $39.50; Viking Popcorn Machine $79; Spares & Strikes $149. AMERICAN VENDING CO., 2359 CONEY ISLAND AVENUE, BROOKLYN, NEW YORK.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIverside 4131.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Seeburg M100 A phonographs, thoroughly reconditioned and refinished. Look and operate like new phonographs $649; Seeburg 148 ML reconditioned, refinished $259; Seeburg 147 M reconditioned, refinished $115. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.

FOR SALE—115 New and used wall boxes $100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—Special Limited Offer—Ten new Shipman Triple Column Postage Stamp Machines plus 100,000 Free Stamp Folders—all for $395. Victory Folders $6 for 10,000; Shipman Folders $10 for 20,000. Mail Check To—SCHWARTZ DISTRIBUTING CO., 1800 S. W. 17th ST., MIAMI, FLORIDA.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS COMPANY, 3726 KESSEN AVENUE, CINCINNATI, O. Tel: MOntana 5000-1-2.

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE—Spotlite $375; Harvest Time $50; Knockout $60; Utah $35; Five Star $100; King Pin $50; Cinderella, Wisconsin, Ramona, Shanghai $15 each. ROANOKE VENDING MACHINE EXCHANGE, INC., 118 W. WASHINGTON ST., CHARLESTON W. VIRGINIA. Tel: 3-0311.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is " 'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3757 W. CHICAGO AVE., CHICAGO, ILL. Tel: SAcramento 2-5050.

FOR SALE—Bally Sunshine Parks, Atlantic Citys, Palm Beaches and Frolics. Also, all late Gottlieb 5-ball used games. If interested, call, write or wire. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA, Tel: CAnal 8318.

FOR SALE—Wurlitzer 1080 $179.50 ea.: Wurlitzer 1100 $375 ea.; 10 Seeburg 100A—78 $675. Plus $10 for crating. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.

FOR SALE—Compare our prices: Clean equipment ready for location. Exhibit's Silver Bullets $110; Bally's Hi-Rolls $39; Turf King, like new $95; Photo-Finish $40; Universal's Winner $45. No Crating charge. Write, wire, or phone for more bargains. STANLEY AMUSEMENT COMPANY (Since 1939). 5225 SOUTH TACOMA WAY. TACOMA, WASHINGTON. Tel: HI 5110.

FOR SALE—The old reliable Massengill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel: 500.

MISCELLANEOUS

NOTICE—New Revised 1953 directory and mailing list of 11,423 Active Coin Machine Operators and Distributors in the United States. Shows types of machines operated. $25 per copy. State listings 1c per name. L. W. WHIPPLE, BOX 125, MATTHEWS, N.C.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York Ctiy, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE—"O.P.S. Off". Hawley Dime Converter Kit for old style and new style Packard Boxes. 25 Lots, $1.25 ea.; Samples $1.50. Contains Dime Glass, Dime Bushings, parts for rejector. Dime Bushings available, 25c ea. HAWLEY DISTRIBUTING, 2720 W. PICO BLVD., LOS ANGELES, CALIFORNIA.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

TAX PROBLEMS?

FOR JUST ABOUT TWO-BITS A WEEK—ONLY $15 FOR THE WHOLE YEAR YOU NOW GET

THE ANSWER!

READ THIS

That's right! For just about two-bits a week, only $15 for the full year of 52 weeks' issue of "The Cash Box" you can PROVE TO YOUR TAX COLLECTOR the "why's" and "wherefore's" of your many, many TAX PROBLEMS! Each and every week's issue of "The Cash Box" brings you "The Confidential Price Lists" (the 14 year old unbroken, consecutive, week-after-week issue of the "Blue Book" of prices of all equipment in the industry). AND, WHAT'S EVEN MORE IMPORTANT TO YOU AND TO YOUR TAX COLLECTOR—at the end of each month's issues you receive the "END-OF-MONTH INVENTORY ISSUE" which allows you to easily, simply and speedily SHOW YOUR ENTIRE BUSINESS EQUIPMENT VALUATION. It let's you KNOW WHAT YOU'RE WORTH! It gives YOU and YOUR TAX COLLECTOR—"THE ANSWER"—to your tax problems!! Why suffer sleepless nights full of nightmares and headaches when, for just about two-bits (Only $15 Per Year), you can sleep soundly—confident that you have THE ANSWER to what your TAX COLLECTOR wants to know about your business. Fill out the coupon below, enclose your check for $15, MAIL TODAY!!

MAIL THIS

THE CASH BOX
26 WEST 47th STREET,
NEW YORK 19, N. Y.

Gentlemen: It sure is worth $15 a year to get straightened out with my Tax Collector. Enclosed find my check for $15. Start sending me "The Cash Box" immediately.

FIRM NAME .....
ADDRESS .....
CITY ..... ZONE ..... STATE .....
Individual's Name .....

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

WURLITZER

4.	24	29.50	39.00
4.	600R	39.50	50.00
4.	600K	49.50	69.50
4.	500A	49.00	69.50
4.	500K	35.00	59.50
4.	41 (Counter)	24.50	50.00
6.	51 (Counter)	30.00	39.50
4.	61 (Counter)	24.50	50.00
4.	71 (Counter)	59.50	75.00
6.	81 (Counter)	49.50	75.00
4.	700	39.50	89.50
4.	750M	50.00	79.50
4.	750E	45.00	79.50
4.	780M Colonial	49.50	99.50
4.	780E	79.00	89.50
4.	800	39.50	79.00
4.	850	59.50	79.50
4.	950	59.00	99.50
4*	1015	100.00	175.00
2.	1017 Hideaway	99.50	115.00
2*	1100	269.50	375.00
2*	1080	119.50	179.50
4*	1250	369.00	475.00
6.	300 Adapter	10.00	15.00
6.	320 Wireless Wall Box	3.50	5.00
6.	310 Wall Box 30 Wire	4.50	5.00
4.	320 2 Wire Wall Box	4.00	5.00
6.	332 2 Wire Bar Box	5.00	9.50
6.	331 2 Wire Bar Box	5.00	10.00
6.	304 2 Wire Stepper	3.50	5.00
6.	Wireless Strollers	19.50	25.00
6.	430 Speaker Club with 10, 25c Box	69.50	75.00
6.	420 Speaker Cabinet	40.00	49.50
4.	3031 Wall Box	4.95	9.95
4.	3045 Wall Box	9.95	25.00
4.	3020 Wall Box	22.50	30.00
4.	3025	5.95	6.00
2.	2140 Wall Box	12.50	17.50
2.	219 Stepper	21.50	22.50
4.	100 Wall Box 5c 30 Wire	3.50	5.00
6.	100 Wall Box 10c 30 Wire	12.50	17.50
6.	111 Bar Box	3.00	10.00
4.	120 Wall Box 5c Wire	3.00	4.50
6.	305 Impulse Rec.	2.50	10.00
6.	350 Wls Speaker	17.50	29.50
6.	115 Wall Box Wire 5c Wireless	5.00	7.50
6.	135 Step Receiver	14.50	19.50
6.	145 Imp. Step Fast	4.50	7.50
6.	306 Music Transmit	7.50	9.50
6.	130 Adapter	15.00	19.50
6.	580 Speaker	25.00	49.50
6.	123 Wall Box 5/10/25 Wireless	9.00	15.00
6.	125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

4.	Plaza	25.00	39.50
6.	Royale	25.00	39.50
4.	Regal	39.50	49.00
4.	Regal RC	39.50	49.00
4.	Gem	29.50	44.00
4.	Classic	49.00	60.00
4.	Classic RC	49.00	60.00
6.	Maestro	44.00	65.00
4.	Mayfair	44.00	59.50
4.	Mayfair RC	44.00	59.50
6.	Melody King	49.50	79.50
6.	Crown	39.50	59.50
6.	Crown RC	49.50	79.50
6.	Concert Grand	39.50	59.50
4.	Colonel	29.50	40.50
4.	Colonel RC	29.50	49.00
6.	Concert Master	49.50	69.50
6.	Concert Master RC	59.50	89.00
6.	Cadet	35.00	65.00
4.	Cadet RC	39.50	65.00
4.	Major	39.50	59.00
4.	Major RC	39.50	59.50
4.	Envoy	39.50	59.00
4.	Envoy RC	39.50	59.00
4.	Vogue	39.00	59.50
6.	Vogue RC	49.50	69.50
6.	Casino	35.00	59.50

←TOTAL NO. TOTAL VALUE→

THIS WEEK'S USED MACHINE QUOTATIONS

14th Year of Publication
695th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWARD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

6.	Casino RC	49.50	79.50
1.	Commander	39.50	59.50
6.	Commander RC	50.00	69.00
4.	Hi-Tone 9800	39.50	60.00
4.	Hi-Tone 9800 RC	45.00	60.00
4.	Hi-Tone 8800	49.50	59.00
4.	Hi-Tone 8800 RC	49.50	59.00
4.	Hi-Tone 8200	49.50	59.00
4.	Hi-Tone 8200 RC	45.00	59.00
4*	146S	115.00	129.00
2*	146M	115.00	150.00
4.	147S	100.00	140.00
4*	147M	140.00	175.00
4.	148S	125.00	219.00
4.	148M	195.50	275.00
4*	148ML	240.00	265.00
2*	M-100-78	649.50	775.00
6.	Remote Speak Organ	7.50	17.50
6.	Multi Selector 12 Rec.	12.50	35.00
6.	Melody Parade Bar	4.50	6.00
6.	5c Wallomatic Wireless	3.00	7.50
6.	5c Baromatic Wireless	4.50	5.00
6.	5c Wallomatic 3 Wire	2.00	8.00
6.	30 Wire Wall Box	2.00	9.50

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

6.	5, 10, 25c Baromatic Wire	3.00	6.95
4.	5, 10, 25c Wallomatic 3 Wire	7.50	9.95
4.	5, 10, 25c Baromatic Wireless	6.95	9.00
6.	5, 10, 25c Wallomatic Wireless	8.50	17.50
4*	3W2 Wall-a-Matic	10:00	12.50
4*	WIL-56 Wall Box 5c	4.50	10.00
4.	3W5-L-56 Wall Box 5, 10, 25c	25.00	34.50
4.	W4L-56	29.50	34.50
4.	W6-L-56-5/10/25 Wireless	30.00	49.50
4.	3W7-L56	25.00	34.50
6.	Tear Drop Speaker	12.50	17.50

ROCK-OLA

6.	Imperial 20	24.50	49.50
6.	Imperial 16	25.00	49.50
6.	Windsor	29.50	40.00
6.	Monarch	25.00	49.50
6.	Std. Dial-A-Tone	39.50	40.00
4.	'40 Super Rockolite	39.50	49.50
6.	Counter '39	19.50	49.50
4.	'39 Standard	39.50	69.00
4.	'39 DeLuxe	39.50	65.00
4.	'40 Master Rockolite	39.50	59.50
6.	'40 Counter	39.50	49.50
6.	'40 Counter with Std.	49.50	54.50
4.	'41 Premier	49.50	69.50
6.	Bar Box	4.00	9.50
6.	Spectravox '41	15.00	29.50
6.	Glamour Tone Column	30.00	35.00
6.	Modern Tone Column	32.50	40.00
4.	Playmaster & Spectravox	49.50	69.00
4.	Playmaster '46	50.00	79.50
4.	Commando	30.00	49.50
1.	1422 Phono ('46)	89.00	99.50
4.	1424 Phono (Hideaway)	140.00	169.00
1.	1426 Phono ('47)	129.50	175.00
4.	1428	279.50	295.00
2.	1432 (Rocket '51)	395.00	439.00
2.	1434	529.00	575.00
4.	Magic Glo (1428)	295.00	325.00
4.	1501 Wall Box	3.00	4.50
6.	1502 Bar Box	5.00	7.50
6.	1503 Wall Box	12.50	15.00
6.	1504 Bar Box	8.50	17.50
6.	1510 Bar Box	15.00	20.00
4.	1525 Wall Box	5.00	15.00
6.	1526 Bar Box	15.00	19.50
4.	1530 Wall Box	15.00	25.00
6.	1805 Organ Speaker	24.50	29.00

BUCKLEY

4.	Wall & Bar Box O.S.	3.00	5.00
4.	Wall Bar Box N.S.	6.00	17.50

PACKARD

4.	Pla Mor Wall & Bar Box	4.00	7.50
3*	Manhattan	89.00	125.00
2.	Model 7 Phono	49.00	79.50
4.	Hideaway Model 400	64.50	95.00
4.	1000 Speaker	29.50	49.50
6.	Willow Adaptor	14.50	29.50
6.	Chestnut Adaptor	15.00	25.00
6.	Cedar Adaptor	15.00	29.50
6.	Poplar Adaptor	15.00	27.50
6.	Maple Adaptor	15.00	30.00
6.	Juniper Adaptor	15.00	27.50
6.	Elm Adaptor	15.00	25.00
6.	Pine Adaptor	15.00	25.00
6.	Beach Adaptor	15.00	27.50
6.	Spruce Adaptor	17.50	29.50
6.	Ash Adaptor	15.00	25.00
6.	Walnut Adaptor	17.50	25.00
6.	Lily Adaptor	10.00	12.50
6.	Violet Speaker	10.00	15.00
6.	Orchid Speaker	19.50	22.50

MILLS

6.	Do Ri Mi	25.00	59.50
4.	Panoram	150.00	225.00
4.	Throne of Music	25.00	69.50
4.	Empress	29.00	69.50
6.	Panoram 10 Wall Box	5.00	8.50
4.	Panoram Peek (Con)	185.00	295.00
6.	Conv. for Panoram Peek	10.00	29.50
4.	Constellation	149.50	250.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

A M I

4.	W.O.M. 5/10	25.00	30.00	
6.	Hi-Boy (302)	49.50	55.00	
4.	Singing Towers (201)	39.50	99.50	
6.	Streamliner 5, 10, 25	39.50	79.50	
6.	Top Flight	25.00	39.50	
4.	Singing Towers (301)	49.50	99.50	
1*	Model A '46	260.00	350.00	
1*	Model B '48	360.00	450.00	
1*	Model C	445.00	475.00	

AIREON

4.	Super DeLuxe ('46)	49.00	60.00	
4.	Blonde Bomber	89.50	129.50	
4.	Fiesta	50.00	79.50	
6.	'47 Hideaway	119.50	195.00	
4.	'48 Coronet 400	64.50	159.00	
4.	'49 Coronet 100	125.00	169.50	

MISCELLANEOUS

4.	ChiCoin Band Box	125.00	150.00	
4.	Chicago Coin Hit Parade	75.00	139.50	
4.	Ristaucrat	35.00	79.50	
1.	Williams Music Mite	65.00	79.50	
4.	Evans Constellation	350.00	425.00	

←TOTAL NO. TOTAL VALUE→

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4.	ABC Bowler	25.00	60.00	
4*	A.B.C. (Un 5/51)	125.00	225.00	
4.	Ali Baba (Got 6/48)	25.00	35.00	
4.	Alice (Got 8/48)	19.00	39.50	
1.	Aquacade (Un 4/49)	37.50	39.50	
4.	Arizona (Un 5/50)	27.50	50.00	
4.	Arcade (Wm 11/51)	115.00	195.00	
4*	Atlantic City (B 4/52)	415.00	435.00	
4.	Baby Face (Un 1/49)	24.50	39.00	
4.	Ballerina (B 48)	10.00	35.00	
4.	Band Leader	25.00	59.50	
2.	Banjo	20.00	29.50	
2.	Bank-A-Ball (Got)	35.00	50.00	
4.	Barnacle Bill (Got 8/48)	25.00	34.50	
1.	Basketball (Got 10/49)	95.00	120.00	
2.	Be Bop (Ex)	49.50	85.00	
2.	Bermuda (CC 11/47)	20.00	24.50	
3.	Big Hit (7/52)	165.00	169.50	
4.	Big Top	49.50	64.50	
4.	Black Gold	25.00	59.50	
1.	Blue Skies (Un 11/48)	24.50	40.00	
1.	Bolero (Un 1/52)	215.00	250.00	
3.	Bomber (CC 5/51)	40.00	89.50	
4.	Bonanza (Wm 11/47)	12.50	29.50	
4.	Boston (Wm 5/49)	40.00	75.00	
4.	Bowl. Champ (Got 2/49)	44.50	65.00	
4.	Bowling League (Got 8/47)	10.00	50.00	
2*	Bright Lights (B 5/51)	175.00	325.00	
1*	Bright Spot (B 11/51)	315.00	350.00	
4.	Broadway (B)	175.00	295.00	
1.	Buffalo Bill (Got 5/50)	49.50	79.50	
2.	Buccaneer (Got 10/49)	19.00	34.50	
2.	B'tt'ns & B'ws (Got 3/49)	32.50	65.00	
4.	Camel Caravan	39.50	69.50	
4.	Caravan (Wm 7/52)	195.00	250.00	
4.	Campus	55.00	95.00	
2.	Canasta (Ge 7/50)	25.00	50.00	
4.	Carnival (B '48)	25.00	49.50	
4.	Carolina (Un 3/49)	22.00	34.50	
4.	Carousel	15.00	29.50	
4.	Catalina (CC 2/48)	15.00	25.00	
2*	Champion (B '48)	39.50	45.00	
2.	Champion (CC 6/49)	64.50	69.50	
4.	Chico	27.00	45.00	
4.	Chinatown (Got 10/52)	195.00	215.00	
4.	Cinderella (Got 3/47)	15.00	29.50	
2.	Circus (Un 9/52)	465.00	490.00	
4*	Citation (B/48)	24.50	55.00	
2.	Cleopatra	15.00	24.50	
4*	College Daze (Got 8/49)	60.00	85.00	
4*	Coney Island (B 9/51)	245.00	350.00	
4.	Contact	22.50	55.00	
1.	Control Tower (Wm 4/51)	85.00	110.00	
4.	County Fair (Un)	165.00	175.00	
6.	Cover Girl	24.50	45.00	
4.	Crazy Ball (CC 7/48)	29.50	49.50	
4.	Crossroads (Got 5/52)	160.00	195.00	

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

2.	Cyclone (Got 5/51)	135.00	139.50	
4.	Dallas (Wm 2/49)	39.50	44.50	
4.	De Icer (Wm 11/49)	59.50	65.00	
4.	Dew Wa Ditty (Wm 6/48)	20.00	34.50	
4.	Domino (Wm 6/52)	185.00	225.00	
1.	Double Action	75.00	79.50	
1.	Dbl. Feature (Got 12/50)	89.50	125.00	
1*	Dbl. Shuffle (Got 6/49)	49.50	95.00	
2.	Dreamy (Wm 3/50)	70.00	94.50	
4.	Eight Ball	120.00	175.00	
4.	Entry (B '47)	25.00	65.00	
4.	El Paso (Wm 11/48)	35.00	39.50	
2.	Fighting Irish (CC10/50)	45.00	69.50	
4*	Five Star (Univ 5/51)	50.00	125.00	
6.	Flamingo (Wm 7/47)	15.00	19.50	
4.	Floating Power	32.50	44.50	
4.	Flying Saucers (Ge 12/50)	65.00	69.50	
1.	Football (CC 8/49)	25.00	49.50	
1.	Four Horsemen (Got 9/50)	75.00	110.00	
4*	Four Hundred (Ge '52)	225.00	295.00	
1.	Four Stars (Got 6/52)	190.00	225.00	
2.	Freshie (Wm 9/49)	42.50	69.50	
4*	Frolics (B 10/52)	445.00	495.00	
2*	Futurity (Ge 6/52)	235.00	295.00	
1.	Georgia (Wm 9/50)	69.50	110.00	
2.	Gin Rummy	35.00	42.50	
4.	Gizmo (Wm 8/48)	19.50	45.00	
4.	Glamour	24.50	110.00	
4.	Gold Cup (B '48)	15.00	19.50	
6.	Gold Mine	29.50	49.50	
1.	Golden Gloves (CC 7/49)	79.50	95.00	
4.	Gondola	19.50	25.00	
4.	Grand Award (CC 1/49)	20.00	49.00	
4.	Handicap	225.00	250.00	
1.	Happy-Go-Lucky	149.50	165.00	
4.	Harvest Moon (Got 12/48)	25.00	49.00	
1*	Harvest Time (Ge 9/50)	35.00	85.00	
4.	Harvey (Wm)	125.00	175.00	
4.	Hawaii (Un 8/47)	20.00	29.50	
4*	Hayburner (Wm 7/51)	139.50	245.00	
6.	Hi Ride	15.00	25.00	
2.	Hit Parade	27.50	39.50	
4.	Hit Parade (CC)	29.50	75.00	
1.	Hit & Runs (Ge 5/51)	55.00	79.50	
4.	Hit 'N Run (Got 4/52)	165.00	175.00	
4.	Holiday (CC 12/48)	15.00	49.50	
1.	Holiday (Ke 12/51)	240.00	325.00	
4.	Hong Kong (Wm 10/52)	225.00	250.00	
4.	Horse Shoe (Wm)	149.50	159.50	
4.	Hot Rods (B '49)	40.00	65.00	
4.	Humpty Dumpty (Got 10/47)	19.50	25.00	
4.	Jack 'N Jill (Got 4/48)	25.00	49.50	
4.	Jalopy (Wm 9/51)	159.50	200.00	
4.	Jamboree	29.50	39.50	
2.	Jeanie (Ex 7/50)	50.00	119.50	
4.	Jockey Special (B '47)	19.00	25.00	
4.	Joker (Got 11/50)	110.00	119.50	
2.	Judy (Ex 7/50)	45.00	85.00	
1.	Just 21 (Got 1/50)	15.00	39.00	
4.	K. C. Jones	55.00	100.00	
1.	King Arthur (Got 10/49)	40.00	95.00	
4.	King Cole (Got 5/48)	20.00	72.50	
1*	King Pin (CC)	50.00	129.50	
3*	Knockout (Got 1/51)	45.00	89.50	
4.	Lady Robin Hood (Got 1/48)	29.50	39.50	
2*	Leaders (Un)	295.00	325.00	
4.	Leap Year	25.00	39.50	
4.	Line Up	25.50	34.50	
4*	Lite-A-Line (K 6/51)	95.00	125.00	
4*	Long Beach (Wm 8/52)	195.00	395.00	
2.	Lucky Inning (Wm 5/50)	35.00	50.00	
4.	Lucky Star (Got 5/47)	29.50	50.00	
4.	Mad. Sq. Garden (Got 6/50)	100.00	110.00	
2.	Majors '49 (CC 2/49)	27.50	49.50	
4.	Major League Baseball	20.00	39.50	
4.	Manhattan (Un 2/48)	22.50	34.50	
4.	Majorettes (Wm 4/52)	165.00	175.00	
2.	Mardi Gras	27.50	39.50	
4.	Marjorie (Got 7/47)	14.50	29.50	
4.	Maryland (Wm 4/49)	39.50	50.00	
4.	Merry Widow	24.50	29.50	
4.	Melody (B 47)	15.00	49.50	
4.	Mercury (Ge)	45.00	85.00	
4.	Mermaid (Got 6/51)	95.00	135.00	
6.	Miami Beach	15.95	19.50	
4.	Minstrel Man (Got 3/51)	90.00	115.00	
4.	Monterrey (Un 5/48)	10.00	20.00	
4.	Moon Glow (Un 12/49)	20.00	39.50	
2.	Morocco	22.50	49.50	
4.	Nevada (Un 10/47)	15.00	29.50	
4.	Niagara	135.00	225.00	

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
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PINBALL GAMES (Cont.)

1.	Nifty (Wm 12/50)	89.50	100.00	
6.	Nudgy (B 47)	25.00	39.50	
4.	Oasis	75.00	85.00	
1.	Oklahoma (Un 6/49)	49.50	64.50	
4.	Old Faithful (Got 1/50)	75.00	110.00	
2.	Olympics (Wm)	175.00	210.00	
1.	One Two Three	34.50	45.00	
1.	Palm Beach (B 7/52)	515.00	525.00	
4.	Paradise (Un 7/48)	12.50	20.00	
1.	Paratrooper (Wm 9/52)	190.00	235.00	
4.	Phoenix	29.50	49.50	
2*	Photo Finish	25.00	40.00	
2.	Pin Bowler (CC 7/50)	50.00	89.50	
1.	Pinch Hitter (Un 5/49)	20.00	49.50	
4.	Pinky (Wm 10/50)	89.50	99.50	
6.	Pin Up Girl	15.00	29.50	
4.	Play Ball (CC 1/51)	35.00	45.00	
4.	Play Boy (CC 5/47)	35.00	95.00	
4.	Playland (Ex 8/50)	65.00	89.50	
4.	Playtime (Ex)	40.00	65.00	
1.	Puddin Head	35.00	39.50	
2.	Punchy (CC 11/50)	40.00	80.00	
4.	Quarterback (Wm)	29.50	89.50	
4.	Quartet (Got 2/52)	165.00	185.00	
1.	Rag Mop (Wm 11/50)	75.00	110.00	
2.	Rainbow (Wm 9/48)	22.50	39.50	
4.	Ramona (Un 2/49)	15.00	20.00	
4.	Rancho (B '48)	10.00	25.00	
6.	Record Time	22.50	59.50	
2.	Red Shoes (Un 12/50)	60.00	89.50	
6.	Repeater	17.50	29.50	
6.	Rio (Un 12/46)	15.00	20.00	
2.	Rip Snorter (Ge)	25.00	79.50	
6.	Riviera	14.50	25.00	
1*	Rocket (Ge 5/50)	69.50	79.50	
1.	Rockettes (Got 8/50)	99.50	125.00	
1.	Rondevoo (Un 5/48)	15.00	29.50	
1.	Rose Bowl (Got 10/51)	145.00	149.50	
4.	Round Up (Got 11/48)	19.00	34.50	
1.	St. Louis (Wm 2/49)	32.50	49.50	
4.	Sally (CC 10/48)	10.00	20.00	
4.	Samba	29.50	59.50	
4.	Saratoga (Wm 10/48)	17.00	39.50	
6.	School Days	15.00	17.50	
6.	Score-A-Line	20.00	39.50	
1.	Screwball	29.50	34.50	
6.	Sea Hawk	15.00	22.00	
4*	Sea Jockeys (Wm 12/51)	149.50	245.00	
6.	Sea Isle (CC 11/47)	14.50	19.50	
4.	Select-A-Card (Got 4/50)	25.00	50.00	
1.	Serenade (Un 12/48)	29.50	34.50	
2.	Shanghai (CC 4/48)	15.00	29.50	
1.	Shantytown	62.50	89.00	
1.	Sharpshooter (Ge)	49.50	59.50	
3*	Shoo Shoo (Wm 2/51)	89.50	90.00	
6.	Shooting Stars	19.50	35.00	
4.	Short Stop	25.00	45.00	
1.	Show Boat (Un 1/49)	10.00	39.50	
6.	Silver Spray	14.50	24.50	
6.	Silver Streak (B 47)	14.50	19.50	
4.	Singapore (Un 11/47)	22.50	29.50	
1.	Skill Pool	195.00	235.00	
6.	Sky Lark	39.50	59.50	
6.	Sky Line	17.50	29.50	
6.	Sky Ray	12.50	19.50	
3.	Slugfest (Wm 3/52)	140.00	165.00	
6.	Slugger	14.50	19.50	
6.	Smarty (Wm 12/46)	14.50	25.00	
6.	Smoky	12.50	19.50	
2.	South Pacific (Ge 3/50)	29.50	89.00	
1.	Spark Plugs (Wm 10/51)	149.50	250.00	
4.	Special Entry (B '49)	19.00	25.00	
6.	Speed Ball	14.50	32.50	
1.	Speedway (Wm 9/48)	35.00	39.50	
4.	Spinball (CC 5/48)	10.00	25.00	
4.	Spot Bowler (Got 10/50)	119.50	135.00	
1*	Spot-Lite (B 1/52)	319.50	375.00	
6.	Sport Event	19.50	29.50	
6.	Sport Special	17.50	30.00	
6.	Sports	19.50	25.00	
1.	Sportsman (Wm)	119.50	125.00	
6.	Spot-A-Card	25.00	29.50	
6.	Spot Pool	19.50	29.50	
3*	Springtime (Ge)	49.50	99.00	
6.	Stage Door Canteen	10.00	25.00	
4*	Stars (Un 6/52)	325.00	450.00	
4.	Stardust (Un 5/48)	14.50	20.00	
4.	Steeple Chase (Un 2/52)	225.00	295.00	
1.	Stop & Go (Ge 3/51)	70.00	89.50	
4.	Stormy (Wm 1/48)	29.50	49.50	
6.	Stratoliner	14.50	17.50	

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PINBALL GAMES (Cont.)

6.	Streamliner	10.00	14.50
1.	Summertime (Un 9/48)	24.50	34.50
6.	Sun Beam	19.50	29.50
4.	Sunny (Wm 12/47)	10.00	49.50
4.	Sunshine Park	395.00	400.00
6.	Supercharger	19.50	24.50
1.	Super Hockey	49.50	59.00
6.	Superliner (Got 7/46)	10.00	17.50
6.	Superscore (CC 10/46)	10.00	24.50
6.	Surf Queen (B '46)	10.00	19.50
6.	Suspense (Wm 2/46)	29.50	49.50
4.	Swanee	44.50	59.50
2.	Sweetheart (Wm 7/50)	50.00	85.00
4.	Tahiti (CC 10/49)	22.00	62.50
4.	Tampico (Un 7/49)	55.00	64.50
6.	Target Skill	12.50	19.50
4.	Telecard (Got 1/49)	10.00	49.00
4.	Temptation	25.00	33.00
4.	Tennessee (Wm 2/48)	29.50	49.50
2.	Thing (CC 2/51)	32.50	69.50
2.	Three Feathers	45.00	64.50
4.	Three Four Five (Un 10/51)	145.00	325.00
1.	Three Musketeers (Got 7/49)	69.50	110.00
4.	Thrill (CC 9/48)	25.00	29.50
6.	Topic	10.00	17.50
6.	Tornado (Wm 4/47)	12.50	17.50
4.	Touchdown (Un)	165.00	245.00
6.	Towers	12.50	15.00
4.	Trade Winds	25.00	29.50
6.	Treasure Chest	14.50	30.00
1.	Trigger	119.50	135.00
2.	Trinidad (CC 3/48)	15.00	24.50
4.	Triple Action	25.00	79.50
2.	Triplets (Got 7/50)	80.00	94.50
3*	Tri-Score (Ge 1/51	29.50	85.00
4.	Trophy (B '48)	50.00	100.00
4.	Tropicana (Un 1/48)	10.00	22.50
3.	Tucson (Wm 1/49)	22.50	59.50
3*	Tumbleweed	52.50	95.00
6.	Turf Champ	24.50	39.50
4*	Turf King (B 6/50)	85.00	145.00
2*	Utah (Un 8/49)	35.00	59.00
6.	Vanities	10.00	25.00
4.	Victory Special (B 46)	19.50	49.50
4.	Virginia (Wm 3/48)	20.00	29.50
2.	Watch My Line (Got 9/51)	49.50	85.00
6.	West Wind	15.00	19.50
6.	Wild Fire	19.50	30.00
4.	Wild West	125.00	169.50
4*	Winner (Univ)	45.00	100.00
1.	Wisconsin (Un 3/48)	15.00	39.50
6.	Yankee Doodle	15.00	19.50
4.	Yanks (Wm 4/48)	15.00	25.00
2.	Zingo (Un 10/51)	185.00	225.00

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST
ROLL DOWNS

4.	Bing-A-Roll	45.00	50.00
6.	Bonus Roll	25.00	49.50
6.	Buccaneer	49.50	64.50
6.	Champion Roll	15.00	29.50
4.	Chi-Coin Roll Down	19.50	49.50
4.	Genco Advance Roll	30.00	69.50
4.	Genco Total Roll	39.50	69.50
4.	Hy-Roll	45.00	50.00
4.	Pro-Score	39.50	45.00
4.	Singapore	10.00	39.50
6.	Super Score	35.00	49.50
4.	Super Triangle	25.00	35.00

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CONFIDENTIAL PRICE LIST
SHUFFLES — REBOUNDS

4*	Bally Shuffle-Line	95.00	125.00
1.	Bally Hook Bowler	95.00	149.50
2.	Bally Baseball	29.00	50.00
4.	Bally Shuffle Champ	25.00	55.00
4.	Bally Shuffle-Bowler	24.50	29.00
4.	Bally Speed Bowler	24.50	49.50
1.	ChiCoin Bowling Alley	45.00	55.00
4.	ChiCoin Alley w/con.	35.00	79.50
1.	ChiCoin Ace Bowl	79.50	110.00
1.	ChiCoin Bowl Classic	69.50	89.50
1.	ChiCoin Horseshoes	75.00	129.50

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SHUFFLE REBOUNDS (Cont.)

4.	ChiCoin Rebound	25.00	45.00
4.	ChiCoin Baseball	45.00	49.00
1.	ChiCoin Trophy	50.00	99.50
1.	ChiCoin 6 Player	295.00	300.00
4.	ChiCoin 6 Player Deluxe	265.00	345.00
4.	Exhibit Strike	25.00	89.50
1.	Exhibit Twin Rotation	395.00	475.00
2.	Genco Shuffle Target	39.50	99.50
4.	Genco Bowling League	24.50	45.00
4.	Genco Baseball	25.00	79.50
4.	Genco 8 Player Reb'd	125.00	150.00
4.	Ge Target Skill	100.00	125.00
1*	Gottlieb Bowlette	25.00	40.00
4.	Keeney ABC Bowler	15.00	25.00
4.	Keeney Bowling Champ	50.00	95.00
4.	Keeney King Pin	35.00	50.00
4.	Keeney Pin Boy	24.50	39.50
4.	Keeney Ten Pins	15.00	24.50
4.	Keeney Lucky Strike	35.00	75.00
4.	Keeney Dbl. Bowler	50.00	79.50
1.	Keeney League Bowl	115.00	159.50
4.	Keeney Duck Pins	15.00	125.00
4.	Keeney Super League	275.00	295.00
4.	Keeney DeLuxe League Bowler	245.00	265.00
1.	Keeney Big League Bowl	185.00	225.00
1.	Keeney 4-Way Bowl	75.00	150.00
4.	Keeney 6-Player	225.00	250.00
2.	Keeney Super Deluxe	275.00	325.00
4.	Rock-Ola Shuffle Jungle	24.50	75.00
4.	Rock-Ola Shuffle-Lane	24.50	29.00
4.	Univ. Deluxe Twin	85.00	95.00
1*	Un. Deluxe 6-Player	295.00	350.00
2.	Un. Super 6 Play	334.00	350.00
4.	Univ. Dbl. Shuffle	40.00	45.00
2.	Un. Official Bowler	349.50	365.00
4.	United Shuffle Alley	15.00	29.00
4.	Un. Shuffle w/con.	25.00	50.00
2*	Un. Shuffle Alley Exp.	29.50	45.00
4.	Un. 2-play Express	35.00	60.00
4.	Un. Sin Rebound	50.00	70.00
1.	Un. Twin Rebound	145.00	165.00
4.	United Slugger	65.00	79.50
1*	United Skee Alley	65.00	85.00
3*	Un. 4-Player	185.00	220.00
4*	Un. 5-Player	199.50	250.00
4*	Un. 6-Player	240.00	295.00
1.	Un. Shuffle-Cade	150.00	189.50
4.	Un. Twin Shuffle Cade	75.00	175.00
4.	Univ. Super Twin	39.50	69.00
4.	Universal Twin Bowler	35.00	49.50
4.	Univ. HiScore Bowler	45.00	145.00
4.	Williams DeLuxe Bowler	34.50	39.00
4.	Williams Twin Shuffle	29.50	45.00
4.	Williams Dbl. Head	45.00	50.00

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST
ARCADE EQUIPMENT

6.	Allite Strike 'N Spares	39.50	149.50
4.	Boomerang	45.00	85.00
4.	Bally Big Inning	75.00	165.00
6.	Bally Bowler	175.00	189.50
4.	Bally Convoy	47.50	125.00
4.	Bally Defender	95.00	125.00
6.	Bally Eagle Eye	39.50	49.50
4.	Bally Heavy Hitter	65.00	69.50
6.	Bally King Pin	35.00	45.00
6.	Bally Lucky Strike	45.00	79.50
4.	Bally Rapid Fire	75.00	125.00
4.	Bally Sky Battle	49.50	125.00
4.	Bally Torpedo	49.50	95.00
4.	Bally Undersea Raider	90.00	95.00
6.	Bank Ball	59.50	150.00
6.	Buckley DeLuxe Dig	119.50	149.50
6.	Buckley Treas Is Dig	95.00	110.00
4.	Champion Hockey	50.00	75.00
4.	ChiCoin Basketball Champ	185.00	225.00
2.	ChiCoin 4 Player Derby	159.50	175.00
4*	ChiCoin Goalee	59.50	125.00
4.	ChiCoin Hockey	65.00	75.00
4.	Chi Midget Skee	125.00	150.00
3.	ChiCoin Pistol	65.00	95.00
6.	ChiCoin Roll-A-Score	39.50	75.00
4.	Edelco Pool Table	49.50	75.00
4.	Evans Bat-A-Score	100.00	275.00
4.	Evans Super Bomber	50.00	125.00
4.	Evans Play Ball	65.00	75.00
4.	Evans Ten Strike '46	34.50	75.00
6.	Evans Tommy Gun	49.50	100.00
3*	Exhibit Dale Gun	45.00	65.00
2.	Exhibit Gun Patrol	175.00	195.00
2.	Exhibit Jet Gun	195.00	225.00
4.	Exhibit Pony Express	250.00	385.00

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ARCADE EQUIPMENT (Cont.)

6.	Exhibit Rotary Mdsr.	175.00	275.00
4.	Exhibit Silver Bullets	110.00	125.00
1*	Exhibit Six Shooter	175.00	225.00
6.	Exhibit Merchantman Roll Ch Digger	85.00	99.50
4.	Exhibit Vitalizer	75.00	95.00
4.	Genco Glider	30.00	39.50
6.	Genco Play Ball	29.50	65.00
6.	Groetchen Met. Typer.	79.50	149.50
4.	Jack Rabbit	55.00	95.00
4.	Keeney Air Raider	95.00	119.00
4.	Keeney Anti Aircraft Bl	15.00	50.00
4.	Keeney Sub Gun	49.50	125.00
4.	Keeney Texas Leaguer	40.00	50.00
4.	Kirk Night Bomber	75.00	150.00
4.	Lite League	49.50	75.00
4.	Mutoscope Ace Bombers	100.00	150.00
4.	Muto. Atomic Bomber	95.00	125.00
4.	Mutoscope Dr. Mobile	95.00	150.00
4.	Mutos. Fly Saucers	100.00	150.00
4.	Mutos. Photo. (Pre-War)	250.00	350.00
7.	Mutoscope Silver Gloves	250.00	275.00
4.	Mutoscope Sky Fighter	85.00	125.00
4.	Muto. Voice-o-Graph 35c	425.00	535.00
4.	QT Pool Table	89.50	125.00
4.	Quizzer	75.00	95.00
6.	Rockola Ten Pins HD	25.00	49.50
4.	Rockola World Series	69.50	75.00
6.	Scientific Baseball	49.50	75.00
6.	Scientific Basketball	59.50	75.00
4.	Scientific Batting Pr.	29.50	45.00
4.	Scientific Pitch 'Em	140.00	185.00
4*	Seeburg Bear Gun	189.50	275.00
4.	Seeburg Cbicken Sam	105.00	110.00
4.	Seeburg Shoot the Chute	49.50	75.00
4.	Set Shot Basketball	250.00	375.00
6.	Skee Barrel Roll	25.00	49.50
6.	Skill Jump	25.00	39.50
4.	Supreme Bolascore	40.00	95.00
6.	Supreme Skee Roll	20.00	75.00
6.	Supreme Skill Roll	20.00	69.50
4.	Supreme Rocket Buster	45.00	75.00
6.	Tail Gunner	49.50	89.50
2.	Telequiz	75.00	139.00
4.	Un. Team Hockey	65.00	95.00
6.	Warner Voice Record	49.50	69.50
4.	Western Baseball '39	40.00	85.00
4.	Western Baseball '40	60.00	85.00
6.	Whizz	15.00	29.50
4.	Wilcox-Gay Recordio	125.00	150.00
4.	Williams All Stars	35.00	65.00
6.	Williams Box Score	39.50	65.00
4*	Williams Star Series	45.00	100.00
2*	Williams Super World Series	175.00	195.00
4.	Williams Quarterback	75.00	85.00
4.	Wurlitzer Skeeball	100.00	150.00

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST
VENDORS

CIGARETTE MACHINES

4.	Automatic "Smokeshop" (9 Col., 486 Cap.)	$175.00-$250.00
4.	Du Grenier (Mod. A-7)	110.00- 140.00
4.	Du Grenier (Mod. A-9)	120.00- 150.00
4.	Du Grenier (Mod. AC-7)	125.00 155.00
4.	Du Grenier (Mod. AC-9)	130.00- 160.00
4.	Du Grenier (Mod. E-7)	135.00- 165.00
4.	Du Grenier (Mod. ES-9)	140.00- 170.00
4.	Du Grenier (Mod. E-9)	145.00- 175.00
4.	Du Grenier (Mod. ES-11)	150.00- 180.00
4.	Du Grenier "W" (9 col.)	65.00- 85.00
4.	Du Grenier "S" (7 col.)	69.50- 85.00
4.	Du Grenier "S" (9 col.)	69.50- 85.00
4.	Du Grenier Champion (9 col.)	85.00- 97.50
4.	Du Grenier Champion (11 col.)	97.50- 125.00
4.	Eastern Electric C-8	139.00- 150.00
4.	Electro (8 col.)	229.50- 250.00
4.	Electro (10 col.)	249.50- 255.00
4.	Lehigh PX (Elec. 8 col.)	125.00- 145.00
4.	Lehigh PX (10 col.)	89.50- 149.50
4.	Lehigh King Size	125.00- 145.00
4.	National 750	95.00- 125.00
4.	National 950	85.00- 105.00
4.	National 930	90.00- 130.00
4.	National 9-A (9 col.)	100.00- 125.00
4.	National Electric	95.00- 139.50
4.	Rowe Diplomat (10 col.)	179.50- 185.00
4.	Rowe Imperial (6 col.)	79.50- 95.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

CIGARETTE MACHINES (Cont.)

4. Rowe Imperial (8 col.)	80.00-	85.00
4. Rowe Royal (6 col.)	79.50-	100.00
4. Rowe Royal (8 col.)	95.00-	130.00
4. Rowe Royal (10 col.)	95.00-	140.00
4. Rowe President (8 col.)	100.00-	145.00
4. Rowe President (10 col.)	100.00-	125.00
4. Rowe Crusader (10 col.)	98.50-	155.00
4. Rowe Electric (8 col.)	125.00-	150.00
4. Uneeda "A" (6 col.)	45.00-	60.00
4. Uneeda "A" (8 col.)	49.50-	90.00
4. Uneeda "A" (9 col.)	59.50-	85.00
4. Uneeda "E" (6 col.)	50.00-	79.50
4. Uneeda "E" (8 col.)	79.50-	95.00
4. Uneeda "E" (9 col.)	75.00-	80.00
4. Uneeda "E" (12 col.)	65.00-	85.00
4. Uneeda "E" (15 col.)	75.00-	95.00
4. Uneeda 500 (7 col.)	90.00-	95.00
4. Uneeda 500 (9 col.)	79.50-	110.00
4. Uneeda 500 (15 col.)	75.00-	115.00
4. Uneeda Monarch (8 col.)	95.00-	115.00
4. Uneeda Monarch (10 col.)	79.50-	110.00
4. Uneeda Monarch (12 col.)	79.50-	135.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	$ 49.50-$	60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00-	87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00-	95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00-	125.00
4. Stoner (Mod. 80, 4 col., 80 cap.)	95.00-	97.50
4. Stoner (Mod. 120, 5 col.)	89.50-	95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00-	100.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	85.00-	95.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00-	300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50-	99.50
4. Coan "U-Select-It"	35.00-	45.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	$300.00-$	400.00
4. Bert Mills Coffee Bar, 200 cups	175.00-	225.00
4. Bert Mills Coffee Bar, 600 cups	200.00-	250.00
4. Bert Mills Coffee Bar, 500 cups	300.00-	375.00
4. Chef-Way, Model 100, cap. 400-600	375.00-	400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00-	300.00
4. U-Select-It Hot Coffee, 600 cups	375.00-	400.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	$275.00-$	350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00-	475.00
4. Drink-O-Mat, 4 flavor, 5c 1000 cups	500.00-	525.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

CARBONATED DRINK (Cont.)

4. Lyons # 1400, single flavor, 5c	425.00-	475.00
4. Lyons # 1400-2F	475.00-	650.00
4. Lyons Model 500, 5c single	225.00-	275.00
4. Mills Automatic Fountain, 400 cups	150.00-	250.00
4. Mills Automatic Fountain, 400 cups, without changemaker	100.00-	175.00
4. Soda Shoppe	975.00-	1025.00
4. Spacarb single 5c, 1000 cups	135.00-	175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00-	550.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00-	650.00
4. Super Vend 3 flavor, 600 cup A-1	275.00-	325.00
4. Super Vend 3 flavor, 600 cup A-2	200.00-	250.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
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(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	$100.00-$125.00
4. Refreshomat, 5c, 10c, 300 cups	240.00- 300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	$325.00-$450.00
4. Refresher, 3 sel., 300 can cap.	550.00- 600.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend," 203 Bar Capacity	$250.00-$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00- 475.00

←TOTAL NO. TOTAL VALUE→

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory. Where prices are not listed, manufacturers have not yet released list prices.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	$ 65.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	

AMI, INC.

Model D-40 Phonograph	$795.00
Model D-80 Phonograph	925.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	$2,545.00

BALLY MFG. CO.

Bally Beauty	$ 665.00
The Champion (Mech. Horse)	1,065.00
Space Ship	1,165.00

CHICAGO COIN

Band Box (New Model)	$229.50
Bowl-A-Ball	695.00
6 Player Super Match Bowler	599.50
10th Frame Special Bowler	589.50
Name Bowler	599.50

H. C. EVANS & CO.

Century (Model 2045)	$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

EXHIBIT SUPPLY

Big Bronco	$ 997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Pete The Rabbit	725.00
Rawhide	725.00
Complete Package of Three Bodies, 'Rudolph The Red Nosed Reindeer,' 'Pete The Rabbit,' and 'Rawhide,' with One Base	1,195.00
Space Gun	375.00
Space Patrol	1,047.50
Stratogun	375.00
Silent Salesman (Card Vendor)	79.50
Super Twin Rotation	695.00

D. GOTTLIEB & CO.

Queen of Hearts	$349.50

INTERNATIONAL MUTO. CORP.

Photomat '52	$1,900.00

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	$284.50
Coin Changer Model	304.50
Team Bowler	645.00

MARVEL MFG. CO.

Overhead Scoreboard for Shuffleboards	$125.00
Wall Type Scoreboards for Shuffleboards	95.00

ROCK-OLA MFG. CORP.

"Fire-Ball" 120 Selection, Model 1436	$1,065.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

NATE SCHNELLER, INC. (NASCO)

Atomic Jet (Airplane Ride)	$995.00
Aqua Jet (Boat Ride)	

J. P. SEEBURG CORP.

M100C (Select-O-Matic "100" phonograph)
HM 100C (Select-O-Matic "100" R. C. Special)
3W-1 Wall-O-Matic "100"
MRVC-1 Master Remote Volume Control
CVS4-8—8" Wall Speaker Ivory (Teardrop)
CVS6-8—8" Recessed Speaker
CVS7-12—12" Recessed Speaker
PS6-1Z Power Supply
ARA1-L6 Auxiliary Remote Amplifier
AVC-1 Automatic Volume Compensator Unit

UNITED MFG. CO.

Showboat	$690.00
10th Frame Star Shuffle Alley	605.00
10th Frame Super Shuffle Alley	590.00

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	$1,095.00

WILLIAMS MFG. CO.

Twenty Grand	$349.50

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph
Model "1450" Phonograph
Model 1500 Phonograph
Model 4851 5c-10c-25c Wall Box (48 Selections)
Model 5204 Wall Box 5c-10c-25c (104 Selections)
Model 5100 8" Speaker
Model 5110 12" DeLuxe Speaker

UNITED'S SHOW BOAT

WITH

NEW TYPE EXTRA-BALLS FEATURE

Ball in **14 or 18** Pocket When Lit Releases Extra Ball

Ball in **16** Pocket When Lit Releases Extra Ball

Ball in **15 or 17** Pocket When Lit Releases Extra Ball

3 Extra Balls Maximum

NEW TYPE EXTRA-CARDS FEATURE

EACH COIN

LIGHTS ONE TO SIX CARDS

•

A Tremendous Extra-Play Attraction!

DOUBLE AND TRIPLE

SCORE FEATURES

★

3-4-5

IN-LINE SCORING

DIAGONAL

VERTICAL

HORIZONTAL

★

HINGED FRONT DOOR

★

SEE YOUR DISTRIBUTOR

EASY TO SERVICE

MECHANISM LOCATED IN BACK BOX AND ON HINGED BACK DOOR

SLUG REJECTOR COIN-CHUTE

•

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new exclusive DIVE-DIP-ROLL-SWING action
captures biggest play, insures biggest profit

- ★ Exclusive new Thrill-Action . . . ship dives, dips, rolls and swings
- ★ Variable speed controlled by pilot
- ★ Colorful Eye-Appeal attracts attention on location
- ★ Colored Lights flash in nose, tail, wings, and dials of realistic instrument-panel
- ★ Airblast blows from concealed blower
- ★ Twin Ray-Guns with exciting sound-effects
- ★ Positively Safe
- ★ Sturdy Construction
- ★ Simple Mechanism
- ★ National Rejector

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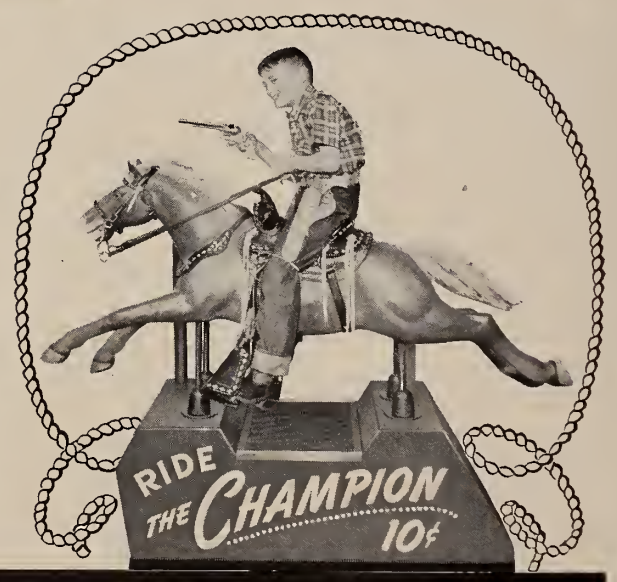
See the Bally SPACE-SHIP in action . . . surging forward, gliding backward . . . dipping and rising . . . rolling from side to side . . . swinging and banking like a jet-fighter in battle . . . and you will see why junior space-pilots prefer the Bally SPACE-SHIP . . . why kids coax their parents to patronize the store with the Bally SPACE-SHIP. And remember . . . you can build a big-profit route of Bally Kiddy-Rides with a small cash investment. Ask your Bally Distributor for details of the Bally Kiddy-Ride Finance Plan.



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